

Serum by Andromachi Kakava Wins Iron in A' Packaging Design Awards

Andromachi Kakava's Innovative Serum Packaging Recognized for Excellence in A' Packaging Design Awards

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/EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized competition in the field of [packaging design](#), has announced Serum by [Andromachi Kakava](#) as a winner of the Iron A' Packaging Design Award. This prestigious recognition highlights the significance of Serum's design within the packaging industry, positioning it as a notable example of innovation and creativity.

The Iron A' Packaging Design Award is highly relevant to industry professionals and consumers alike, as it showcases packaging designs that

align with current trends, advance industry standards, and offer practical benefits to users. By receiving this recognition, Serum demonstrates its ability to meet the evolving needs of the market while setting a benchmark for excellence in packaging design.

Serum's award-winning design stands out for its unique visual symbolism, drawing inspiration from the grand prix flag to communicate the speed and effectiveness of the product's anti-wrinkle action. The metallic texture of the packaging, combined with the embossed checkered pattern, colors, and prominent face serum logo, conveys a sense of power and effectiveness, promising a unique and impactful user experience.

The recognition from the A' Packaging Design Awards serves as a catalyst for Andromachi Kakava and her team at Abc Design to continue pushing the boundaries of packaging design. This achievement validates their approach to creating captivating and resonant aesthetics while



Serum

deeply understanding product and market dynamics. It inspires them to further innovate and elevate brands through impactful design solutions.

Team Members:

Serum was designed by Andromachi Kakava, the founder of Abc Design, and George Ziakas. Kakava's blend of strategy and creativity, honed through her diverse experiences in creative advertising, logo creation, photography, and print design, laid the foundation for the project. Ziakas collaborated closely with Kakava to bring the vision for Serum's packaging to life.

Interested parties may learn more about the design at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=152722>

About Andromachi Kakava:

Andromachi Kakava is the founder of Abc Design, an award-winning design studio based in Greece. With a career spanning over two decades, Kakava has assembled a team of passionate professionals who create captivating and resonant aesthetics. Abc Design's projects, recognized by multiple international awards, demonstrate their deep understanding of product and market dynamics, constantly elevating brands to greater heights through impactful design solutions.

About Abc Design Communication:

Abc Design is an independent, award-winning design studio based in Athens, offering a wide range of design services with a focus on branding, packaging design, and advertising. With years of experience working with prestigious companies in the Greek market, Abc Design leverages their expertise to create timeless brands that resonate with customers.

About A' Design Award:

The Iron A' Design Award recognizes good designs that meet rigorous professional and industrial standards set by the A' Design Awards. Recipients are acknowledged for their practical innovations and contributions to their respective fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award designation is a prestigious recognition granted to well-designed products, projects, services, experiences, ideas, and intellectual properties that demonstrate great skill, specialization, expert understanding, and creative capacity.

About A' Design Award:

The A' Packaging Design Award is a prestigious international competition that recognizes excellence in packaging design across various industries. Organized annually since 2008, the A' Design Award attracts a diverse range of participants, including innovative packaging designers, forward-thinking agencies, leading manufacturers, and influential brands worldwide. Through a rigorous blind peer-review process, entries are evaluated by an expert jury panel based on pre-established criteria, ensuring that outstanding designs receive recognition. By showcasing these pioneering works on a global stage, the A' Packaging Design Award aims to inspire and drive the advancement of the packaging industry, ultimately contributing to the creation of a better world.

through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at: <https://packaging-design-award.com>

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