

Diax Project by Leafer Circular Design Wins Iron A' Design Award in Trade Show Design Category

Leafer Circular Design's Innovative Diax Project Recognized for Excellence in Trade Show Architecture, Interiors, and Exhibit Design

COMO, CO, ITALY, July 18, 2024

[/EINPresswire.com/](https://www.einpresswire.com/) -- The A' [Design Award](#), a highly respected recognition in the field of [trade show](#) design, has announced [Leafer](#) Circular Design's Diax Project as a winner of the Iron A' Design Award in the Trade Show Architecture, Interiors, and Exhibit Design category. This prestigious accolade highlights the significance of the Diax Project within the trade show industry, acknowledging its innovative approach to sustainable design and its potential to inspire future trends.



Diax Project

The Diax Project's recognition by the A' Design Award underscores its relevance to the evolving needs of the trade show industry. By showcasing the versatility and eco-friendly nature of the Diax material, Leafer Circular Design's exhibit aligns with the growing demand for sustainable solutions in trade show design. This award-winning project demonstrates the practical benefits of innovative, low-waste design for exhibitors, attendees, and the industry as a whole.

Leafer Circular Design's Diax Project stands out for its bright, open layout that encourages curiosity and engagement. The exhibit's modular display boards and direct-to-board printing minimize waste while allowing for easy content updates and spatial rearrangement. The creation of tangible product examples, such as texture blocks showcasing Diax's compatibility with various materials, effectively communicates the material's potential applications and inspires collaboration.

The Iron A' Design Award for the Diax Project serves as a testament to Leafer Circular Design's commitment to pushing the boundaries of sustainable trade show design. This recognition is expected to inspire the team to continue exploring innovative solutions that prioritize environmental responsibility without compromising on aesthetics or functionality. The award also highlights the growing importance of circular design principles within the trade show industry.

Diax Project was designed by Victor Wu, Tzuhsu Lin, and Craig Bossley of Leafer Circular Design. Their expertise in circular economy principles and sustainable design was instrumental in creating an exhibit that effectively showcased the potential of the Diax material while minimizing waste.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=157991>

About Leafer Circular Design

Leafer Circular Design is a Taiwan-based design and consulting firm specializing in circular economy solutions. They assist clients in creating profitable and sustainable products and services through strategy consulting, resource optimization, and user-centered design. Leafer's mission is to maximize value creation while positively impacting the environment and society, helping countless small and medium-sized enterprises adopt circular business practices.

About Chunlyn WWCB Tech

Chunlyn WWCB Tech, based in Kaohsiung, Taiwan, has been manufacturing wood wool cement boards for over 50 years. These eco-friendly boards offer fire safety, humidity balance, and noise reduction, creating natural and cozy spaces. In 2017, Chunlyn switched to using only local wood to reduce carbon emissions. They collaborated with Leafer Circular Design in 2020 to develop DiaX, an innovative material that recycles wood cement fibers.

About Leafer

Leafer is a Taiwan-based design firm that assists businesses in transforming processes, mapping opportunities, and communicating through circular design. Their services include material optimization, operational rethinking, and user-first product and service design. Leafer's ultimate goal is to help clients maximize value creation while positively impacting the environment and society. Their key offerings include designs that create connection, rebuild experiences, reduce material dependence, and transform waste into treasure.

About A' Design Award

The Iron A' Design Award recognizes designs that meet rigorous professional and industrial standards set by the A' Design Awards. Recipients are acknowledged for their practical innovations and contributions to their fields, providing solutions that improve quality of life and foster positive change. The Iron A' Design Award is a prestigious recognition granted to designs

that demonstrate skill, specialization, understanding, and creativity in addressing real-world challenges.

About A' Design Award

The A' Trade Show Architecture, Interiors, and Exhibit Design Award is a prestigious design competition that recognizes the creativity and innovation of architects, interior designers, design agencies, companies, and brands in the trade show industry. Participants have the opportunity to showcase their exceptional design capabilities, gain international exposure, and contribute to the advancement of the field. The A' Design Award aims to promote superior products and projects that benefit society and create a better world through the power of good design. With a rigorous blind peer-review process and evaluation by an expert jury panel, the A' Design Award celebrates remarkable achievements and inspires a global appreciation for the principles of good design.

Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://tradeshowaward.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 0314972900

[email us here](#)

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