

AI's insight into which companies are perceived to be at greatest political risk

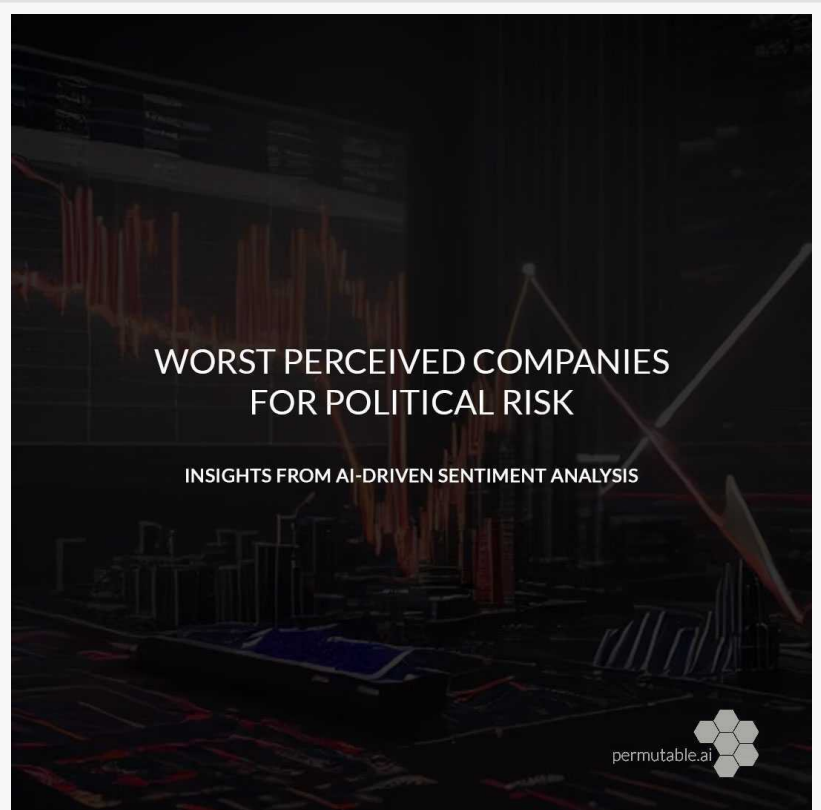
Permutable AI's latest analysis on political risk for companies, highlighting those perceived as most vulnerable using AI-driven news sentiment analysis.

LONDON, UNITED KINGDOM, July 18, 2024 /EINPresswire.com/ -- With the world becoming increasingly divided, political uncertainty is now a top concern for CEOs. Political instability in one region can ripple across the globe, significantly impacting businesses. [Political risk](#)—the chance that political decisions or instability will hurt a company's profits—is an escalating issue in our globalized economy. Our intricate and interdependent supply chains mean we are influenced by both domestic and international political landscapes.

Navigating this sea of information to discern which companies are most vulnerable to political risk can be daunting. Our [analysis](#) aims to clarify this complexity, offering insights into which companies are perceived to be at greatest risk amid political upheaval. To derive our rankings, Permutable AI's machine learning model combed through the internet, examining half a million articles daily across relevant data sources and thousands of data points. Our aim was to identify the companies with the highest perceived political risk—those associated with the least favorable online sentiments. This is what we have found.

Key findings: Top 10 companies with the highest perceived political risk

- Gazprom: High negative sentiment due to geopolitical tensions from the Ukraine war, sanctions, regulatory hurdles, and a history of using gas supplies as a political tool.



Top 10 companies with the highest perceived political risk

- Apple: Negative sentiment influenced by privacy and data security controversies, compliance issues with global regulatory standards, and frequent battles with governments over policies.
- Credit Suisse: High negative sentiment due to financial mismanagement, regulatory failures, and involvement in financial scandals, such as the Greensill Capital and Archegos Capital Management collapses.
- Alphabet: Negative sentiment from regulatory scrutiny over business practices, monopoly power concerns, privacy breaches, data handling issues, and the ethical implications of AI technology.
- NVIDIA: Strong negative sentiment from geopolitical tensions, particularly export controls on advanced chips to China, and tensions concerning Taiwan.
- Moody's: Negative sentiment from regulatory scrutiny over credit rating accuracy, potential conflicts of interest, and decreased demand during economic downturns.
- McDonald's: Political risks from geopolitical tensions disrupting the global supply chain and regulatory pressures in various countries affecting operations.
- Facebook: Moderate negative sentiment from data privacy breaches, spread of misinformation, accusations of political bias, and regulatory debates worldwide.
- British American Tobacco: Negative sentiment driven by health risks of tobacco use, anti-smoking regulations, legal risks from health-related lawsuits, and challenges adapting to healthier alternatives.
- Uniper: Exposed to geopolitical risks from Europe's reliance on gas-producing countries with complex political situations, shown by the energy crisis following the Russia-Ukraine conflict.

Wilson Chan, CEO of Permutable AI, commented: "These findings highlight the critical importance of how companies manage their political engagements. In today's global economy, being politically savvy isn't just about compliance; it's about forging a path that aligns with corporate values and societal expectations."

Permutable AI's findings are based on comprehensive sentiment analysis of public data sources, including news articles and other publicly available information. Our system processes over half a million articles a day in real-time, ensuring you receive the most reliable and comprehensive data. This extensive coverage allows us to capture a broad spectrum of opinions and sentiments, providing a holistic view of market perceptions and trends.

To request more granular insights into individual companies and sentiment around their political

risk exposure, please contact enquiries@permutable.ai. Permutable AI harnesses advanced data intelligence to enhance strategic decision-making, offering macro, world and company-level [news sentiment analysis](#) to provide valuable insights and an unbiased view of global trends.

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