

# Fat Replacers Global Market 2024 To Reach \$3.78 Billion By 2028 At Rate Of 6.2%

*The Business Research Company's Fat Replacers Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, July 16, 2024 /EINPresswire.com/ -- The [fat replacers market](#) has experienced

robust growth in recent years,

expanding from \$2.79 billion in 2023 to

\$2.98 billion in 2024 at a compound annual growth rate (CAGR) of 6.5%. The growth in the

historic period can be attributed to rise in obesity rates, regulatory focus on trans fats,

advancements in food science, increasing cardiovascular health concerns, market pressure for healthier products.



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## Strong Future Growth Anticipated

The fat replacers market is projected to continue its strong growth, reaching \$3.78 billion in 2028 at a compound annual growth rate (CAGR) of 6.2%. The growth in the forecast period can be attributed to focus on weight management, plant-based and clean label trends, rise in vegan and vegetarian diets, global expansion of low-fat

products, customization of fat replacers.

Explore Comprehensive Insights Into The Global Fat Replacers Market With A Detailed Sample Report:

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## Growth Driver Of The Fat Replacers Market

The rising prevalence of obesity is expected to propel the growth of the fat replacers market going forward. Obesity is a condition characterized by excessive body fat accumulation due to an imbalance between calorie intake and energy expenditure. Fat replacers are increasingly adopted to address obesity by reducing fat content in food products while maintaining taste and texture, promoting healthier eating habits, and mitigating risk factors associated with these

conditions.

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### Major Players And Market Trends

Key players in the fat replacers market include Cargill Inc., Nestle SA, Archer Daniels Midland Company, BASF SE, P&G Chemicals, Evonik Industries AG, Associated British Foods Plc., Fonterra Co-operative Group Limited, Royal Avelbe UA, Arla Foods Ingredients Group, Ajinomoto Group, Sudzucker AG, Koninklijke DSM N.V., Kerry Group Plc., Ingredion Incorporated, Givaudan SA, Lonza Group AG, DuPont Nutrition & Health, Roquette Freres S.A., Ashland Global Holdings Inc., Tate & Lyle PLC, Corbion N.V., Sensient Technologies, CP Kelco US Inc., Innophos Holdings Inc., Fiberstar Inc., BENE0 GmbH, Mycorena, Ulrick & Short, Epogee LLC.

Major companies operating in the fat replacer market are utilizing technological innovation such as FaTriX to provide the bakery industry with a clean-label fat solution that can significantly reduce saturated fat content by up to 80% while maintaining the functionality and taste of traditional fats. FaTriX is a plant-based fat-protein matrix that replicates the functionality of animal fat and serves as a good alternative to butter and other commonly used fats in various baked products.

### Fat Replacers Market Segments:

- 1) By Type: Carbohydrate, Protein, Lipid, Other Types
- 2) By Source: Plants, Animals
- 3) By Form: Liquid, Powder
- 4) By Application: Convenience Food And Beverages, Bakery And Confectionery Products, Sauces, Dressings And Spreads, Dairy And Frozen Desserts, Other Applications

### Geographical Insights: North America Leading The Market

North America was the largest region in the fat replacers market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of fat replacers.

### Fat Replacers Market Definition

Fat replacers are substances or ingredients that are used in food products to mimic the texture, mouthfeel, and functionality of fats while reducing the overall fat content. These substitutes are often used to create low-fat or reduced-fat versions of food items. They are designed to provide similar sensory characteristics and contribute to the overall taste and texture of the product, despite containing fewer calories from fat.

Fat Replacers Global Market Report 2024 from THE BUSINESS RESEARCH COMPANY covers the following information:

- Market size data for the forecast period: Historical and Future

- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Fat Replacers Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on fat replacers market size, fat replacers market drivers and trends, fat replacers market major players, fat replacers competitors' revenues, fat replacers market positioning, and fat replacers market growth across geographies. The fat replacers market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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