

Umma by Ariane Rosa Wins Bronze in A' Furniture Design Awards

Elegant Swing Design Honored for Innovation, Aesthetics, and Sustainability in Furniture Design

COMO, CO, ITALY, July 12, 2024

[/EINPresswire.com/](https://www.einpresswire.com/) -- The A' Design Award, a highly respected recognition in the field of [furniture](#) design, has announced Umma by [Ariane Rosa](#) as a Bronze winner in the Furniture Design category. This prestigious accolade highlights the significance of Umma's innovative design within the furniture industry, celebrating its exceptional craftsmanship, aesthetics, and functionality.

Umma's recognition by the A' Furniture Design Award underscores its relevance to current trends and needs within the furniture sector. The swing's elegant curved lines, geometric simplicity, and seamless evolution into a complex living form align with the industry's pursuit of innovative, visually appealing, and functional designs. This award validates Umma's potential to positively influence furniture design standards and practices.

What sets Umma apart is its unique blend of materials and design elements. The swing's aluminum frame, recyclable and robust, is complemented by nautical rope and technical fabrics for the upholstery. This combination ensures both visual lightness and necessary durability for indoor and outdoor use. The large, hugging cushions create a sense of timeless comfort, evoking the peacefulness of a coastal retreat.

Ariane Rosa's Bronze A' Design Award for Umma serves as a motivator for the brand to continue pushing boundaries in furniture design. This recognition may inspire future projects that further



explore the harmonious fusion of aesthetics, functionality, and sustainability. As Umma gains international exposure, it has the potential to spark new trends and dialogues within the furniture industry.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=160767>

About Ariane Rosa

Ariane Rosa is a Brazilian furniture designer, YouTuber, and digital influencer in the architecture and interior design space. With extensive experience as a senior architect, she develops highly customized architectural, decoration, and interior design projects across residential, institutional, and corporate sectors. Known for her strong organizational skills, proactive teamwork, and ability to create targeted, innovative design solutions, Ariane Rosa brings a keen sense of composition and practicality to her work. She volunteers as a member of Rotary, serving as the 2022-2023 President.

About Ariane Rosa Studio Arquitetura e Design

At Ariane Rosa Studio of architecture and design, we believe that everyone can be whoever they want. We create unique and daring projects, expressing your individuality in a way that values your stories and personality. Our studio is dedicated to crafting spaces that reflect the essence of each client, transforming their visions into reality through innovative design solutions and meticulous attention to detail.

About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding furniture designs that demonstrate a high level of creativity, practicality, and potential to positively influence industry standards. Winning designs are acknowledged for their professional execution, thoughtful development, and innovative use of materials and technology. The rigorous selection process involves blind peer review by an expert jury panel of design professionals, furniture industry leaders, journalists, and academics. Evaluation criteria include innovative material use, ergonomic comfort, aesthetic appeal, functionality, durability, sustainability, originality, production efficiency, space optimization, adaptive design, cultural relevance, inclusivity, technological integration, craftsmanship excellence, versatility, safety, cost-effectiveness, and market potential.

About A' Design Award

The A' Furniture Design Award is a prestigious international competition that showcases the creativity and innovation of furniture designers, design agencies, companies, manufacturers, and brands. By participating, entrants gain global exposure and recognition for their exceptional furniture design capabilities, contributing to the advancement of the industry and inspiring future trends. The A' Design Award, now in its 16th year, is driven by a philanthropic mission to enhance society through the power of good design. It aims to motivate designers and brands to develop superior products and projects that positively impact the global community. Through recognizing and celebrating remarkable achievements, the A' Design Award promotes a

worldwide appreciation for the principles of good design, fostering a cycle of inspiration and advancement.

Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates, and participate with their projects at <https://furnituredesigncompetitions.com>

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