

Shrimply Radical: The Rose's 35th Annual Boil Combines '80s Fun with Serious Fundraising

HOUSTON, TEXAS, UNITED STATES, July 12, 2024 /EINPresswire.com/ -- While the summer heat sizzled throughout Houston, [The Rose](#) Breast Center of Excellence hosted its 35th Annual [Shrimp Boil](#) at the Pasadena Convention Center.

The event was totally rad, turning up the temperature with 80s vibes and life-saving fundraising. On June 22, supporters rocked their neon best, feasted on Gulf shrimp, and shattered their \$150,000 goal by raising \$176,000 faster than you can say "Great Scott!" The event, dubbed "Back to the Shrimp Boil," channeled 80s vibes while funding mammograms for uninsured women across Southeast Texas.

Attendees celebrated in 80s-inspired attire, paying homage to the classic film "Back to the Future." The funds will support The Rose's mission to deliver life-saving breast cancer screenings to those in need.

Continuing the momentum from the Shrimp Boil, The Rose's podcast, Let's Talk About Your Breasts, amplifies the organization's mission year-round. Recent episodes featured interviews with community supporters, from bake sale volunteers to long-time donors, each sharing their perspective on the organization's fundraising success and ongoing work.

Dorothy Gibbons, CEO and Co-founder of The Rose, hosts the podcast. She engages in conversations with breast cancer community members. Guests include doctors, employees, donors, and policy influencers.



"Let's Talk About Your Breasts" is now in its second season.

Launched in 2023, the podcast ranks among top nonprofit shows in the U.S. and globally. While The Rose is a Texas-based organization that serves Texans, it has garnered a following in Japan, Vietnam, and The Netherlands.

The Rose continues its commitment to breast cancer awareness and prevention. Individuals can support this mission by donating at therose.org.

Let's Talk About Your Breasts is available on all major podcast platforms.

To learn more about the podcast, please contact Freddy Cruz at freddy@spekepodcasting.com.

To schedule a media interview with any member of The Rose, please contact Ivis Batista at 979-885-7306 or email ivis@medley-inc.com.

Alfred Alvarado
Speke Podcasting
+1 713-858-8150

[email us here](#)

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)



Marian Sparks (left), founder of Jump for The Rose, and Dr. Dixie Melillo (right), co-founder of The Rose



The annual Shrimp Boil raises funds to help The Rose provide mammograms to uninsured women across Southeast Texas.

This press release can be viewed online at: <https://www.einpresswire.com/article/726979417>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.