

Logistics market continues to drive expansion at Clientshare with 128% YoY growth

Clientshare starts Q3 on a high following Q2 delivering 128% year-on-year growth in the logistics market for its Business Reviews tool, Pulse.

LONDON, UNITED KINGDOM, July 16, 2024 /EINPresswire.com/ -- In another record quarter, the logistics markets in the UK, Europe and North America proved to be ideal for [Clientshare's](#) unique value proposition. James Ward, Clientshare Managing Director, commented:



“Logistics companies are increasingly aware that the source of protecting renewal margins and upselling, lies in the strength of business relationships. Enterprise logistics customers are now placing an increasing onus on the value of [Quarterly Business Reviews](#) and are demanding their suppliers use these meetings to truly demonstrate value and unlock much-promised innovation. The best logistics companies are grasping this opportunity and are using Business Reviews to grow their accounts effectively.”



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James Ward, Clientshare MD and Founder

In Q2, Clientshare also began working with another top 10 global logistics supplier, and further strengthened its relationship with global powerhouse CEVA, one of the largest freight forwarders in the world. The company also saw continued growth in other core sectors, including the

Facilities Management market with notable new clients including global FM provider, ABM Industries.

Looking ahead at Q3, Clientshare has bolstered its engineering capabilities at their London headquarters by hiring a new Head of Engineering, and expect the engineering team to grow

significantly in size over the coming months. Q3 will be a busy period as Clientshare plans to unveil [Pulse 2.0](#) at a customer-exclusive event in September, preparing the way for the release of new capabilities in early 2025.

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The image displays the Clientshare Pulse Workspace Dashboard on a laptop and a mobile review notification on a smartphone. The dashboard shows key indicators: 165 Licences, 683 Reviews sent, and an NPS score of +32. Below these are several charts and a table of Licences.

Licences %	Reviews sent %	Days since last review %	Average client %	Client recipient open %
Halsbrook - Beer	38	38	7	46%
White Group	57	57	12	75%
Acme Limited	24	24	10	100%
Haag LLC	43	43	6	28%
Greenhill & Marvin	65	65	13	
Massive Dynamic	18	18	9	
Nester & Vissmann	85	85	5	

The mobile notification is titled "Quarterly Business Review" and is dated 22/05/2024. It includes a star rating and a signature from Samantha Baker, Account Manager.

Clientshare Pulse, the world's leading Business Reviews platform

This press release can be viewed online at: <https://www.einpresswire.com/article/726802029>

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