

# Window Automation Market Analysis With Opportunity Segments

*The Business Research Company's Window Automation Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, July 10, 2024 /EINPresswire.com/ -- The global window automation market is projected to grow from \$5.01 billion in 2023 to \$5.25 billion in 2024, at a CAGR

of 4.8%. The market is anticipated to reach \$6.25 billion by 2028, driven by the increasing adoption of smart home and building automation systems, regulatory requirements, and demand for enhanced comfort and convenience in buildings.



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## Increasing Use of Smart Home Devices Drives Market Growth

The increasing use of smart home devices and smart homes is expected to fuel [the growth of the window automation market](#). Smart home devices encompass a wide range of internet-connected devices designed to enhance convenience, comfort, security, and energy efficiency within the home. The demand for smart homes is increasing due to their customization facilities, safety, comfort, and remote monitoring. Smart home devices and

smart homes provide the necessary connectivity, control, and integration capabilities to enhance the functionality and efficiency of automated window systems. For instance, in August 2023, according to RubyHome, in the US, 63.43 million homes use smart home devices, and around 7 in 10 homebuyers are willing to buy a smart home. Furthermore, median spending for interior remodeling areas increased 38% in 2021. Therefore, the increasing use of smart home devices and smart homes drives the window automation market.

Explore comprehensive insights into the global window automation market with a detailed sample report:

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## Key Players and Market Trends

[Major companies operating in the window automation market](#) include LIXIL Group, ASSA ABLOY, Legrand, The Jeld-Wen Company, Andersen Corporation, Velux Group, Allegion Plc, dormakaba Group, Nabtesco Corporation, Pella Corporation, Ply Gem Windows, Somfy, Marvin Windows and Doors, Deceuninck NV, Milgard Windows & Doors, Nordic Semiconductor, GEZE GmbH, MI Windows and Doors, CR Laurence, Simonton Windows, STANLEY Access Technologies, Loewen Windows, Sunrise Windows & Doors, GU Group, YKK AP America Inc. These companies are focused on developing innovative products with advanced technologies, such as smart window materials to increase their profitability in the market.

## Trends: Rise of Predictive Maintenance and Data-Driven Optimization

Major trends in the forecast period include the rise of predictive maintenance and data-driven optimization, emergence of customizable and modular window automation solutions, growth of subscription-based models for window automation services, increased use of AI and machine learning for intelligent control algorithms, and evolution towards fully autonomous and adaptive window systems.

## Segments:

- By Type: Electrical, Mechanical, Hybrid
- By Control Systems: Fully Automatic, Push and Go, Power Assist, Low Energy
- By Application: Residential, Commercial, Industrial

## Geographical Insights: Asia-Pacific Leading the Market

Asia-Pacific was the largest region in the window automation market in 2023. The regions covered in the window automation market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

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[Window Automation Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Window Automation Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on window automation market size, window automation market drivers and trends, window automation market major players, competitors'

revenues, market positioning, and market growth across geographies. The window automation market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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