

## Cheers by YunHua Cheng Wins Bronze in A' Jewelry Design Awards

Innovative Brooch Design Featuring Wine Glass and Bubbles Motif Recognized for Excellence

COMO, CO, ITALY, July 9, 2024
/EINPresswire.com/ -- The A' Design
Award, a highly respected and wellrecognized competition in the field of
jewelry design, has announced YunHua
Cheng's "Cheers" brooch as a Bronze
winner in the Jewelry Design category.
This prestigious accolade celebrates
the exceptional creativity,
craftsmanship, and innovation
demonstrated by the winning design,
underscoring its significance within the
competitive jewelry industry.

The recognition of "Cheers" by the A' Jewelry Design Award holds immense value for both the designer and the A'DESIGN AWARD AWARD WINNING DESIGN & COMPETITION BRONZE A' DESIGN AWARD Cheers

industry at large. This accolade not only validates the design's merits but also highlights its potential to inspire and influence future trends. By aligning with the award's rigorous standards, "Cheers" demonstrates its relevance to the evolving needs and preferences of jewelry enthusiasts, setting a benchmark for excellence in design and functionality.

YunHua Cheng's "Cheers" brooch captivates with its unique and imaginative design, featuring a large wine glass adorned with various shot glasses and akoya pearls representing bubbles rising from the wine. The dynamic composition evokes a sense of celebration and joy, with the swinging pearl bubbles adding a playful and interactive element. The brooch's lightweight construction and comfortable wear further enhance its appeal, while the intricate detailing on both the front and back showcases the designer's meticulous craftsmanship.

The Bronze A' Design Award for "Cheers" serves as a testament to YunHua Cheng's dedication to

pushing the boundaries of jewelry design. This recognition is expected to inspire the designer to continue exploring innovative concepts and techniques, further contributing to the advancement of the jewelry industry. The award also provides a platform for the design to gain international exposure, potentially influencing future trends and setting new standards for excellence in the field.

Interested parties may learn more about the award-winning "Cheers" brooch by YunHua Cheng at the following dedicated page on the A' <u>Design Awards</u> website: https://competition.adesignaward.com/ada-winner-design.php?ID=157349

## About Jie Jing Jewelry

Jiejing Jewelry is a sub-brand of Yunsheng Jewelry Co., LTD. The brand draws inspiration from nature and uses colored gemstones as the medium to design everyday wear for contemporary independent women. With a focus on creativity and craftsmanship, Jie Jing Jewelry creates pieces that celebrate individuality and empower the wearer to express their unique style.

## About Bronze A' Design Award

The Bronze A' Design Award recognizes outstanding designs that demonstrate a high level of creativity, practicality, and professional execution. Winning designs are acknowledged for their potential to positively influence industry standards and enhance people's lives through their innovative use of materials and technology. The award celebrates designers who skillfully blend form and function, creating products that are both visually appealing and functionally efficient. The rigorous selection process, based on pre-established evaluation criteria, ensures that Bronze A' Design Award recipients represent the best in their respective fields.

## About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects across all industries since 2008. With a mission to create a better world through the power of good design, the A' Design Award motivates designers and brands to develop innovative solutions that positively impact society. The competition welcomes entries from visionary designers, agencies, companies, and brands worldwide, providing them with a platform to showcase their creativity and gain global recognition. By participating in the A' Design Award, entrants have the opportunity to contribute to the advancement of their respective fields and inspire future trends. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and submit their projects at:

https://goldenjewelryawards.com

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