

# Pet Oral Care Products Market Size, Share, Revenue, Trends And Drivers For 2024-2033

*The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033*



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Pet Oral Care Products Global Market Report 2024 –  
Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK, July 9, 2024 /EINPresswire.com/ -- The [pet oral care products market](#), dedicated to

maintaining good oral hygiene and overall health for pets, has shown robust growth in recent years. Starting from \$1.96 billion in 2023, the market is projected to grow to \$2.08 billion in 2024, marking a compound annual growth rate (CAGR) of 6.2%. This growth can be attributed to increased pet ownership, heightened awareness of pet dental health, veterinary recommendations, and the humanization of pets, alongside prevalent dental issues among pets.



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Focus on Preventive Pet Care Drives Market Expansion  
In the forecast period, the pet oral care products market is expected to continue its strong growth trajectory, reaching \$2.69 billion by 2028 at a CAGR of 6.6%. Factors contributing to this growth include a focus on preventive pet care, continuous innovation in product formulations,

the rise of e-commerce and pet specialty retail, increasing veterinary recommendations, and the introduction of pet dental insurance programs.

Explore the global pet oral care products market with a detailed sample report:  
[https://www.thebusinessresearchcompany.com/sample\\_request?id=11904&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=11904&type=smp)

## Major Trends Shaping the Future

Innovations such as enzymatic toothpaste and gels, breath freshening products, and smart oral care devices are set to dominate the market landscape. Collaborations aimed at developing specialized pet oral care solutions are also on the rise, enhancing the market's potential.

## High Prevalence of Dental Diseases in Pets Drives Market Demand

The prevalence of dental diseases among pets, leading to discomfort and potential health complications, underscores the importance of pet oral care products. These products cleanse the oral cavity, freshen breath, and maintain good oral hygiene, thus preventing dental diseases. For instance, a study by the Royal Veterinary College highlighted that approximately one in eight dogs suffer from dental illness annually, emphasizing the critical role of these products in pet healthcare.

### Market Segments

The pet oral care products market is segmented based on:

- Product Type: Toothpaste, Toothbrushes, Dental Wipes, Dental Chews, Oral-Care Food Additives, Oral-Care Water Additives, Other Products
- Pet Type: Dogs, Cats, Other Pets
- Distribution Channel: Supermarkets And Hypermarkets, Online Channels, Specialized Pet Shops, Veterinary Channels, Other Distribution Channels
- Application: Residential, Commercial
- End-Use: Veterinary Hospitals, Private Clinics, Home Care, Colleges And Universities

### Regional Insights

North America dominated the pet oral care products market in 2023, driven by high pet ownership and awareness. Asia-Pacific is expected to witness the fastest growth in the forecast period, supported by increasing disposable income and rising pet adoption rates.

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[Pet Oral Care Products Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Pet Oral Care Products Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on pet oral care products market size, pet oral care products market drivers and trends, pet oral care products market major players, competitors' revenues, market positioning, and market growth across geographies. The pet oral care products market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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