

Plastisols Market to Record an Exponential by 2024 - 2031 | DOW Corning Corporation, PolyBlend UK Ltd

Plastisols are dispersions of fine particle size Polyvinyl Chloride (PVC) resins in plasticizing liquids. Plastisols may be fused in relatively thick sections

BURLINGAME, CALIFORNIA, UNITED STATES, July 5, 2024 / EINPresswire.com/ -- Market Overview:

Plastisols are liquid polymer dispersions that are used in many coating and casting applications. They are widely used in furniture upholstery, vinyl boots, automobile parts, shoes, apparel, and other soft goods.



Plastisols Market Size

Market Dynamics:

Rapid urbanization and industrialization across developing regions are expected to drive the growth of the plastisols market. As urban population increases, demand for consumer goods such as footwear, apparel and furniture increases. This fuels the demand for plastisols which find wide usage in the manufacturing of these consumer goods. Additionally, growing industrial activities in developing regions of Asia Pacific and Latin America require machinery, equipment and automotive parts which use plastisols in their manufacturing and assembly. The increased investments in these end-use industries will propel the plastisols market growth over the forecast period.

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Two Major Drivers Spurring Growth of Plastisols Market

The Expanding Range of End-Use Industries Adopting Plastisol Coatings. Plastisols find extensive applications across various industries such as textiles, construction, automotive, electrical & electronics, and more. The wide acceptance of plastisols in these industries can be attributed to their several advantages over other coating types. Especially in textiles industry, plastisols are used on a large scale for application on t-shirts, sportswear, raincoats, and safety clothing. Their non-toxic, non-corrosive and recyclable properties enable safer usage even for clothing materials. The growing textiles and construction industries worldwide will remain a big growth driver for plastisols consumption.

One Key Opportunity for Market Players

Exploring New Formulations Based on Bio-based and recyclable Materials. With increasing sustainability focus, there lies a big opportunity for plastisols market players to develop innovative product formulations incorporating bio-based, recyclable and biodegradable ingredients. For example, next-gen plastisol technologies integrate soy, corn, bio-PET and other plant-derived polymers in place of petroleum-based components. This allows manufacturers to offer 'green' coating options addressing environmental concerns. Transitioning to bio-sourced raw materials help gain competitive advantage and support business growth goals aligning with global sustainability drive. New product launches in bio-plastisol space will ensure continued market demand in the coming years.

One Major Trend Influencing the Market

Rising Popularity of Plastisol Gel Coatings. Apart from conventional plastisol liquid coatings, gel coating type that can be easily sprayed is gaining widespread acceptance in end-use industries. Plastisol gel coats create a smooth, flawless surface finish and protect substrates from damage and corrosion. They tend to cure faster compared to regular plastisols and enable efficient production. Especially in marine and construction segments, gel coats are highly favored for fiberglass boat building, swimming pools, storage tanks, pipes, and more. With superior functionalities over powder and liquid coatings, gel plastisols market is estimated to witness lucrative growth at a faster pace. Manufacturers are anticipated to invest more in developing enhanced gel technologies.

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Top Companies Featured in This Report:

- DOW Corning Corporation
- PolyBlend UK Ltd
- Plastisol Products Inc.
- Croda International Plc
- Monarch Color Corporation

- Huber Group International Coatings Company
- Polysol Polymers
- Rutland Plastic Technologies
- U.S. Plastic Coatings
- Herson Manufacturing Inc.

Market Segmentation:

By Product Type:

- Polyvinyl chloride (PVC)
- Acrylic
- Coatings
- Moldings
- Screen Printing
- Automotive
- Textiles
- Construction
- Others

Key Regions/Countries Classified as Follows:

- » North America (U.S., Canada, Mexico)
- » Europe (Germany, U.K., France, Italy, Russia, Spain, Rest of Europe)
- » Asia-Pacific (China, India, Japan, Singapore, Australia, New Zealand, Rest of APAC)
- » South America (Brazil, Argentina, Rest of SA)
- » Middle East & Africa (Turkey, Saudi Arabia, Iran, UAE, Africa, Rest of MEA)

Key Insights from the Global Plastics Market Analysis:

Market Size Evaluation: Assessing the value and sales volume of the Plastics market spanning from 2024 to 2031.

Market Trends and Dynamics: Analyzing the drivers, opportunities, challenges, and risks influencing the Plastics market.

Macro-economic and Regional Impacts: Exploring how global inflation and geopolitical events affect the Plastics market.

Segment Analysis: Examining the market value and sales volume of Plastics by type and application from 2024 to 2031.

Regional Market Overview: Assessing the current situations and future prospects of the Plastics market in different regions.

Country-level Studies: Providing insights into revenue and sales volume for major countries within each region.

The report also delves into the competitive landscape, key players, trade patterns, industry value chain, recent news, policies, and regulations. Should you have any inquiries or require

customization options, please don't hesitate to contact us.

In summary, whether you're engaged in manufacturing, distribution, or investment within the Plastics sector, this report furnishes invaluable insights into market segments, drivers, challenges, investment prospects, regional dynamics, major players, growth strategies, prevailing trends, and hurdles influencing the industry's expansion.

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Alice Mutum is a seasoned senior content editor at Coherent Market Insights, leveraging extensive expertise gained from her previous role as a content writer. With seven years in content development, Alice masterfully employs SEO best practices and cutting-edge digital marketing strategies to craft high-ranking, impactful content. As an editor, she meticulously ensures flawless grammar and punctuation, precise data accuracy, and perfect alignment with audience needs in every research report. Alice's dedication to excellence and her strategic approach to content make her an invaluable asset in the world of market insights.

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