

## Reinterpretation of Changshan by Tong Tong Wins Bronze in A' Fashion Design Awards

Tong Tong's Innovative Reinterpretation of Traditional Chinese Menswear Garment Recognized for Excellence in Fashion Design

COMO, CO, ITALY, July 5, 2024
/EINPresswire.com/ -- The A' Design
Award, a highly respected and wellrecognized award in the field of fashion
design, has announced
Reinterpretation of Changshan by Tong
Tong as a Bronze winner in the
Fashion, Apparel and Garment Design
category. This prestigious recognition
highlights the significance of the design
within the fashion industry,
acknowledging its exceptional quality
and innovation.

Reinterpretation of Changshan is a testament to the importance of

A'DESIGN AWARD AWARD WINNING DESIGN & COMPETITION BRONZE A' DESIGN AWARD Reinterpretation Of Changshan

preserving cultural heritage while embracing modern design sensibilities. By seamlessly blending traditional elements with contemporary functionality, Tong Tong's design showcases the potential for fashion to bridge the past and present, appealing to a wide range of consumers who value both style and cultural significance.

Drawing inspiration from the iconic Changshan, a traditional Chinese menswear garment, Reinterpretation of Changshan maintains the garment's lean yet elegant silhouette while introducing innovative tailoring methods. Vertical seams control volume, seamlessly integrating the stand collar into the body panels and discreetly incorporating in-seam pockets. Inverted pleats at the side seams enhance mobility without compromising the modest appearance, while the shortened and slightly slanted front opening provides easier access.

The Bronze A' Fashion Design Award for Reinterpretation of Changshan serves as a catalyst for

Tong Tong to continue exploring the rich tapestry of cultural heritage in fashion design. This recognition validates the designer's approach to reinterpreting traditional garments and may inspire further innovations that celebrate the convergence of history and modernity in fashion.

Reinterpretation of Changshan was designed by Tong Tong.

Interested parties may learn more about the design at the following URL: <a href="https://competition.adesignaward.com/ada-winner-design.php?ID=159036">https://competition.adesignaward.com/ada-winner-design.php?ID=159036</a>

## **About Tong Tong**

Tong Tong is a cutting-edge fashion designer based in New York City. With a BFA from the School of the Art Institute of Chicago, Tong's designs draw inspiration from personal memories, a passion for fashion history, and an adventurous exploration of materials. His creations skillfully juxtapose masculinity with femininity, blending functionality and whimsical elements while seamlessly merging tradition with innovative design concepts.

## About Bronze A' Design Award

The Bronze A' Design Award recognizes notable designs that demonstrate creativity and practicality. It acknowledges the skill of designers who produce work that stands out for its thoughtful development and innovative use of materials and technology. Winning designs are recognized for their professional execution and potential to positively influence industry standards. The rigorous selection process involves blind peer review by an expert jury panel based on pre-established evaluation criteria.

## About A' Design Award

The A' Fashion, Apparel and Garment Design Award is a prestigious international competition that recognizes excellence in fashion design. Welcoming a diverse range of participants, from visionary designers to established brands, the award provides a platform to showcase creativity and gain global exposure. The rigorous selection process involves blind peer review by an expert jury panel of industry professionals, journalists, academics, and designers. Since its inception in 2008, the A' Design Award has been dedicated to promoting superior products and projects that advance society and contribute to creating a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <a href="https://fashion-design-award.com">https://fashion-design-award.com</a>

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