

Cultured Buttermilk Market to Reach \$2.1 Billion by 2031 | Dominates North America

WILMINGTON, NEW CASTLE, DELAWARE 19801 USA, UNITED STATES, July 3, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Cultured Buttermilk Market](#)," The Cultured Buttermilk Market Size was valued at \$1.4 billion in 2021, and is estimated to reach \$2.1 billion by 2031, growing at a CAGR of 4.4% from 2022 to 2031.



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When it comes to fighting the heat that the body produces internally, cultured buttermilk is well-known for having a cooling effect. It aids in nerve relaxation, which inhibits irritability. Because it helps to reduce heat, cultured buttermilk is popular in areas with high temperatures. It is made using a straightforward process of milk fermentation. Buttermilk, a byproduct, is mostly composed of water, the sweetener lactose, and the protein casein. To get cultured buttermilk that is commercially viable, the buttermilk can be further thermally treated. The cultured buttermilk's shelf life, which can last up to 4 weeks, is its most promising quality. The sticky texture and aromatic, somewhat acidic flavor of the cultured buttermilk make it popular among customers.

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Cultred buttermilk has quite the significant amounts of protein & packs a notable amount of Vitamin C, B12, calcium, and other essential nutrients, and does not require special containers for storage.”

Allied Market Research

Furthermore, cultured buttermilk is known to be a common dairy product and is used at large level by the consumers. Moreover, People can benefit from the health benefits of buttermilk, it is thought that drinking buttermilk after meals is a healthy choice, and these days, many people are discovered to be fond of healthy items.

Development of new products with improved taste and versatility, along with high marketing

support, high nutritional value and low storage and transportation costs increase consumer demand for fermented milk and cultured buttermilk are Cultured Buttermilk Market Trends.

Different types of cultured buttermilk are offered on the market; this availability indicates the market share of each product. In addition, it has been discovered that baked goods including pancakes, scones, biscuits, and many other baked goods include cultured buttermilk.

Yogurt, butter, and cheese are more in demand as a result of the rising population in developing nations like China and India, which has a greater need for food. The demand for dairy products has grown as a result of population growth and rising per capita income, which has also increased milk output. The average annual income per person in a certain area (city, region, or country) is measured by the per capita income. By dividing the region's total income by its total population, the quality of living of a nation is determined. The consumption of dairy products is ultimately higher in emerging countries since they have larger per capita incomes than developed countries. The global milk output has been increasing at a very high rate over the past few years as a result of these support measures. Additionally, a significant element driving the need for dairy products, which in turn drives the Cultured Buttermilk Market Growth.

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According to the Cultured Buttermilk Market Analysis is categorized into form, end use, sales channel and region. By Form, it is classified into liquid and powder. On the basis of application, it is fragmented into bakery, confectionery, dairy, beverages, others. Based on the distribution channel, the market is segmented into business-to-business, and business-to-consumer. Region wise, the market is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, UK, France, Italy, Belgium, Russia, Netherland, Spain, and rest of Europe), Asia-Pacific (China, Japan, India, Australia, South Korea, Thailand, Indonesia, and rest of Asia-Pacific), and LAMEA (Brazil, Argentina, UAE, Saudi Arabia, Chile, Algeria, South Africa, and Rest Of LAMEA).

Based on the form, liquid segment held the major Cultured Buttermilk Market Share in the market in 2021, as it is rich in strong antioxidants, which is helpful in preventing from free essential damage to your cells.

Based on the application, the snacks and convenience food segment gain a major traction in the market and is likely to remain dominant throughout the forecast period due to increasing use of spices and seasonings for cooking purpose and many food products due to its hot taste. The liquid segment was the highest revenue contributor to Cultured Buttermilk Market Size.

Region wise, The North America region dominates the use of cultured buttermilk market. This is attributable to increase in number of food joints such as hotels & restaurant which has fueled the Cultured Buttermilk Market Demand in the region. However, Asia-Pacific is anticipated to grow at the highest CAGR during the Cultured Buttermilk Market Forecast period.

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The key players profiled in Cultured Buttermilk Industry include All American Foods, BV Dairy, Crystal Creamery, Daylesford Organic Limited, Jess's Ladies Organic Farm Milk, Longley Farm, Producers Dairy, SacoFoods, and St David Dairy Pty Ltd. The key players in the market has enormous Cultured Buttermilk Market Opportunity ni the emerging nations to launch the products.

Key findings of the study

On the basis of form, the liquid segment is expected to be the fastest-growing segment during the forecast period.

On the basis of application, the beverages segment was the dominating segment in 2021.

On the basis of distribution channel, the business-to-consumer segment is expected to be the fastest growing segment during the forecast period, with a CAGR of 4,3%.

On the basis of region, North America is expected to be the fastest growing segment during the forecast period with the CAGR of 6.1%.

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