

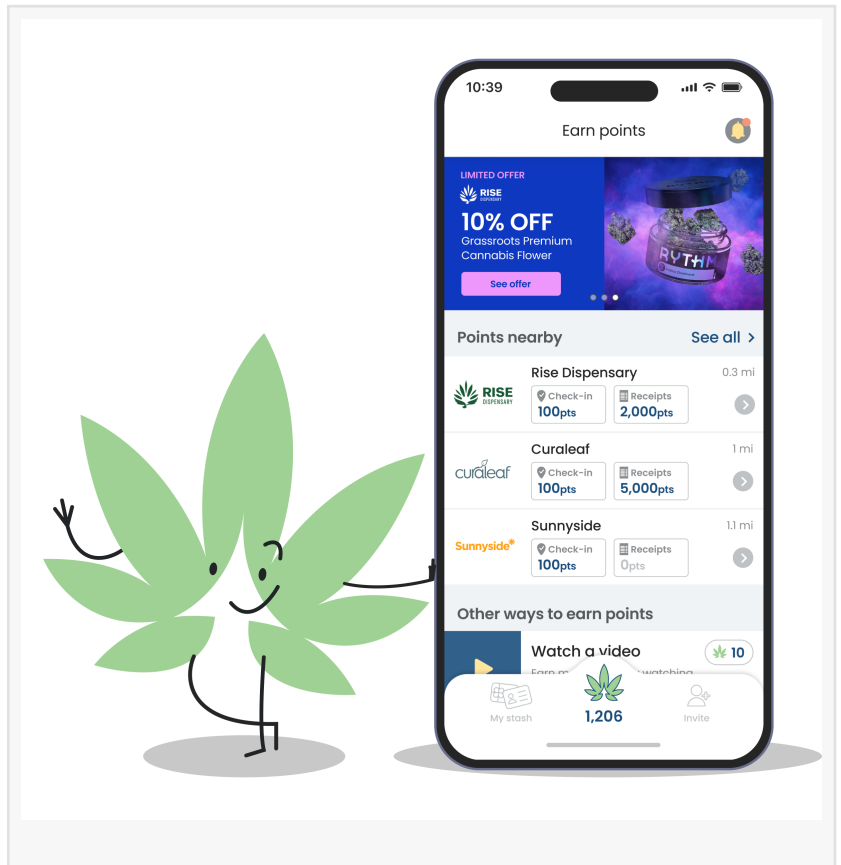
# HighRewards Launches Flagship App to Reward Consumers for Buying Cannabis

*HighRewards app offers gift cards for cannabis purchases, visiting dispensaries, making purchases, and much more*

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HighRewards is excited to announce the launch of its flagship app that transforms cannabis purchases into rewarding experiences. By earning points for visiting dispensaries and purchasing cannabis products, users can redeem gift cards to popular retailers. This platform aims to change how consumers interact with the cannabis market.

## New Approach to Cannabis Retail Marketing



HighRewards is a performance-based marketplace that redefines cannabis retail marketing without relying on discounts. The app requires no upfront risk or complex integrations, engaging consumers daily and turning every interaction into an opportunity to earn rewards.

## Key Features of HighRewards

**Zero Upfront Cost:** Start using HighRewards with no financial risk.

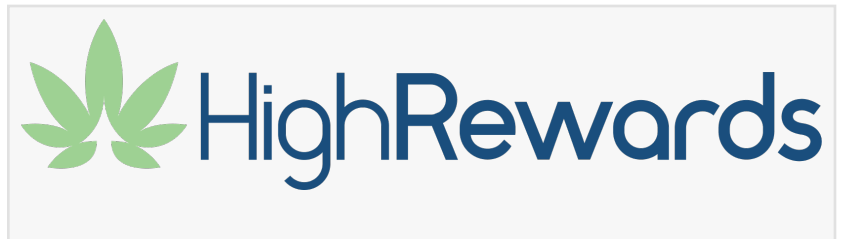
**Performance-Based Marketing:** Dispensaries and brands pay solely for results.

**Daily Consumer Engagement:** Gamified experiences keep users engaged.

**Enhances Existing Rewards Programs:** Complements and boosts current dispensary rewards efforts.

## How It Works

HighRewards offers a gamified experience that keeps consumers returning, whether they visit a dispensary or engage from home. Users earn points through activities like visiting dispensaries, making purchases, submitting daily shopping receipts, taking surveys, watching videos, and playing games. These points can be redeemed for gift cards to over 100 popular retailers, such as Amazon, Walmart, Sephora, and Chipotle.



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*Josh Lamb, CEO and co-founder of HighRewards*

#### User Benefits

**Personalized Recommendations:** Receive recommendations based on preferences and purchase history.

**Flexible Earning Opportunities:** Earn points through activities that fit users' lifestyles.

**Wide Range of Redemption Options:** Redeem points for gift cards to numerous retailers.

**User-Friendly Interface:** Intuitive and easy-to-navigate app design.

**Continuous Engagement:** Maximize rewards anytime and

anywhere.

#### Non-Cannabis Users Can Also Benefit

HighRewards isn't just for cannabis enthusiasts. Non-cannabis users can participate by submitting daily shopping receipts, taking surveys, watching videos, and playing games. This inclusivity broadens the app's appeal, integrating seamlessly into various daily routines and providing consistent value regardless of cannabis interest.

#### Industry Insight

"The industry needs new marketing channels tailored to the modern market," said Josh Lamb, CEO of HighRewards. "We're addressing challenges in cannabis marketing by establishing a new ecosystem that captures a larger customer base and drives them to dispensaries. HighRewards provides a platform that offers rewards and personalized recommendations, enriching both consumers and retailers."

#### Enhanced Consumer Experience

HighRewards integrates with existing rewards programs, boosting customer loyalty and ensuring

maximum benefits without requiring retailers to abandon their current programs.

## Future Plans

HighRewards is dedicated to expanding its features and offerings to provide more value to users. Future updates will include additional earning opportunities, redemption options, and enhanced personalization features. The company aims to lead innovation in the cannabis industry and ensure users can access the best rewards and experiences.

HighRewards is introducing a new way of engaging with cannabis retail marketing. Whether you're a cannabis consumer or looking to benefit from everyday activities, HighRewards is positioned to become a tool for maximizing your purchases and daily routines.

## About HighRewards

HighRewards is revolutionizing the cannabis market by introducing a first-of-its-kind rewards platform that pays users real money for engaging with their favorite cannabis products and brands. Founded by a team of cannabis enthusiasts and tech innovators, HighRewards is dedicated to enhancing the consumer experience through a unique blend of engagement, personalization, and financial rewards. By turning every purchase and interaction into a rewarding experience, HighRewards sets a new standard for customer loyalty and engagement in the cannabis industry. For consumers looking to elevate their cannabis journey, for brands aiming to connect with their audience on a deeper level, and for retailers seeking to drive customer satisfaction and loyalty, HighRewards offers a win-win-win solution. Join us as we pave the way for a more rewarding and connected cannabis culture. [Download the app](#) or [visit our website](#) to learn more and become part of the experience.

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