

## Casting Director LaTanya Y. Potts Remembers Longtime Friend Actor Bill Cobbs Who Died June 25

Legendary Emmy-winning Character Actor Wilbert Francisco Cobbs, better known as Bill Cobbs, worked in the entertainment industry for more than 50 years

UPLAND, CA, UNITED STATES, July 2, 2024 /EINPresswire.com/ -- The entertainment world mourns the loss of the legendary actor Wilbert Francisco Cobbs, better known as Bill Cobbs, who passed away on June 25, 2024, at the age of 90. Cobbs, an Emmy-winning actor, was a beloved and friendly face in the industry, known for his memorable roles in films such as "The Hitter" (1979), "The Brother from Another Planet" (1984), "Night at the Museum" (2006), and "Oz the Great and Powerful" (2013), as well as his TV appearances on "I'll Fly Away," "The Michael Richards Show," "Walker,



Veteran Actor Bill Cobbs in great spirits with friends Casting Director LaTanya Y. Potts, and Andre' De Shields, an actor, singer, dancer, director, and choreographer. De Shields has received numerous accolades including an Emmy Award, Grammy Award, and Tony Award.

Texas Ranger," and "The Sopranos." His final role was in "Incandescent Love" as Daddy D-Usher, a miniseries.

He died of natural causes at his home in Upland, California, surrounded by family and friends. Cobbs, with his extensive career in the entertainment industry, has an impressive 200 screen credits to his name. His versatility and dedication have enabled him to contribute to a wide range of projects. His career spanned over five decades, touching the lives of many both on and off the screen.

Casting director <u>LaTanya Y. Potts</u>, a close longtime friend of Cobbs, shares her heartfelt memories of the actor. "Bill was more than a talented actor; he was a guiding light and a source

of wisdom for many of us in the industry," Potts recalls. "We first met years ago, and his kindness and humility made a lasting impression on me. Bill was always generous with his time and advice, particularly when it came to nurturing new talent."

Potts adds, "My heart is heavy as I remember the incredible Bill Cobbs. Working with him was a privilege and knowing him was a blessing. Bill's talent, wisdom, and kindness touched so many lives, including mine. Sharing these cherished moments is a way to honor his legacy and the joy he brought to us all. Rest in peace, dear friend. You will be deeply missed."

Born on June 16, 1934, in Cleveland, Ohio, Cobbs had a diverse career before pursuing acting full-time at the age of 36. He served 8 years in the U.S. Air Force as a radar technician, worked at IBM, and even sold cars. His passion



Character Actor Bill Cobbs' circle of friends included former Louisiana State Representative Barbara Norton and fourth generation entertainment legacy Casting Director LaTanya Y. Potts. Norton hosts her own radio talk show on KOKA 980 AM, "Helping Others By Caring."

for acting led him to New York, where he started with roles in small theater productions and eventually made his film debut in "The Taking of Pelham One Two Three" (1974).

"

Bill Cobb's talent, wisdom, and kindness touched so many lives, including mine. Sharing these cherished moments is a way to honor his legacy and the joy he brought to us all."

> LaTanya Y. Potts, a casting director and close friend of Bill Cobbs.

"I tried singing. I tried playing a musical instrument. I really wanted to be a musician, but I never could quite pull that off. I liked entertaining, but I was always drawn to some kind of technical work - some kind of honest labor," he said. Acting stuck and Cobbs built an extensive and varied filmography, becoming a recognizable face in both film and television.

"Bill was a true professional, always dedicated to his craft and to telling stories that mattered," Potts continues. "He had a unique ability to bring depth and authenticity to every role he played, from the gentle and wise characters to the more complex and challenging ones." In 2020, Cobbs's contributions to the arts were recognized when he won a Daytime Emmy Award for Outstanding Limited Performance in a Daytime Program for the series, "Dino Dana." His commitment to the craft and his ability to connect with audiences will be remembered by fans and colleagues.

Potts reflects on Cobbs's influence on her own career. "Bill was a mentor to me, always encouraging me to seek out and support untapped talent. His legacy of kindness, integrity, and excellence is something I strive to carry forward in my work."



Emmy Award-Winner Bill Cobbs who recently celebrated his 90th birthday, cherished long-time friends, Entrepreneur LaTanya Y. Potts, and the late Tuskegee Airmen Milton P. Crenshaw known as the "Father of Black Aviation in Arkansas." Potts is the CEO of Go2 Studios West.

## As the founder of LaTanya Potts

<u>Casting</u>, established over 20 years ago, Potts has continued to champion diversity and inclusion in the industry, much like Cobbs did throughout his career. "Bill was committed to portraying the authentic essence of a proud and determined Black man. He believed in the power of telling our own stories to bring positive change, and he lived that belief every day."

Cobbs's passing is a significant loss for the entertainment community, but his legacy will continue to inspire future generations of actors and filmmakers. "We will miss Bill dearly," Potts says. "His spirit will live on in the countless performances and lives he touched."

To interview Ms. Potts, please contact Marie Y. Lemelle at Platinum Star Public Relations at 213-276-7827.

## About LaTanya Y. Potts

CEO and founder of LaTanya Potts operates bicoastal offices in Los Angeles and Atlanta. During her time in the business, Potts has worn many hats in the industry, having worked at Paramount, CBS, Warner Bros., and FOX. In addition to casting, she has also worked as a talent coordinator for several award shows and as a producer for television and film. LaTanya has worked on the gamut of casting projects from studio to independent films; small and large budgets; predominantly African American to the mainstream; and television, commercials, and stunt casting.

## About Platinum Star Public Relations, Inc.:

Platinum Star Public Relations, Inc. is a full-service public relations firm specializing in media relations, event planning, and strategic communications. Pitbull PR Agency is a division of

Platinum Star PR that focuses on reputation management and crisis communication. With a commitment to excellence, Platinum Star PR helps clients build and maintain a positive public image while achieving their goals in their respective industries.

Marie Y. Lemelle, MBA Platinum Star PR +1 213-276-7827 email us here Visit us on social media: Facebook X LinkedIn Instagram TikTok Other

This press release can be viewed online at: https://www.einpresswire.com/article/724424008

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.