

# Global End-User Computing (EUC) Market Poised for Growth, Expected to Reach \$20.59 Billion by 2028

*The Business Research Company's End-User Computing (EUC) Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, June 26, 2024 /EINPresswire.com/ -- The global [end-user computing \(EUC\) market](#) is projected to grow from \$11.88 billion in 2023 to \$13.29 billion in 2024, at a compound annual growth

rate (CAGR) of 11.9%. Despite challenges, the market is anticipated to reach \$20.59 billion by 2028, driven by the rising demand in renewable energy, healthcare sector growth, the electric vehicle (EV) revolution, and a focus on sustainable solutions.



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End-User Computing (EUC) Global Market Report  
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2024-2033



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## Growing Trend of BYOD Boosts Market Growth

The growing trend of bring your own device (BYOD) is a significant factor contributing to the growth of the end-user computing market. BYOD policies allow employees to use their personal devices for work-related activities, enhancing flexibility and productivity. End-user computing facilitates BYOD by providing secure access to enterprise applications and data. According to a 2021 report by

Beyond Identity Inc., 14% of employees used personal devices for work, with 24% finding them more portable or powerful than company-issued devices. This trend underscores the importance of BYOD in driving market growth.

Explore comprehensive insights into the global end-user computing (EUC) market with a detailed sample report:

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Key Players and Market Trends

Major companies in the end-user computing market, including Microsoft Corporation, Dell Technologies Inc., and Amazon Web Services Inc., are focusing on developing unified end-user computing platforms to meet larger customer bases and increase revenue. For instance, in February 2023, IGEL launched IGEL COSMOS, a unified platform providing secure, managed access to any cloud workspace, highlighting the industry's drive for innovation.

#### End-User Computing (EUC) Market Segments:

- By Deployment Mode: Cloud, On-Premises
- By Solution: Virtual Desktop Infrastructure, Unified Communication, Device Management, Software Asset Management, Other Solutions
- By Service: Consulting, Support And Maintenance, Training And Education, System Integration, Managed Services
- By Industry: IT And Telecom, Banking, Financial Services, And Insurance (BFSI), Education, Healthcare, Government, Retail, Media And Entertainment, Manufacturing, Other Industries

#### Regional Insights: North America Leading the Market

North America was the largest region in the end-user computing market in 2023, driven by advanced technological infrastructure and high adoption rates. Asia-Pacific is expected to be the fastest-growing region during the forecast period, supported by increasing digital transformation initiatives and rising IT investments.

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End-User Computing (EUC) Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The End-User Computing (EUC) Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on end-user computing (euc) market size, end-user computing (euc) market drivers and trends, end-user computing (euc) market major players, competitors' revenues, market positioning, and market growth across geographies. The end-user computing (euc) market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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