

# Global point of care ultrasound market size, share and growth analysis for 2024-2033

*The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033*

LONDON, GREATER LONDON, UK, June 25, 2024 /EINPresswire.com/ -- The [point of care ultrasound market](#) has experienced robust growth in recent years, expanding from \$3.93 billion in

2023 to \$4.25 billion in 2024 at a compound annual growth rate (CAGR) of 8.0%. The growth in the historic period can be attributed to rise in point-of-care testing, increased clinical utility, compact and portable devices, training and education programs, and cost-effectiveness.



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## Strong Future Growth Anticipated

The point of care ultrasound market is projected to grow strongly, reaching \$5.7 billion in 2028 at a compound annual growth rate (CAGR) of 7.6%. The growth in the forecast period can be attributed to integration with artificial intelligence, expanding applications in primary care, global health initiatives, remote and rural healthcare, customization, and specialized probes.

Explore comprehensive insights into the global point of care ultrasound market with a detailed sample report:

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## Growth driver of the point of care ultrasound market

The rising prevalence of chronic diseases is expected to propel the growth of the point-of-care ultrasound market going forward. Chronic or non-communicable diseases (NCDs) are long-term medical conditions that persist over an extended period and often progress slowly. POCUS's (point of care ultrasound) ability to support early detection, personalized treatment, and remote monitoring positions it as a crucial technology in managing chronic conditions and improving patient outcomes.



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Point Of Care Ultrasound Global Market Report 2024  
– Market Size, Trends, And Global Forecast 2024-2033

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<https://www.thebusinessresearchcompany.com/report/point-of-care-ultrasound-global-market-report>

### Major Players and Market Trends

Key players in the point of care ultrasound market include Samsung Electronics Co. Ltd., Hitachi Ltd., Siemens Healthineers GmbH, Fujifilm Holdings Corporation, Becton, Dickinson, and Company, Koninklijke Philips N.V., GE HealthCare Technologies Inc., Toshiba Medical Systems Corporation, Fukuda Denshi Co. Ltd., FUJIFILM Sonosite Inc., Analogic Corporation, B. Braun SE, Esaote SPA, Bard Access Systems Inc.

Major companies operating in the point-of-care ultrasound market are developing innovative products to gain a competitive edge. A venue fit for point-of-care settings refers to a healthcare environment or location specifically designed and equipped to accommodate point-of-care technology, such as point-of-care ultrasound (POCUS).

### Segments:

- 1) By Type: Diagnostic Devices, Therapeutic Devices
- 2) By Portability: Trolley Based Devices, Handheld Devices
- 3) By Application: Emergency Medicine, Cardiology, Obstetrics And Gynecology, Urology, Vascular surgery, Musculoskeletal, Other Applications
- 4) By End-User: Hospitals, Clinics, Maternity centers, Ambulatory surgical centers (ASCs), Other End Users

Geographical Insights: North America Leading the Market

North America was the largest region in the point of care ultrasound market in 2023. Asia-Pacific is expected to be the fastest-growing region during the forecast period, driven by expanding healthcare facilities and increasing awareness of the benefits of point of care ultrasound.

### Point of Care Ultrasound Market Definition

Point-of-care ultrasound (POCUS) refers to using portable ultrasound devices at the bedside or in a clinical setting for immediate diagnostic and therapeutic purposes. This approach offers several advantages, including real-time assessment, immediate feedback, and the potential to expedite clinical decision-making.

[Point of Care Ultrasound Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Point of Care Ultrasound Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on point of Care Ultrasound market size, point of Care Ultrasound market drivers and trends, point of Care Ultrasound market major players, competitors' revenues, market positioning, and market growth across geographies. The point of Care Ultrasound market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

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