

# Global Partner and Interconnect Management Market Size, Share And Growth Analysis For 2024-2033

*The Business Research Company's  
Partner And Interconnect Management  
Global Market Report 2024 – Market Size,  
Trends, And Global Forecast 2024-2033*

LANDON, GREATER LONDON, UK, June

24, 2024 /EINPresswire.com/ -- The

global partner and interconnect

management market is projected to

grow from \$1.26 billion in 2023 to

\$1.44 billion in 2024, at a CAGR of

14.6%. Despite challenges, the market is anticipated to reach \$2.47 billion by 2028, driven by the increasing demand for global connectivity and strategic initiatives by market players.



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Research Company

Partner And Interconnect Management Global  
Market Report 2024 – Market Size, Trends, And Global  
Forecast 2024-2033

## Rising Adoption of Cloud-Based Services Drives Market Growth



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The rising adoption of cloud-based services is a significant factor contributing to the growth of the partner and interconnect management market. Cloud-based services refer to computing services such as storage, applications, and processing power that are delivered to users over the internet from remote servers maintained by a third-party provider. Partner and interconnect management help optimize costs associated with cloud-based services by

negotiating favorable terms, minimizing redundant services, and optimizing resource utilization across different providers. For instance, in December 2023, according to the European Commission, approximately 42.5% of EU enterprises procured cloud computing services in 2023, marking a 4.2% increase in the share of enterprises purchasing cloud computing services compared to 2021. Therefore, the rising adoption of cloud-based services is driving the growth of the partner and interconnect management market.

Explore the global partner and interconnect management market with a detailed sample report:

[https://www.thebusinessresearchcompany.com/sample\\_request?id=13900&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=13900&type=smp)

## Key Players and Market Trends

Key players such as Huawei Technologies, Cisco Systems, and Oracle Corporation focus on technological advancements to enhance their product offerings. In a strategic move, ZINFI Technologies Inc. launched a hyper-personalized partner journey platform in November 2023, representing a unique advancement in partner relationship management.

In a significant development, the newly introduced partner journey platform by ZINFI revolutionizes how enterprises interact with their partner ecosystems from the outset, encompassing everything from initial onboarding and empowerment to collaborative marketing and sales efforts and beyond. This innovative platform offers seamless integration of diverse partner management workflows, ensuring a unified and customized experience for each partner.

## Segments:

The partner and interconnect management market covered in this report is segmented –

- 1) By Offering: Solution, Services
- 2) By Operating System: Windows, Linux
- 3) By Agreement: BI-Lateral Agreement, UNI-Lateral Agreement
- 4) By Deployment: Cloud, On-Premises

## Geographical Insights: Asia-Pacific Leading the Market

Asia-Pacific was the largest region in the partner and interconnect management market in 2023 and is expected to be the fastest-growing region. The comprehensive report provides detailed insights into regional dynamics, market trends, and growth opportunities.

Access the complete report for in-depth analysis:

<https://www.thebusinessresearchcompany.com/report/partner-and-interconnect-management-global-market-report>

[Partner And Interconnect Management Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

[The Partner And Interconnect Management Global Market Report 2024](#) by The Business Research Company is the most comprehensive report that provides insights on partner and interconnect management market size, partner and interconnect management market drivers and trends, partner and interconnect management market major players, competitors' revenues, market positioning, and market growth across geographies. The partner and

interconnect management market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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About The Business Research Company

The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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