

Play Padel Introduces New Social Community Feature in Its Racket Sports App

New platform enhancements connect players with a vibrant social network tailored for the racket sports community

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/EINPresswire.com/ -- [Play Padel](#), the premier mobile application for racket sports enthusiasts, is proud to announce the launch of its new social community feature, designed to transform the user experience by integrating social networking with sports management. This innovative feature will enable players to connect, share, and engage with each other on a platform specifically tailored to their interests and needs.

Since its inception, Play Padel has revolutionized how players book courts, find matches, and connect with the racket sports community. The application, which enjoys widespread popularity in Dubai and is expanding globally, now takes a significant leap forward by integrating social features reminiscent of mainstream platforms like Instagram and LinkedIn, but specifically designed for padel and other racket sports.

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Sakib M. Rahman

“The essence of Play Padel is about bringing players together, not just physically on the court but also digitally,” said Sakib M. Rahman, Chief Executive Officer of Play Padel. “With this new feature, we are creating a community where our users can follow each other, post updates, and share their passion for racket sports in a more engaging and meaningful way.”



playpadel.ae



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Play Padel brings racket sports enthusiasts together on and off the court

Highlights of the new social community feature include:

- **Personalized News Feeds:** Players can create personalized feeds to share updates, post pictures from matches, and track their progress.
- **Community Building:** Users can follow friends, competitors, and even celebrities and brands within the racket sports arena.
- **Enhanced Engagement:** The platform allows users to post live scores, match photos, and social gatherings, fostering a stronger sense of community among players.

"This is more than just a tool for finding courts and scheduling games; it's about creating a holistic community for racket sports lovers," said Andrei Osochenko, co-founder at Play Padel. "Our new feature enhances the player's experience by making every match more social and connected."

The new social feature is already available in a basic version, with plans for rapid expansion and enhancement based on user feedback and engagement. Future updates are expected to include interactions with professional players, partnerships with major padel brands, and even more advanced social networking tools.

"Introducing a community aspect into the app was a natural step for us," added Andrew Asiimwe, operations supervisor of Play Padel. "We noticed many of our users were already sharing their match experiences on other social platforms. By integrating these social functions into our app, we keep all the action in one place, tailored specifically for the needs and interests of racket sports players."



Sakib M. Rahman, CEO of Play Padel



Andrei Osochenko, co-founder of Play Padel

As Play Padel continues to expand its features and reach, it remains committed to providing the most comprehensive and user-friendly platform for racket sports enthusiasts worldwide.

For more information about Play Padel and to download the app, visit playpadel.ae or visit Instagram [@playpadelme](https://www.instagram.com/playpadelme).

About Play Padel

Founded in Dubai, Play Padel is the premier mobile application for booking courts and connecting with the racket sports community. With a robust set of features tailored to meet the needs of players of all levels, Play Padel is dedicated to enhancing the sports experience by providing a platform that not only simplifies court bookings but also enriches the social and competitive aspects of sports.

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