

# Global Melatonin Supplements Market Set for Rapid Expansion, Projected to Reach \$4.10 Billion by 2028

*The Business Research Company's Melatonin Supplements Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033*

LONDON, GREATER LONDON, UK, June 20, 2024 /EINPresswire.com/ -- The [melatonin supplements market size](#) has seen rapid growth in recent years.

It will grow from \$2.07 billion in 2023 to \$2.37 billion in 2024 at a compound annual growth rate (CAGR) of 14.5%. This growth in the historic period can be attributed to the increasing incidence of sleep disorders, advances in manufacturing processes, a shift towards natural remedies, the expansion of distribution channels, globalization trends, and penetration into new geographical markets.



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The melatonin supplements market is expected to continue its rapid expansion over the next few years, reaching \$4.10 billion in 2028 at a CAGR of 14.7%. Growth in the forecast period is driven by the expansion of e-commerce platforms, increasing consumer preference for natural and herbal solutions, anticipated regulatory support and favorable policies, expanding product

availability, and high-stress levels. Major trends include the expansion of product offerings, innovations in delivery methods, integration with wellness routines, advancements in technology, and a focus on efficacy and safety.

Explore the global melatonin supplements market with a detailed sample report:  
[https://www.thebusinessresearchcompany.com/sample\\_request?id=15605&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=15605&type=smp)

Rising Sleep Disorders Propel Melatonin Supplements Market Growth

The rising prevalence of sleep disorders is a key driver for the melatonin supplements market. Sleep disorders encompass difficulties with sleep quality, timing, and duration, causing distress



and impairment in daytime functioning. Factors contributing to the rising prevalence of sleep disorders include lifestyle changes, increased screen time, poor sleep hygiene, and an aging population. Melatonin supplements help regulate the body's internal clock and promote regular sleep patterns, especially for those with circadian rhythm disorders or jet lag.

### Major Players and Market Innovations

Leading companies in the melatonin supplements market include Walgreens Boots Alliance Inc., Swanson Health Products Incorporated, Vitacost.com Inc., Now Health Group Inc., The Himalaya Drug Company, Jarrow Industries Inc., Natrol Inc., Life Extension, Natural Factors Nutritional Products Inc., Robinson Pharma Inc., Country Life LLC, Pharmavite LLC, Pure Encapsulations LLC, Solgar Inc., Solaray Inc., Mason Vitamins Inc., The Nature's Bounty Co., Optimum Nutrition Inc., Douglas Laboratories, Puritan's Pride Inc., Nature Made, Amazing Nutrition Inc., Just Potent LLC, Source Naturals Inc., Bio-Tech Pharmacal Inc.

### Innovative Product Development: Sleep Aid Gummies

Major companies in the melatonin supplements market are focusing on developing innovative products such as sleep aid gummies. These chewable supplements are designed to improve sleep quality and often contain melatonin along with secondary ingredients to promote overall health.

### Geographical Insights: North America Leading the Market

North America was the largest region in the melatonin supplements market in 2023. The regions covered in the melatonin supplements market report include Asia-Pacific, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa.

### Melatonin Supplements Market Definition and Segmentation

Melatonin supplements are dietary supplements containing synthetic or naturally derived melatonin, a hormone produced by the pineal gland in the brain. These supplements are used to regulate sleep-wake cycles and treat sleep disorders such as insomnia.

The melatonin supplements market is segmented as follows:

1. By Type: Natural Melatonin, Synthetic Melatonin
2. By Form: Tablets and Capsules, Liquid, Sublingual Pellets, Other Forms
3. By Distribution Channel: Supermarkets and Hypermarkets, Drug Stores, Online Retail, Other Distribution Channels
4. By Application: Alzheimer's Disease, Weak Immune System, Osteoporosis, Cancer Treatment, Nerve Pain, Other Applications
5. By End User: Adults, Children

This segmentation provides a comprehensive view of the market, enabling stakeholders to understand trends and growth drivers across various segments and regions.

Access the complete report for a detailed analysis of the global melatonin supplements market: <https://www.thebusinessresearchcompany.com/report/melatonin-supplements-global-market->

[report](#)

[Melatonin Supplements Global Market Report 2024](#) from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Melatonin Supplements Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on melatonin supplements market size, melatonin supplements market drivers and trends, melatonin supplements market major players, competitors' revenues, market positioning, and market growth across geographies. The melatonin supplements market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 27 industries, spanning over 8000+ markets and 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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