

Semalt's Heartfelt Rescue: CEO and CMO Save Turtle Turbo from Euthanasia

Inspiring Acts: How Semalt's CEO Leads with Compassion in Saving Turbo

MISSOURI, UNITED STATES, June 19, 2024 /EINPresswire.com/ -- In a remarkable act of compassion, [Semalt](#), a frontrunner in digital marketing services, recently saved a turtle named Turbo from being euthanized. Thanks to the efforts of Iurii Iakovenko, CEO of Semalt, and Olha Slobodeniuk, Chief Marketing Officer, Turbo now enjoys a new life as the beloved mascot at Semalt's headquarters.

Turbo's journey from despair to hope began when he was discovered with severe injuries and brought to a local animal shelter. Due to limited resources and the extensive care required for his recovery, Turbo was slated for euthanasia. This fate changed dramatically when Iurii Iakovenko learned about the turtle's plight. "Turbo's story resonated with me deeply," said Iurii Iakovenko. "At Semalt, we believe in making a difference whenever and wherever we can. Saving Turbo was a small act of kindness that has brought immense joy to our team."

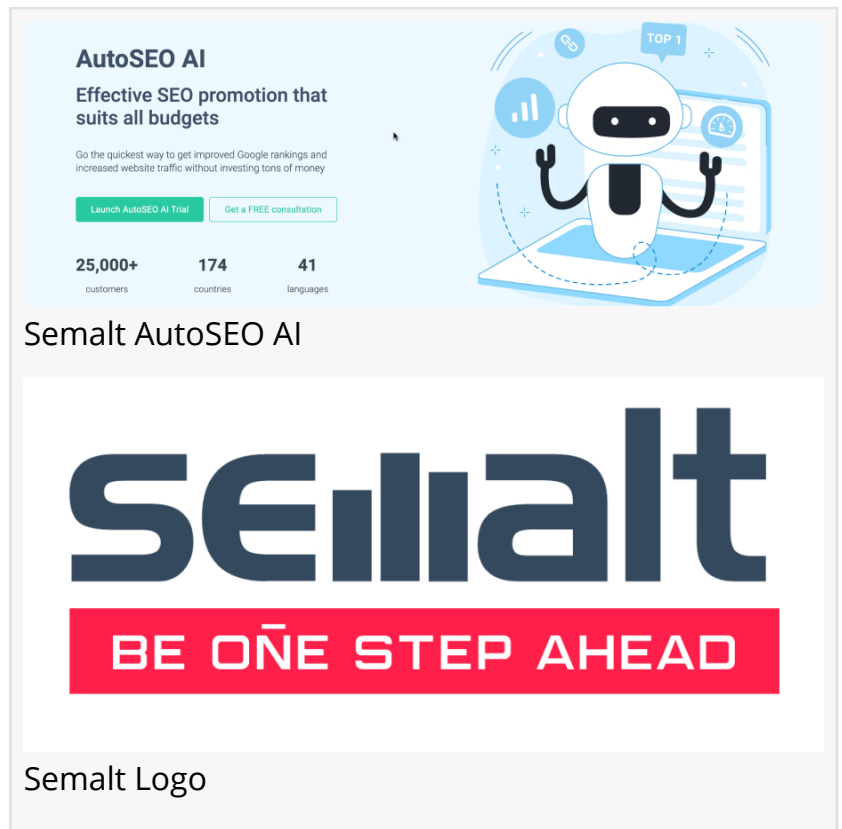
“

Animals are such agreeable friends—they ask no questions; they pass no criticisms.”

George Eliot

Upon hearing the news, Iurii Iakovenko and Olha Slobodeniuk took immediate action. They arranged for Turbo to receive the necessary medical treatment and brought him to their office, ensuring he would have a safe and nurturing environment.

“Turbo has become a symbol of resilience and hope for all of us,” noted Olha Slobodeniuk. “His presence in our office has not only uplifted our spirits but has also reinforced the values of



The screenshot shows the Semalt AutoSEO AI website. At the top, it says "AutoSEO AI" and "Effective SEO promotion that suits all budgets". Below this, it states "Go the quickest way to get improved Google rankings and increased website traffic without investing tons of money". There are two buttons: "Launch AutoSEO AI Trial" and "Get a FREE consultation". To the right is an illustration of a white robot with a screen for a face, surrounded by various icons like a bar chart, a clock, and a speech bubble. Below the illustration, it lists statistics: "25,000+ customers", "174 countries", and "41 languages". The Semalt logo is prominently displayed in the center, with the tagline "BE ONE STEP AHEAD" in a red banner below it. At the bottom, it says "Semalt Logo".

empathy and community that Semalt stands for.”

Turbo now thrives in a custom-designed habitat within Semalt’s office, where the team members take turns caring for him. His journey from the brink of death to recovery has inspired everyone at Semalt, fostering a sense of unity and purpose.

“Having Turbo with us is a daily reminder of the impact we can have through small acts of kindness,” added Iakovenko. “His resilience inspires us to overcome challenges and strive for excellence in all we do.”

Semalt, renowned for its innovative digital marketing and [SEO](#) solutions, continues to lead with heart and humanity. Turbo’s story exemplifies the company’s commitment to creating positive change, both within the industry and in the broader community.

For more information about Semalt and their initiatives, please [visit semalt.com](https://www.semalt.com).

About Semalt:

Semalt is a premier digital marketing agency offering comprehensive services including SEO, web analytics, and advanced promotional strategies. Focused on delivering measurable results and building long-term client relationships, Semalt empowers businesses to achieve their online potential.

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