ESET Launches AI Advisor to Enhance Threat Detection and Response

DUBAI , DUBAI, UNITED ARAB EMIRATES, June 13, 2024 /EINPresswire.com/ -- ESET, a global leader in cybersecurity solutions, is proud to introduce ESET AI Advisor, an innovative generative AI-based cybersecurity assistant that transforms incident response and interactive risk analysis. First showcased at RSA Conference 2024, the new solution is now available as part of the ESET PROTECT MDR Ultimate subscription tier and ESET Threat Intelligence.

Unlike other vendor offerings and typical generative AI assistants that focus on soft features like administration or device management, ESET AI Advisor seamlessly integrates into the day-to-day operations of security analysts, conducting in-depth analysis. Building on over two decades of ESET's expertise in AI-driven endpoint protection, the offering provides detailed incident data and offers SOC team-level advisory. This is a gamechanger for companies with limited IT resources who want to utilize the advantages of advanced Extended Detection and Response (XDR) solutions and threat intelligence feeds.

"As cybersecurity threats become increasingly sophisticated, ESET remains committed to providing cutting-edge solutions that address these challenges. The ESET AI Advisor module represents a significant leap forward in our mission to close the cybersecurity skills gap and empower organizations to safeguard their digital assets effectively," said Juraj Malcho, Chief Technology Officer at ESET.

One of its primary benefits for this new solution is closing the cybersecurity skills gap. Security analysts of all skill levels can use ESET AI Advisor to conduct interactive risk identification, analysis, and response capabilities, which are provided in an easily understandable format. The user-friendly interface makes sophisticated threat data actionable even for less experienced IT and security professionals.

The ESET AI Advisor also excels in facilitating faster decision-making for critical incidents. Security analysts can simply consult the ESET AI Advisor to understand the specific threats their environment faces. Leveraging extensive XDR collected data, the ESET AI Advisor identifies and analyzes potential malware threats, providing intuitive insights into their behavior and impact. It assists in recognizing phishing attempts and advising users on how to avoid falling victim to fraudulent emails or websites. By monitoring network traffic, the ESET AI Advisor can flag unusual or suspicious behavior, helping security teams take appropriate action. Its ability to automate repetitive tasks is an additional advantage. By managing routine processes such as data collection, extraction, and basic threat detection, it allows security teams to focus on more strategic initiatives.

In ESET Threat Intelligence, the new module will help researchers analyze vast quantities of unique APT reports and understand latest development in world of cyber threats. With its conversational prompts and interactive dialogue, ESET AI Advisor empowers organizations to analyze and mitigate threats effortlessly and fortify their cybersecurity posture.

For more information on the use of AI in cybersecurity, download ESET's whitepaper here: Cybersecurity in an AI Turbocharged Era.

About ESET
ESET® provides cutting-edge digital security to prevent attacks before they happen. By combining the power of AI and human expertise, ESET stays ahead of known and emerging cyberthreats — securing businesses, critical infrastructure, and individuals. Whether it's endpoint, cloud or mobile protection, our AI-native, cloud-first solutions and services remain highly effective and easy to use. ESET technology includes robust detection and response, ultra-secure encryption, and multifactor authentication. With 24/7 real-time defense and strong local support, we keep users safe and businesses running without interruption. An ever-evolving digital landscape demands a progressive approach to security: ESET is committed to world-class research and powerful threat intelligence, backed by R&D centers and a strong global partner network. For more information, visit www.eset.com or follow us on LinkedIn, Facebook, and X.

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