

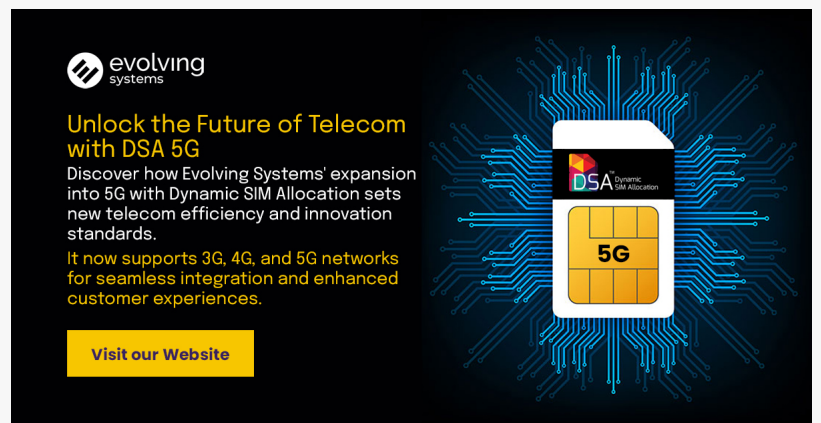
# Evolving Systems Launches Dynamic SIM Allocation for 5G: Empowering the Next Gen of SIM Personalization & Activation

*Evolving Systems expands DSA to include 5G, enhancing SIM personalization across all networks and revolutionizing telecom with seamless 5G integration.*

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/EINPresswire.com/ -- [Evolving Systems](https://www.evolving-systems.com/)

has announced an expansion of its [Dynamic SIM Allocation](#) (DSA) technology to include 5G capabilities. It will continue to serve 3G and 4G networks while enhancing its offerings to embrace the 5G landscape. This strategic enhancement supports the current infrastructure and positions telecom operators to thrive with the advanced capabilities of 5G technology.



Evolving Systems expands its Dynamic SIM Allocation to include 5G, supporting seamless integration across 3G, 4G, and 5G networks, enhancing efficiency and customer experiences.

## Revolutionizing SIM Activation Across Generations

DSA is transforming the telecom industry by moving beyond traditional pricing models to deliver differentiation and significant revenue growth. DSA optimizes the SIM card activation and distribution process, enhancing efficiency and user-centricity across all mobile network technologies. With the introduction of 5G capabilities, DSA offers improved security and seamless integration for next-generation networks, including complex IoT deployments and intricate 5G service frameworks.

## Key Features of DSA:

- **Universal SKU Application:** It simplifies inventory with a single SKU adaptable across multiple network types, ensuring readiness for any generation, from 3G and 4G to 5G, including NB-IoT and LTE-M.

- On-Demand Real-Time Activation: Enables instant activation of SIM cards, significantly enhancing customer satisfaction and response times.
- Supply Chain Flexibility: Allows operators to quickly adapt to market demands without the constraints of pre-provisioned inventory.
- Improved Resource Utilization: Maximizes efficiency by optimizing number allocation and network resources, thereby minimizing waste.

#### Strategic Benefits of Dynamic SIM Allocation:

- Cost Efficiency: DSA reduces logistical overheads and eliminates the need for pre-provisioning, multiple SIM SKU type, and SIM expiry, significantly cutting costs.
- Increased Revenue: By expanding SIM availability and opening new sales channels, DSA enables operators to tap into broader market segments and boost market share.
- Enhanced Customer Experience: Offers rapid activation through user-friendly, browser-based interfaces with promotional and multilingual options.
- [Competitive Differentiation](#): This allows operators to deliver personalized services finely tuned to users' needs based on their device and location, setting them apart from competitors.
- Comprehensive Product Distribution: Supports various telecom products and services across diverse channels, satisfying all customer demands effectively.

With the introduction of 5G DSA, Evolving Systems enhances these capabilities to support the high demands of 5G technology, including advanced IoT integrations and complex service provisioning. This ensures that operators are equipped to handle current technological needs and are future-proofed against upcoming innovations and challenges in the digital landscape.

#### Empowering Operators with 5G SIM Activation

The integration of DSA within 5G infrastructures empowers operators to surpass traditional service limitations, embracing enhanced security and seamless network integration. This strategic advancement boosts overall user satisfaction, streamlines operations, and fosters significant revenue growth.

As operators transition to 5G, DSA enables the personalization and activation of Subscriber SIMs upon their first network attachment, utilizing the opportunities afforded by 5G technology—from increased network capacity & bandwidth to ultra-reliable low-latency communications. This positions operators to excel in meeting and surpassing subscriber expectations in today's rapidly

evolving telecom environment.

## Future-Proofing the Telecom Industry

DSA's adaptability ensures telecom operators maintain competitive advantages in a rapidly evolving industry. DSA supports sustainable growth and strategic differentiation in the global market by facilitating seamless transitions between network generations and enhancing service offerings.

Operators interested in leveraging the advanced capabilities of 5G DSA are encouraged to visit Evolving System's website, download the brochure, and schedule a free consultation to explore how this technology can revolutionize their operational and service delivery frameworks.

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