

## IEO Applications Begin Today for BRIL Token on Coincheck IEO

TOKYO, JAPAN, May 27, 2024
/EINPresswire.com/ -- Tokyo, Japan -- May 27, 2024 - Brilliantcrypto, Inc.
(Headquarters: Minato-ku, Tokyo; CEO: Naruatsu Baba; hereinafter referred to as 'Brilliantcrypto') has opened applications for purchasing the BRIL token through Coincheck IEO, which is operated by Coincheck, Inc.
(Headquarters: Shibuya-ku, Tokyo; CEO: Satoshi Hasuo; hereinafter referred to as 'Coincheck').

## **IEO Schedule**

May 27 BRIL Token IEO application begins on Coincheck IEO June 10 The IEO application period closes

June 11-12 The result is announced to IEO applicants and token distribution June 17 BRIL token begins trading on Coincheck exchange

About IEO (Initial Exchange Offering)
IEO stands for "Initial Exchange
Offering," a mechanism where
cryptocurrency exchanges conduct due

**Brilliantcrypto Token IEO Applications BEGIN 05/27** BRIL Token on Coincheck IEO **Proof of** Value is created through playing games. People will pay for that value. Our aim is to be a company where sustainable "Play to Earn" is created. **Brilliantcrypto** Brilliantcrypto\_en

diligence on cryptocurrencies issued by companies or projects and then facilitate their sale. It not only enables fundraising but also fosters the formation and strengthening of communities by utilizing cryptocurrencies.

## About BRIL Token

BRIL Token is a crypto asset issued on Polygon blockchain. The token has many usages in the Brilliantcrypto game, such as to purchase, upgrade, and restore the durability of the NFT pickaxe

used in the game, and more. Through using the tokens in the game, players can make their gameplay more efficient.

For details about BRIL token, please refer to the White Paper. White Paper https://brilliantcrypto.net/whitepaper/project/

About the Game of "Brilliantcrypto"

Brilliantcrypto is a blockchain game which aims for sustainable play-to-earn, and introduces the new concept, "Proof of Gaming." The concept draws inspiration from Bitcoin's consensus algorithm, "Proof of Work." This is an ambitious global project from Japan; through guaranteeing value for digital gemstones, new value is created in the metaverse.

**Promotional Video** 

About Brilliantcrypto, Inc.

Brilliantcrypto, Inc. (Headquarters: Minato-ku, Tokyo; CEO: Naruatsu Baba) is a wholly-owned subsidiary of COLOPL, Inc. to take on the challenges of blockchain gaming, and create games that truly shine and stand out. By leveraging blockchain technology and the extensive know-how accumulated by the COLOPL Group in the gaming business, Brilliantcrypto aims to create new value for a global audience.

Company Name: Brilliantcrypto, Inc.

Address: 5F-6F, Midtown East, 9-7-2 Akasaka, Minato-ku, Tokyo 107-0052, Japan

Established: November 9, 2022

CEO: Naruatsu Baba

Brilliantcrypto Corporate Website: <a href="https://brypto.net/about/">https://brypto.net/about/</a>

Website: <a href="https://brilliantcrypto.net/">https://brilliantcrypto.net/</a>

Discord: <a href="https://discord.gg/brilliantcrypto">https://discord.gg/brilliantcrypto</a>

X: https://x.com/Brypto Official

X[Japanese]: https://x.com/Brypto\_IP

Youtube: <a href="https://www.youtube.com/@Brilliantcrypto">https://www.youtube.com/@Brilliantcrypto</a>
Medium: <a href="https://brilliantcryptoblog.medium.com/">https://brilliantcryptoblog.medium.com/</a>

For inquiries regarding this press release, please contact: Brilliantcrypto, Inc. Public Relations Contact: Mr. Church Mail: press.contact@brilliantcrypto.net

Church Hugo Brilliantcrypto, Inc email us here

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