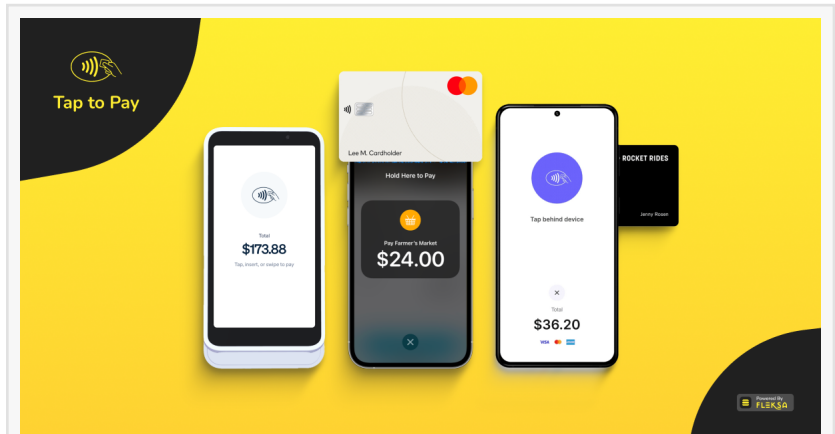


Fleksa Launches Comprehensive Integrated Payment Solution for Restaurants in the USA and Germany

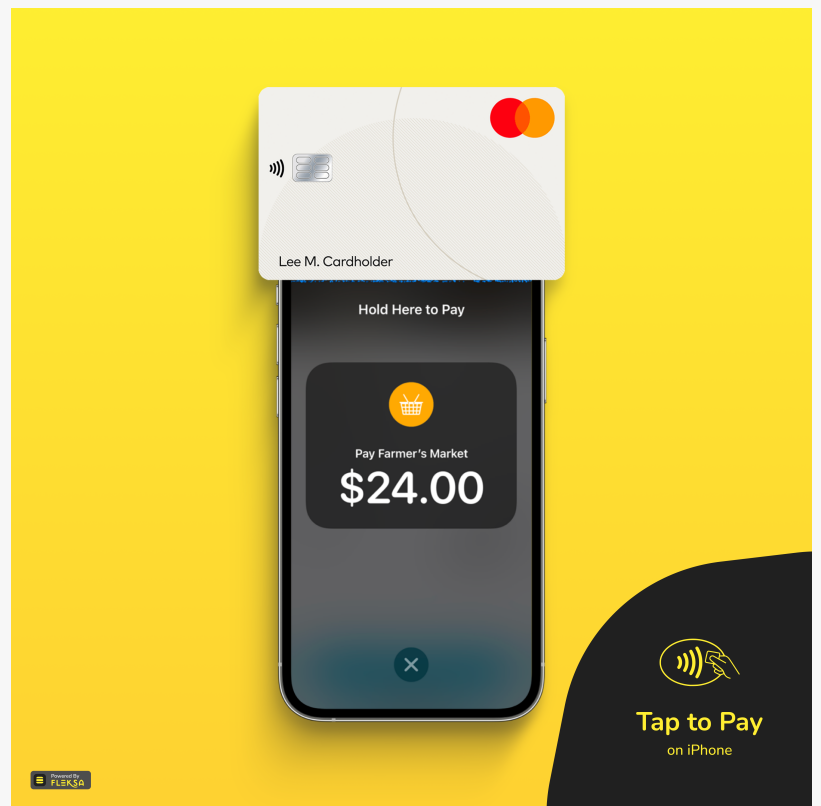
Empowering mom-and-pop restaurants with seamless, secure, and efficient payment options to enhance customer experience, operational efficiency and save on cost.

NEW YORK, USA, May 20, 2024 /EINPresswire.com/ -- Flekxa, a leading provider of restaurant operating systems (OS), is thrilled to announce the launch of its all-in-one integrated Point of Sales (POS) payment solution suite, specifically designed for mom-and-pop restaurants in the USA and Germany. This innovative system redefines the payment experience, providing a seamless, secure, and efficient way for customers to settle their bills while enhancing operational efficiency for restaurant owners.

Flekxa's new POS solution enables waiters to accept orders and payments directly on their phones using [softPOS](#) technology on both Android and iOS devices. This functionality offers a contactless and convenient payment option, streamlining the process for both customers and staff. With this advanced feature, restaurants can cater to the diverse needs of today's tech-savvy customers, ensuring quick and secure transactions without the need for additional hardware.



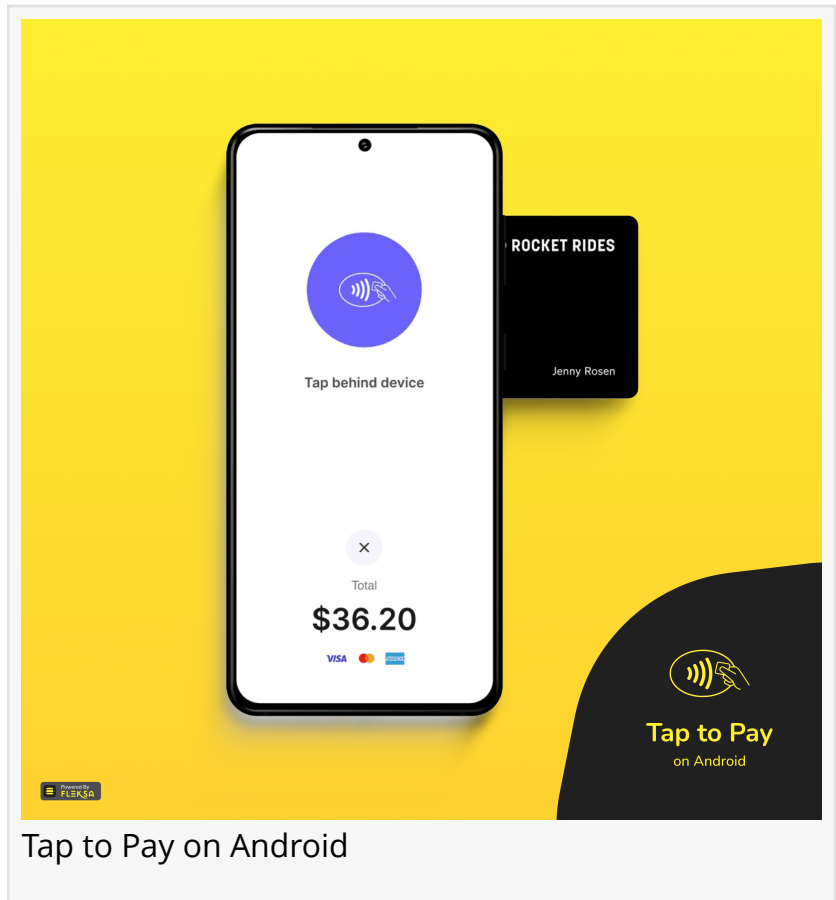
softPOS by flekxa



Tap to Pay on iPhone

In addition to softPOS capabilities, Fleksa's solution also supports QR code payments. Diners can pay at the table by simply scanning a QR code, significantly speeding up the payment process and elevating customer satisfaction. This secondary payment method complements the primary softPOS technology, providing flexibility and choice for customers.

"Our mission is to empower mom and pop restaurants with cutting-edge technology that simplifies operations and enhances the dining experience," said Bhagwati Bhushan Mishra, CEO of Fleksa. "With our integrated POS solution, these small businesses can operate more efficiently, reduce the risk of fraud, and provide their customers with a superior dining experience."



Tap to Pay on Android

Key Features of Fleksa's POS Solution:

SoftPOS Technology:

Waiters can accept orders and payments directly on their phones using softPOS on Android and iOS devices, offering a contactless and efficient payment solution.

Supports NFC-enabled devices, allowing for quick and secure payments without the need for additional hardware.

QR Code Payments:

Quick and easy table-side payments by scanning a QR code, reducing wait times and improving table turnover.

Customers can use their preferred payment method, ensuring a smooth transaction process.

Smart Payment Terminals:

Flexible payment options including contactless payments, digital wallets, and traditional card payments.

Terminals equipped with advanced security features to prevent card skimming and fraud.

Secure Payment Links:

Payments can be made via text message or email, offering flexibility and convenience,

particularly for delivery or takeaway orders.

Links are secured and encrypted, ensuring customer data is protected during transactions.

Comprehensive Data Integration:

Real-time transaction data and analytics help restaurant owners manage their operations more effectively, providing insights into sales trends, inventory needs, and customer preferences.

Integration with existing POS systems allows for a seamless flow of information, reducing manual data entry and errors.

Benefits for Mom and Pop Restaurants:

Improved Customer Experience:

The ability to pay at the table without waiting for the check enhances the overall dining experience, leading to higher customer satisfaction and loyalty.

Customers appreciate the security of knowing their payment information is handled directly at the table, reducing concerns about card fraud.

Operational Efficiency:

Faster payment processing speeds up table turnover, allowing restaurants to serve more customers during peak times, ultimately increasing revenue.

Staff can focus more on customer service and less on payment processing, improving the quality of service and customer interactions.

Cost Savings:

The efficiency gained from streamlined payment processes can reduce labor costs, as staff can manage more tables and tasks simultaneously.

By offering multiple payment options, restaurants can cater to a wider range of customer preferences, potentially increasing sales and reducing the likelihood of lost revenue due to limited payment methods.

Enhanced Security:

Integrated security features protect against card fraud and skimming, providing peace of mind for both restaurant owners and customers.

Secure payment links and encrypted transactions ensure that customer data remains confidential and safe from cyber threats.

Actionable Insights:

Real-time analytics and reporting tools provide valuable insights into business performance, helping owners make informed decisions about menu items, pricing strategies, and marketing campaigns.

Detailed transaction histories and customer data can be used to personalize marketing efforts, improving customer retention and loyalty.

About Fleksa

Fleksa is a pioneering provider of advanced restaurant operating systems, dedicated to

delivering innovative and secure payment technologies to family-run, mom-and-pop restaurants. By focusing on the unique needs of small businesses, Fleksa aims to empower restaurant owners with tools that enhance operational efficiency and improve customer satisfaction.

Bhagwati Bhushan Mishra

Fleksa, Inc.

+1 650-410-3100

[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/713013090>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.