

Grupo Aval's Digital Wallet, dale!, Garners Top Fintech Americas Award for Technological Excellence

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[/EINPresswire.com/](https://EINPresswire.com/) -- The digital finance landscape is rapidly evolving, with a significant uptick in the adoption of digital payment solutions. This shift necessitates robust technological infrastructures that can reliably handle the increased demand for secure and efficient financial transactions. At the forefront of this innovation in Colombia is Grupo Aval, the country's most prominent financial holding, listed on the New York Stock Exchange, and its digital wallet, dale!.



Recently, dale! has made headlines by securing the Platinum Award in the Infrastructure, Ecosystems, and Back-End category at the prestigious Fintech Americas awards in Miami. This recognition is a testament to the substantial efforts and resources that dale! has invested in upgrading its transactional core. Such improvements ensure that its 2.6 million users—and future customers—enjoy seamless access to their funds, enhancing trust and reliability in dale! as a digital payment method.

Ray Ruga, CEO of Fintech Americas, highlighted the significant advancements made by dale! in its back-office platform, which have notably modernized its infrastructure to better serve its clientele. This award is not just a recognition of technological advancement but also of dale!'s commitment to customer-centric innovations.

Jose Manuel Ayerbe Osorio, CEO of dale!, expressed pride in this achievement: "Receiving this award is a proud moment for us, acknowledging our commitment to our customers. We initiated a major overhaul of our transactional core to bolster our technological infrastructure in anticipation of expected growth. Our goal is to provide a reliable platform available whenever our clients need to transact, reinforcing the trust in digital wallets."

The success of dale! in this area has been supported by strategic partnerships, notably with Sofka Technologies. Esteban Alonso, CEO of Sofka, commended dale! for its pursuit of technological excellence, which has been instrumental in achieving such a prestigious accolade. He stated, "We are proud to partner with dale! and witness how our collaborative efforts lead to significant recognition of their functional robustness."

In conclusion, Jose Manuel Ayerbe Osorio reaffirmed dale!'s commitment to continuous improvement and innovation: "We will continue to work towards becoming a benchmark in the Colombian market through constant improvements in user experience, thereby contributing to the innovation in the financial system."

This award not only highlights dale!'s achievements but also signifies a broader trend towards digital financial solutions that are reshaping the economic landscape in Colombia and beyond, setting new standards for technological innovation in the financial sector in Colombia.

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Press dale!

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