

Housing and Real Estate Statistics for Foreigners in Japan (2024)

A report of statistics and insights on the real estate needs of foreigners in Japan.

SAPPORO, JAPAN, May 11, 2024 /EINPresswire.com/ -- Using data from hundreds of foreign clients, [Find Hokkaido Agents](#) provides statistics and insights on the real estate needs of foreigners in Japan.

- == FOREIGNERS REQUESTING REAL ESTATE IN JAPAN:
- 44% of foreigners want to rent an apartment/house
- 31% of foreigners request help buying property
- 12% of foreigners want a loan to buy property in Japan
- For transactions in Hokkaido, 48% want real estate in Sapporo
- 13% of foreigners in Hokkaido request [property in Niseko](#)



The number of foreigners visiting and living in Japan is increasing. For foreigners that want to spend more time in Japan, the need for housing or real estate is an important priority. Using data from hundreds of client requests, Find Hokkaido Agents provides original research on the most common types of real estate requests from foreigners.



Research based on our work with clients indicates the primary focus on real estate by foreigners in Japan is for rentals and apartments (44%), followed by the desire to buy property in Japan (31%)."

Graham Hill

"Research based on our work with clients indicates the primary focus on real estate by foreigners in Japan is for rentals and apartments (44%), followed by the desire to buy residential or investment property in Japan (31%). In addition to requests to rent or buy real estate in Japan, foreigners commonly request help with real estate loans

(12%), legal services (5%), and taxes (3%)."

-- Graham Hill, founder of Find Hokkaido Agents

This research is based on proprietary data from hundreds of clients, over several years (including inquiries from 2024). Over 450 contact records were manually coded by category to determine

the foreigners' real estate goals and the locations of the desired property. The client requests were sorted into categories including renting, buying, loans, legal services, interest in akiya, tax services, and more. The #1 specific request from this dataset was to [rent an apartment in Sapporo](#).

Because most services are provided in Japanese only, foreigners in Japan struggle to rent and buy property. Recent information from Japan's Ministry of Land, Infrastructure, Transportation and Tourism (MLIT) states that 60% of foreign investors rate the availability of information about real estate in Japan as "bad" or "very bad."

Find Hokkaido Agents helps foreigners complete real estate transactions in Japan by providing a range of services including real estate consulting and introductions to local real estate agents. To date, the company has helped over 250 clients from countries including the United States, Singapore, Australia, Canada, the United Kingdom, Hong Kong, and Taiwan. Real estate agents have helped clients rent and buy property in Sapporo, Niseko, Otaru, Asahikawa, Hakodate, and Obihiro.

All information and introductions for clients are provided free of charge.

Data from this research is available for publication. For a quote or more information, please contact:

<https://findhokkaidoagents.com/press>

MEDIA CONTACT

Graham Hill

Find Hokkaido Agents

+81 80-6578-1882

press@findhokkaidoagents.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/709732384>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.