

Michael Slatin Joins Husch Blackwell Strategies Public Affairs

Experienced and Trusted Communicator with 30 Years of Building and Protecting Personal and Corporate Brands

ST. LOUIS, MISSOURI, UNITED STATES, April 16, 2024 /EINPresswire.com/ -- Husch Blackwell Strategies (HBS) announced today that [Michael Slatin](#) has joined its [Public Affairs](#) group as a Principal. Michael is an experienced and trusted communicator with thirty years of building and protecting personal and corporate brands around the world. He most recently served as a Senior Vice President and Senior Partner at FleishmanHillard in St. Louis.



Michael Slatin joins HBS Public Affairs as a Principal. Michael is an experienced and trusted communicator with 30 years of building and protecting personal and corporate brands around the world.

HBS CEO [Andy Blunt](#) said, "HBS does what others cannot through our all-of-the-above capability. Our comprehensive service offering and holistic strategies nationwide move public policy and

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Andy Blunt, HBS CEO

influence public opinion to make lasting change for our clients. HBS Public Affairs is essential to making that happen and we enhance those capabilities by adding professionals like Mike to our team.”

Mike has led successful public affairs campaigns with teams in Europe, Asia, the Middle East and the United

States for iconic brands like The Walt Disney Company, Caterpillar, Emerson, UPS, Eastman Kodak, and AT&T. Companies have come to rely on his keen insights and communications counsel whether they are navigating a crisis or expanding their interests. Mike designs and leads comprehensive public affairs strategies including crisis and rapid response plans; managing a client’s reputation and building thought leadership with key audiences; and heightening the media and online presence for C-suite executives.

HBS launched its new public affairs consultancy in January to provide clients a truly comprehensive approach to their needs. HBS Public Affairs builds business value by readjusting the public conversation in a client's favor through dynamic communications strategies. The team, based in St. Louis, is led by two long-time industry executives Marianna Deal and Kirsty McDonald.

The two leaders added, "Executives from companies and organizations of every shape and size turn to Mike for his guidance when they are in trouble and when they're not. His success in building global reputations is invaluable experience as we assemble a winning team, and we are thrilled to have him on board."

ABOUT HBS

Husch Blackwell Strategies was established in 2018 with the merger of three government affairs practices of Husch Blackwell LLP, Statehouse Strategies LLC, and Cloakroom Advisors LLC, to form a multi-jurisdiction state and federal legislative government affairs firm. HBS Chief Executive Officer Andy Blunt and HBS Chief Operating Officer Gregg Hartley are co-founders of the firm. HBS moves the needle of public opinion and guides decisions of public officials through its integrated services of state and federal lobbying, executive-level strategic counsel, and public affairs. With one of the largest networks of state lobbyists in the country, the firm has capital offices in Arizona, Colorado, Kansas, Maryland, Missouri, Nebraska, Oklahoma, Texas, Wisconsin, and a prominent federal practice in Washington, DC. U.S. Senator Roy Blunt chairs the firm's Leadership Strategies Advisory Services group in Washington - a specialized executive team that provides a comprehensive whole-of-government advisory service that is tailored to the needs of a specific organization.

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