

Sunergy Systems: New Washington State Law Protects Solar Consumers

Enhancing consumer protections for solar installations

SEATTLE, WA, UNITED STATES, April 4, 2024 /EINPresswire.com/ -- The allure of solar energy has never been stronger, especially with the plethora of advertisements promising free solar power. However, in Washington State, a closer look reveals a different reality.

Door to door salespeople, misleading ads, high-pressure sales tactics, and subpar installations driven by out-of-state solar companies have prompted a significant legislative response to protect consumers and ensure fair practices in the rapidly growing solar sector.



“

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Jon Lange, president of Sunergy Systems.

Homeowners have been bombarded with misleading to downright deceptive ads that are outright false, such as:

- Free or no cost Solar
- See if your zip code or house qualifies
- The government will pay for your solar
- Incentives end soon, act now
- Your utility will pay you for generating excess solar
- New roof replacement qualifies for solar incentives

Recognizing the urgent need for stronger oversight, Washington lawmakers passed a bill aimed at enhancing

consumer protections for solar installations, known as the [Solar Consumer Protection Act, SHB2156](#). The Washington Solar Energy Industries Association (WASEIA), advocating for consumer interests, collaborated with other stakeholders and the Washington Department of Commerce to draft of the language to effectively deter unethical practices while avoiding penalizing the ethical companies. Of note: Sunergy Systems is a founding member of WASIEA and Sunergy's company president, Jon Lange, is also WASEIA's Vice President.

“Sunergy Systems has been very supportive of the legislation,” stated Jon Lange, president of

Sunergy Systems. "Our passion is solar. We want to ensure that consumers trust our industry and are able to benefit from solar systems that perform well and add value to their lives."

This legislative move comes amid rising complaints about aggressive door-to-door sales practices, deceptive marketing strategies and the quality of solar installations. The state has seen cases where homeowners are left with damaged properties and ineffective solar panels, due to shoddy workmanship and cheap solar panels. Others report misleading promises of significant savings and incentives.

The legislation, recently signed by Governor Jay Inslee, marks a crucial step towards accountability and transparency in the solar industry. By mandating detailed disclosures and honest estimates of electricity bill

savings, the bill empowers consumers by revealing the information they need to make informed decisions. Furthermore, it introduces enforcement mechanisms to address malpractices, requires that salespeople are employed by the solar company, and provides a safeguard against predatory sales tactics and substandard installation work.

This legislative effort sets a standard for the future of solar. Reputable solar companies and trade associations supported the bill, understanding that integrity and trust are foundational to their growth and the industry's reputation. On the flip side, the new legislation poses challenges for companies that have relied on less scrupulous business practices and outsourcing their sales team. The new law aims at curtailing predatory behavior, ensuring that the solar industry grows in a manner that benefits both consumers and the environment.

With its enactment, the hope is that Washington's approach will inspire similar actions in other states, fostering a sustainable and consumer-friendly solar industry nationwide. With solar power playing a pivotal role in America's energy future, the need for robust consumer protection has never been more apparent. Washington's legislative response is a beacon of hope, demonstrating that with the right measures, it's possible to harness the sun's power in a way that is fair, transparent, and beneficial for all.



Sunergy Systems Residential Installation



Sunergy Systems Installing Solar

For more information visit sunergysystems.com.

About Sunergy Systems

Since 2005 [Sunergy Systems, an employee-owned company](#), has been designing, permitting, and installing solar energy systems and back-up storage using the best technology and craftsmanship for residential applications throughout the entire Puget Sound area. Offering one of Washington State's most comprehensive warranty and performance guarantee, Sunergy has made a name for itself as a trusted partner for customers' energy needs. Sunergy Systems provides the [most advanced and energy-efficient solar panels](#) in the world to reduce monthly electric bills. Solar energy is clean, renewable, and reliable, and adds significant value to properties.

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