

The Experience Accelerator™ Launches Arabic Version of Its Innovative Virtual Reality Learning Tool, Behaviour Matters™

This latest release marks a significant step in making advanced Virtual Reality learning tools accessible to Arabic-speaking professionals in the GCC region.

MANAMA, BAHRAIN, February 7, 2024 /EINPresswire.com/ -- The Experience Accelerator™, a



leader in virtual learning technology, is pleased to announce the Arabic version of its Virtual Reality (VR) learning program, Behaviour Matters™. This latest release marks a significant step in making advanced VR learning tools accessible and relevant to Arabic-speaking professionals and organizations in the Gulf region.

Skills like coaching are the backbone of a healthy workplace. The immersive nature of VR creates a strong emotional connection and a learning experience that traditional methods can't match."

Sarah Schwab, CEO

Behaviour Matters™ stands out as an innovative VR program designed to enhance workplace skills like giving effective feedback and coaching. It simulates real-life work situations in a VR setting, where users can practice these skills, receive immediate feedback, and thus learn in a

more impactful and enjoyable way.

Sarah Schwab, Founder & CEO of The Experience Accelerator™, shares her enthusiasm: "We've received outstanding feedback from our local partners and clients who've used Behaviour Matters™ in both English and Arabic. They enjoy practicing how to coach their team members or how to have a difficult conversation in a safe environment. Being able to practice new skills and then get immediate validation or course correction to their actions is a game changer in terms of skills improvement."

The Arabic version of Behaviour Matters™ is carefully tailored to meet the cultural and language specifics of the Arabic-speaking audience in the Gulf region. This adaptation ensures a more accurate and sensitive VR learning experience, fostering diversity and effective professional development.

Schwab adds, "Extending our Behaviour Matters™ tool to our Arabic-speaking clients is an exciting development for us, as it directly supports our mission of reaching a wider community of

learners.”

For more information about The Experience Accelerator™ and the Arabic version of Behaviour Matters™, or to request a demo, please contact Eli at eli@theexperienceaccelerator.com.

About The Experience Accelerator™

The Experience Accelerator™ is an innovative education technology company specializing in virtual learning solutions. Our mission is to create practical, engaging learning experiences that help shape better mindsets, skills and behaviours at work. Our philosophy of "learn by doing with immediate feedback" is at the heart of making learning an engaging and effective experience.

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