

The US-Nordic Cup 2024 eSports Competition Unveiled by Nordic Business Council and Drop-In Gaming

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NORDIC Business Council
We Drive Cooperation

The Nordic Business Council and Drop-In Gaming proudly present the US-

Nordic Cup 2024, a year-long series of esports tournaments. This groundbreaking initiative will bring together high school and college educators and students from the Nordic region and the United States, igniting the flames of friendly competition and fostering cultural exchange. This



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Minna LeVine, Chair of Nordic Business Council USA

initiative will bring together high school and college educators and students from the Nordic region and the United States to fuel the flames of friendly competition, foster cultural exchange, and be a gateway to explore promising careers within the rapidly expanding esports realm.

"The US-Nordic Cup is a one-of-a-kind event that aims to unite gamers from different parts of the world and provide them with a platform to showcase their talents. With the

rise of eSports and its increasing popularity among the youth, this tournament is set to be a game-changer in the world of competitive gaming. It will not only provide an opportunity for players to compete against each other but also to form connections and learn from one another", Minna LeVine, Chair of the Nordic Business Council.

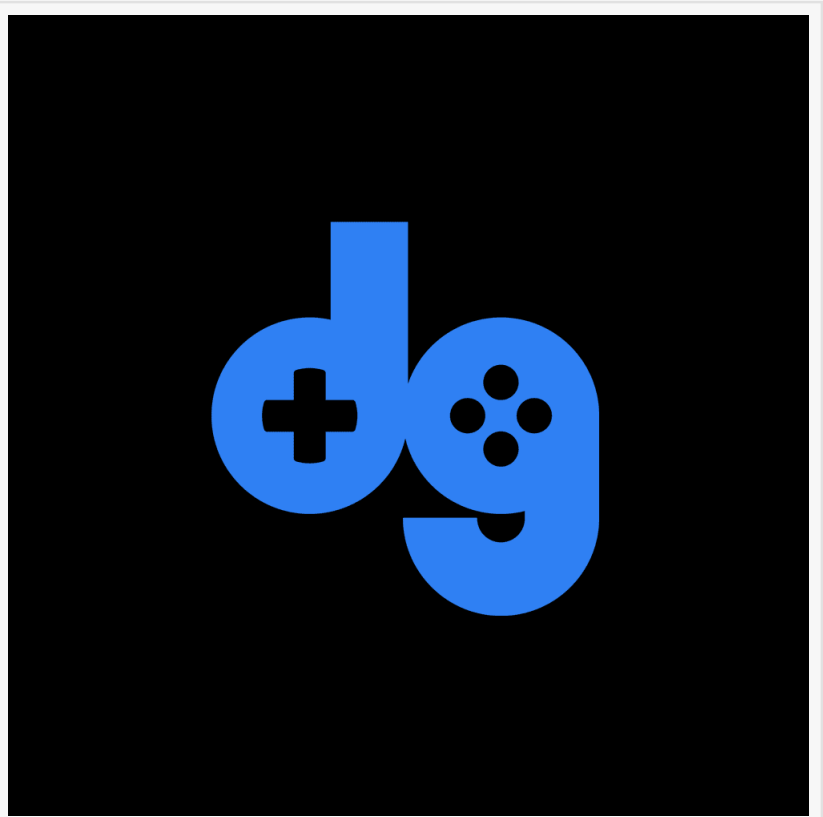
"The US-Nordic Cup will feature a variety of eSports tournaments, including popular games such as League of Legends, Counter-Strike: Global Offensive, and Overwatch. The tournament will be held throughout the year, with each game having its own dedicated season. The winning teams will not only receive prizes but also the chance to represent their region in the grand finale", Tanner Bogart, CMO/CGO Drop-in Gaming.

Beyond the thrill of victory, the competition offers real-world benefits for young gamers:

1. **College Scholarship Opportunities:** Exceptional performers will have the chance to shine on the radar of prestigious colleges and eSports teams, with the possibility of getting exposure to earn scholarships and embark on exciting academic and professional journeys.
2. **Career Exploration:** The US Nordic Cup provides insights into the gaming industry's myriad career opportunities. From game development and eSports management to content creation, marketing, and beyond, it offers a unique window into a world brimming with possibilities, and disciplines around but not limited to the movie and entertainment industry, cyber security, and much more.
3. **Networking Opportunities:** Participants will have the unique opportunity to forge connections with peers, industry experts, and thought leaders. These valuable relationships can pave the way for future success in the ever-evolving eSports landscape.

"The US-Nordic Cup is more than just a competition," says Tanner Bogart, Co-Founder of Drop-In Gaming. "It's a bridge between cultures, a platform for young talent, and a window into the dynamic world of gaming careers. We are excited to witness the passion, dedication, and sportsmanship these participants will bring to the table."

"The US-Nordic Cup exemplifies the power of eSports to unite people across borders and build meaningful connections. By showcasing the potential within the gaming industry, the competition inspires young minds to dream big and pursue their passions, shaping the future of



this rapidly growing field”, adds Minna LeVine, Chair NORDIC Business Council.

Follow the US-Nordic Cup, when the event goes live in January 2024, for updates on upcoming tournaments, player profiles, and career insights.

For more information: <https://smartcommunityexchange.com/nordic-cup-usa/>

For registration details, please visit: <https://www.dropingaming.pro/category/nordiccup/31>
or contact us at support@dropingaming.com

About Nordic Business Council USA

The Nordic Business Council USA is a Corporate Partner Program (“the Program”). The Program focuses on connecting Nordic Businesses in the United States. By connecting the Nordic Businesses, the Program is designed to “Drive Nordic Cooperation in the United States” through active Corporate Partner engagement.

About Drop-In Gaming:

Drop-In Gaming is a leading esports gaming and tournament platform that provides a vibrant and inclusive community for gamers of all levels. Founded by passionate gamers, Drop-In Gaming offers a variety of competitive and social gaming experiences designed to connect players, foster friendly competition, and promote gaming as a thriving industry.

#USNordicCup #Esports #GamingCareers #Education #FutureofGaming

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