

Permutable AI unveils labour standards ranking: Microsoft, SAP, Micron lead; Starbucks, Amazon, Tesla ranked lowest

Permutable AI's 2023 labour standards ranking reveals industry leaders Microsoft, SAP, Micron, and highlights concerns with Starbucks, Amazon, Tesla.

LONDON, UNITED KINGDOM, December 6, 2023 /EINPresswire.com/ -- [Permutable AI](#), a cutting-edge data analytics company, has released its [2023 ranking](#) of companies best and worst perceived for labour standards.

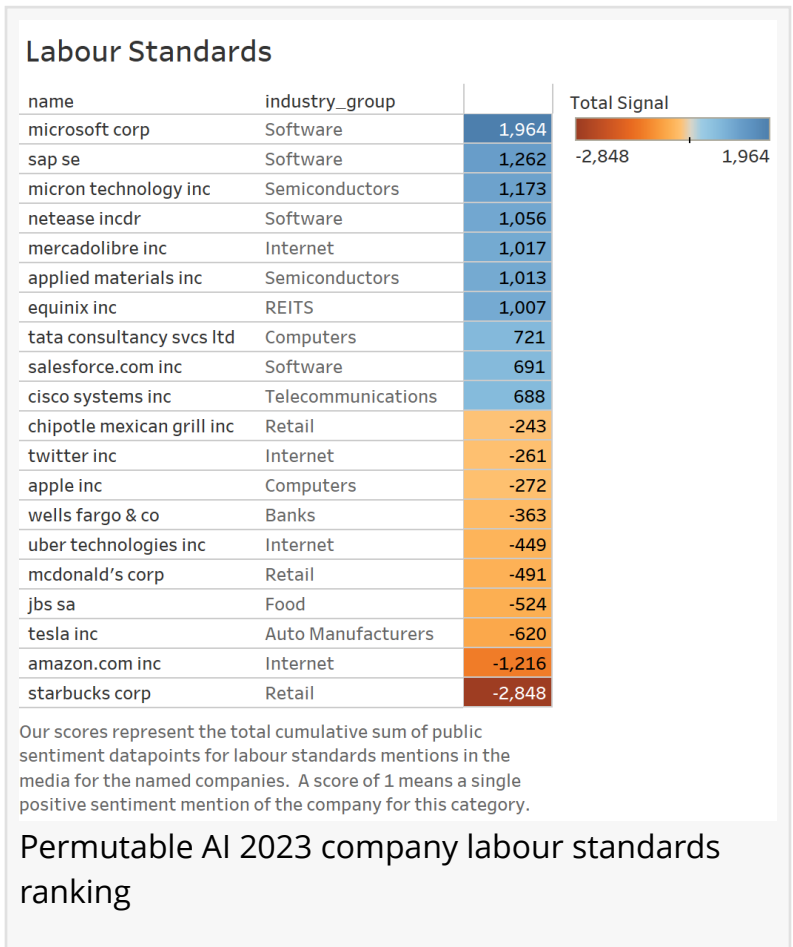
As Human Rights Day approaches on 10 December, Permutable AI, a leader in [sentiment analysis](#), has released a comprehensive analysis of perceived corporate labour standards. The data, based on Permutable's cutting-edge news sentiment analysis, reveals Microsoft at the top, showcasing commendable labour standards, while Starbucks takes the bottom position.

Top Companies for Labour Standards:

Microsoft: Leading the pack is Microsoft, setting the standard for positive perceptions regarding labour practices. The software giant's commitment to fair and ethical employment practices is evident in its positive sentiment ranking.

SAP: Following closely is SAP in second position. The software company's dedication to high labour standards contributes to its positive industry reputation.

Micron Technology: Micron Technology showcases a commitment to excellence not only in



technology but also in labour standards, earning it a spot in the top three.

Microsoft Corp, SAP, and Micron Technology are well-perceived in terms of labour standards due to their robust corporate policies prioritising employee well-being, development, and diversity. Microsoft's commitment to continuous training and diversity and inclusion initiatives, SAP's focus on mentorship and career advancement, and Micron Technology's investment in education contribute to a positive workplace culture.

Moreover, these companies actively engage in corporate social responsibility initiatives, aligning with broader ethical business practices. Together, these factors position them as industry leaders in fostering fair, inclusive, and ethical working conditions, earning positive perceptions in the realm of labour standards.

Companies Facing Scrutiny:

Starbucks: At the bottom of the list, Starbucks faces significant negative sentiment. The renowned coffee chain must address concerns about its labour practices to improve its standing within the industry.

Amazon: The e-commerce behemoth Amazon faces ongoing challenges in its labour standards perception, with it featuring second to last in the ranking.

Tesla: Despite its prominence in the auto industry, Tesla lags in perceived labour standards, relegating it to the bottom three within the ranking.

Amazon, Starbucks, and Tesla face negative perceptions regarding their labour standards due to various reasons. Amazon's poor standing may be attributed to reported concerns about workplace conditions, employee treatment, and the company's resistance to unionization efforts. Starbucks, has faced criticism for issues like low wages and inconsistent labour practices. Additionally, Tesla has been under scrutiny for workplace safety concerns, reports of employee dissatisfaction, and the company's stance on unionization.

These factors collectively contribute to the negative public perception of their labour standards, prompting calls for improved working conditions and ethical employment practices within these companies.

Wilson Chan, CEO of Permutable AI, underscores the significance of this data release:

"At Permutable AI, we believe in the power of data to drive positive change. Our latest sentiment analysis on corporate labour standards serves as a catalyst for important conversations about the ethical responsibilities companies bear towards their workforce. As we approach Human Rights Day, we aim to contribute to a dialogue that prompts reflection and meaningful action."

Manuela Moollan, Sustainability Lead at Permutable AI, emphasises the broader implications for sustainability:

"Sustainability extends beyond environmental considerations; it encompasses the ethical treatment of workers. Our analysis shines a light on the vital role companies play in fostering fair and ethical labour practices. By identifying industry leaders and those with room for improvement, we seek to inspire positive change and promote a business environment aligned with global human rights standards."

Permutable AI's sentiment analysis provides valuable insights for investors, consumers, and stakeholders seeking to align themselves with socially responsible corporations. As Human Rights Day approaches, this data prompts reflection on the importance of ethical labour practices within the global business community.

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