

# The Design Quad: A Home Staging Powerhouse Owned by Nikki Watson, Surpasses \$4 Million Revenue in 2022

DALLAS, TEXAS, UNITED STATES, August 4, 2023 /EINPresswire.com/ -- Nikki Watson, the visionary entrepreneur behind the renowned home staging and interior design company, The Design Quad has achieved unparalleled success in the industry, grossing an astounding \$4 million in revenue in 2022 alone. With a team of 15 dedicated professionals and two inventory-filled warehouses, Nikki's company has emerged as the nation's leading home staging enterprise, transforming up to six vacant properties each day.

From humble beginnings to industry dominance, Nikki Watson's journey is a testament to her unwavering dedication, creativity, and business acumen. With only \$10 in her pocket to meet her first client, Nikki established a vision for elevating the real estate market and adding value to properties. A few years later, Nikki's company has exceeded expectations and set new benchmarks for excellence. For the driven entrepreneur, it was all about determining the problem the industry had encountered, and what solution she could help resolve through her own business.

"Our market was missing a major real estate service and I saw an opportunity. I started advertising that I had opened a staging business and that is how it all began," said Nikki Watson, founder and CEO of the company. "Today, we have over 300 properties staged with our inventory."

The key to Nikki Watson's Home Staging and Interior Design's triumph lies in its holistic approach to the real estate industry. Not only does the company excel in staging houses for sale, but it also offers comprehensive interior design services that redefine living spaces into stunning showcases. Nikki's team of seasoned professionals possesses an unparalleled eye for detail, turning ordinary properties into dream homes.



Nikki Watson

Moreover, Nikki's company goes beyond traditional staging services, providing new construction consulting to real estate developers and contractors. By collaborating with builders during the construction process, Nikki's team ensures that the finished properties will resonate with potential buyers, significantly shortening time on the market and maximizing profitability.

As the Nation's leading Home Staging company, Nikki Watson's enterprise has earned an impeccable reputation among clients, real estate agents, and industry peers. Transforming the real estate market, one property at a time, the company's efforts have been recognized with numerous awards and accolades.

Looking ahead, The Design Quad aims to continue its trailblazing journey by exploring new avenues for growth, innovation, and collaboration. As the demand for their services continues to surge, Nikki's company is committed to maintaining its position as the vanguard of the home staging and interior design industry.

About Nikki Watson:

Nikki Watson, the mastermind behind the largest Home Staging company in the Nation, began her career in the real estate world as a flooring sales representative for a chain of 5 stores in DFW. After 10 years of intentionally cultivating relationships with Realtors and Investors, she ventured out on her own and established what is now the largest Home Staging company in the State of Texas.

About The Design Quad:

The Design Quad, a Home Staging company based in Dallas, Texas, is a full-service Home Staging, Flooring, Interior Design, and Furniture Company assisting Home Sellers, Agent, Financial Institutions, and others who want to stand out among the competition. While specializing in creating captivating and stylish spaces, they provide exceptional customer service and satisfy all of their clients.

Please visit <https://thedesignquad.com> for more information.

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