

Introducing SiteTrax Drive: an All-New Vehicle Mounted Scanning Product for Intermodal Asset Tracking

To celebrate SiteTrax Drive vehicle-mounted camera and tablet launch, the SiteTrax team is offering a limited-time special deal: FREE hardware included.

NORFOLK, VA, USA, May 31, 2023

/EINPresswire.com/ -- [SiteTrax](#) by

Netarus, a leading provider of

advanced asset tracking solutions, is

proud to announce the launch of its

groundbreaking [SiteTrax Drive](#). This

rugged and durable device combines

cutting-edge technology with

unparalleled convenience, allowing

businesses to streamline intermodal chassis and container yard checks and improve overall

operational efficiency. SiteTrax is offering a special promotion for customers who pre-order by

July 31, 2023, in celebration of the product launch.



SiteTrax Drive - Vehicle-mounted camera and tablet for scanning intermodal chassis and containers

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With its sturdy design, advanced AI capabilities, and seamless integration with existing platforms, this new tool will revolutionize the way businesses track and manage their assets.”

Christopher Machut, Founder and Chief Executive Officer

“We are thrilled to introduce SiteTrax Drive to the market,” said Christopher Machut, founder and CEO of SiteTrax by Netarus. “With its sturdy design, advanced AI capabilities, and seamless integration with existing platforms, this new tool will revolutionize the way businesses track and manage their assets. We are committed to providing innovative solutions that drive efficiency and empower our customers to succeed.”

SiteTrax Drive features the SiteTrax AI-powered scanning system and integrates a high-quality camera to further

advance SiteTrax's mission to automate data capture and analysis, eliminating manual errors and saving valuable time.

Designed to capture multimodal container and chassis IDs outside the vehicle as it moves through the yard, the tablet's camera provides seamless asset identification, increasing mobility and scaling up SiteTrax's ability to capture larger yards with a greater volume of assets. Leveraging OCR technology, the tablet accurately recognizes and records asset information, enhancing efficiency and ensuring precise tracking.



SiteTrax offers an ever-expanding suite of solutions to address a wide range of intermodal container and chassis asset-tracking needs. From real-time inventory management to comprehensive maintenance tracking, SiteTrax provides businesses with the tools they need to optimize their operations. It also seamlessly integrates with any platform, allowing businesses to leverage their existing infrastructure and systems.

More SiteTrax Solutions:

SiteTrax offers a suite of asset-tracking solutions, including the highly effective Virtual Gate Camera. This stationary device is particularly valuable for businesses with yards or multiple locations, providing exceptional asset identification capabilities. Using advanced video analytics, the Virtual Gate Camera enables real-time in-gate and out-gate monitoring and accurate asset identification. Its intelligent features streamline access control, facilitating efficient operations and promoting a seamless workflow for assets in motion.

For easy and on-the-go asset tracking, SiteTrax also offers the SiteTrax Android app, SiteTrax Capture. Compatible with Android smartphones and tablets, this app allows businesses to track assets, perform inspections, and generate reports with ease. With its user-friendly interface and comprehensive features, the SiteTrax Android app is a valuable tool for enhancing productivity and maintaining accurate asset records.

Special Offer:

To celebrate the launch of the brand new product, SiteTrax Drive, the company is offering an exclusive pre-order promotion. Customers who get in early and place a pre-order before July 31, 2023, will receive a special deal: Free SiteTrax Drive vehicle-mounted tablet and camera hardware* with 1,000 asset scans per month subscription (contract for 12 months). This offer is also applicable to the Virtual Gate Camera, enabling businesses to enhance their asset tracking capabilities at an exceptional value.

The SiteTrax team invites businesses interested in autonomous asset management and tracking

solutions to contact them to learn more about this innovative product line.

* - Minimum monthly service agreement required. Contact SiteTrax by Netarus sales team for more details.

About SiteTrax:

SiteTrax, a subsidiary company of Netarus, stands as a prominent leader in the future of asset-tracking solutions. Focused on delivering exceptional results and customer satisfaction, SiteTrax empowers businesses to optimize operations, make informed decisions, and drive productivity. Through the utilization of cutting-edge technologies, SiteTrax spearheads a revolution in asset tracking by harnessing the power of AI and advanced video analytics in a user-friendly, cost-effective, and highly efficient manner.

CONTACT: For further information about SiteTrax or to inquire about pre-ordering the SiteTrax Drive Vehicle Mounted Tablet or any other SiteTrax products, please contact us.

Website: <https://sitetrax.io/>

Social Media: <https://twitter.com/sitetraxio>

<https://www.linkedin.com/showcase/sitetraxio/>

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