



Ayrshare Unleashes Game-Changing Integrations for TikTok Direct Video Publishing & Twitter Enterprise API

Ayrshare announced 65 new features across the 10 most popular social networks including special API access to direct TikTok posting.

NEW YORK, NEW YORK, USA, May 3, 2023 /EINPresswire.com/ -- [Ayrshare](#), the leading social media API provider, is thrilled to announce major enhancements to two of its most popular social media integrations: direct video posting to TikTok and access to Twitter's new Enterprise API. In addition, the company has announced over 65 other major features across Facebook, Instagram, YouTube, and LinkedIn. These new features are part of the Ayrshare API product which, with a few lines of code, allows every product to be a social media platform and schedule posts and get analytics on behalf of their users.

Direct TikTok Posting: A Game Changer

Ayrshare's clients can now empower their users to directly publish videos to TikTok, streamlining the process and eliminating all manual steps. Moreover, users can access analytics to gauge video performance, manage comments, and extract demographic data.

Boris Markovich, Co-Founder of Ayrshare, emphasized the power of this innovation: "Our new integration catapults our clients to the forefront of content creation workflows and marketing campaign tracking, providing them with the most advanced automation in the industry."

Twitter Enterprise API: Unleashing New Possibilities

Ayrshare is now harnessing Twitter's new Enterprise API, opening up a world of posting, media management, analytics, search, monitoring, PowerTrack firehose, and Decahose for its clients.

"We have seen a significant increase in the interest for Twitter API access across our client base", added Geoffrey Bourne, Co-Founder of Ayrshare. "Ayrshare's enhanced Twitter integration solidifies our position as the market leader in the social media API arena."

AI-Powered Content Generation: The Future is Here

Ayrshare clients can now access the revolutionary OpenAI ChatGPT API to effortlessly create and

rewrite social media post text, taking content creation to the next level.

Beyond these major upgrades, Ayrshare has implemented comment management updates, a new Flutter package, a comprehensive LinkedIn update, the Ayrlink link-in-bio feature, and countless other integrations.

For more information or to try Ayrshare, click here.

Helpful Links

Blog: <https://www.ayrshare.com/blog>

API Documentation: <https://docs.ayrshare.com>

Twitter: <https://twitter.com/ayrshare>

LinkedIn: <https://www.linkedin.com/company/ayrshare>

About Ayrshare

Ayrshare is an enterprise software company that provides the core infrastructure for social media posting, management, and analytics via an API. With Ayrshare, thousands of businesses now focus on building their product instead of stitching together and maintaining multiple social media platforms. The company is privately held and is headquartered in New York City, NY. To learn more, visit www.ayrshare.com.

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