

How Walmarts New Text-To-Shop Functionality Can Enhance The Online Arbitrage Business

Discover how Walmart's new Text-To-Shop functionality can revolutionize your business. Get ahead of the competition and start selling on Walmart with ease.

PHILADELPHIA, PENNSYLVANIA, USA, February 8, 2023 /EINPresswire.com/ -- Since Walmart entered the digital market in 2009, it has drastically grown in popularity and seen its sales skyrocket. Fast forward to the present day, Walmart has decided to embrace the rising trend of mobile commerce, by launching an all-new text-to-shop feature which allows consumers to order products with little to no effort.

Not only does this pose many benefits to Walmart's customers, but it also offers sellers the opportunity to collect valuable data and better understand buyer habits.

By pinpointing what people are interested in, e-commerce platforms, such as WallySmarter, can further develop their digital seller tools to help independent retailers refine product sourcing by searching for and comparing the profitability of specific niches, throughout the online market. Here's what WallySmarter's CEO, Lewis Civin, shared on the matter:

"This is a particularly big step forward for Walmart, which is bound to further enhance the data we have, and improve the overall success of third-party sellers. We are incredibly excited to see what the future holds for [online arbitrage](#), now that Walmart's text-to-shop has officially launched"



How many people search "air fryer" in Walmart.com today?



Advanced technology is empowering Walmart sellers to reach new heights of success

Since launching in 2022, WallySmarter has already helped hundreds of sellers optimize their businesses and significantly elevate their market share. WallySmarter is a reliable and straightforward way of finding products to buy and resell for profit, check out WallySmarter's Online Arbitrage Tool.

From customizable searches to accurate profit projections, this state-of-the-art product offers sellers a variety of helpful elements that enable individuals to discover the most profitable options.

WallySmarter's impressive online arbitrage tool already has millions of products from both Amazon and Walmart stored on its servers, and is set to further expand in light of Walmart's new text-to-buy feature.



How many people search "dog bed" in Walmart.com today?

Keyword	Monthly Search Volume	Average Listing Quality Score
camas para perros ✨	110	643
dogs bed ✨	660	643
dog beds ✨	40,170	643
pet bed ✨	4,350	643

Walmart Sellers winning with Technology

In addition to this, WallySmarter's Niche Finder is also going to see further advancements with the new data collected from Walmart's mobile shoppers. This will allow users to access even more data and unveil new market trends.

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Lewis Civin, Founder of WallySmarter.com

The Niche Finder tool is another highly successful product available with WallySmarter. This feature includes advanced smart filters and exclusive access to strategic data.

Maximize sales and take the business to new heights by selling on Walmart with WallySmarter, the top-rated

Walmart software for sellers. As the No.1 choice for online arbitrage, WallySmarter provides the ultimate platform for anyone looking to grow their business and increase their profits.

Unlock all of WallySmarter's unique tools today for as little as \$20 per month. It also has a 7 day free trial

About WallySmarter

After 3 years of hard work, Carbon6 with their talented team of developers launched WallySmarter in 2022. WallySmarter provides Walmart's independent retailers with everything they need to succeed within the online market.

Before WallySmarter, there was a shocking lack of available data, despite Walmart's Marketplace entering the

digital market in 2009. To help sellers, CEO Lewis Civin, created this platform to specifically cater to Walmart's third-party sellers, and provide uncomplicated access to important data.

Independent retailers can join hundreds of happy sellers today by registering for free with WallySmarter.

Lewis Civin

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