

# Content Streaming Global Market Estimated To Grow At 17% Rate

*The Business Research Company's  
Content Streaming Global Market Report  
2022 – Market Size, Trends, And Global  
Forecast 2022-2026*

LONDON, GREATER LONDON , UK,  
August 30, 2022 /EINPresswire.com/ --  
As per The Business Research  
Company's "Content Streaming Global  
Market Report 2022", the content

streaming market is expected to grow from \$104.41 billion in 2021 to \$123.16 billion in 2022 at a compound annual growth rate (CAGR) of 18%. The change in growth trend is mainly due to the companies stabilizing their output after catering to the demand that grew exponentially during the COVID-19 pandemic in 2020. As per TBRC's [content streaming market forecast](#) the market is expected to reach \$227.32 billion in 2026 at a CAGR of 16.6%. The increase in the number of mobile devices, internet connectivity, and digital media players or content providers makes it easier for consumers to access music and video content going forward which thereby increases the growth of the content streaming market in the forecast period.

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## [Key Trends In The Content Streaming Market](#)

Companies in the video streaming market are increasingly implementing blockchain technology and AI to have cost benefits. Blockchain technology allows the video streaming providers to store data on thousands of servers globally that help the companies to have cost cuts associated with the content or massive video files stored on servers.

## Overview Of The Content Streaming Market

The content streaming establishments in this industry do not provide traditional (non-internet) versions of the content that they publish or broadcast. They provide textual, audio, and/or video content of general or specific interest on the internet exclusively.

Learn more on the global content streaming market report at:



<https://www.thebusinessresearchcompany.com/report/content-streaming-global-market-report>

Content Streaming Global Market Report 2022 from TBRC covers the following information:

#### Market Size Data

- Forecast period: Historical and Future
- By region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- By countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

#### Market Segmentation

- By Platform: Smartphones, Laptops and Desktops, Smart TVs, Gaming Consoles
- By Type: On-Demand Video Streaming, Live Video Streaming
- By Deployment: Cloud, On-Premise
- By End-User: Consumer, Enterprise
- By Geography: The global content streaming market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America holds the largest share in the market.

Major market players such as Netflix, Amazon Web Services, Akamai Technologies Inc, Hulu, LLC., Apple Inc., Google LLC, Cisco Systems Inc, Walt Disney Company (Hulu), Kaltura, Inc., and AT&T Inc.

Trends, opportunities, strategies and so much more.

Content Streaming Global Market Report 2022 is one of The Business Research Company's comprehensive reports that provides an overview of content streaming global market. The market report gives content streaming global market analysis, content streaming global market size, content streaming industry growth drivers, content streaming global market segments, content streaming global market major players, content streaming global market growth across geographies, and content streaming global market competitors' revenues and market positioning. The content streaming global market report enables you to gain insights on opportunities and strategies, as well as identify countries and segments with the highest growth potential.

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The Business Research Company has published over 3000 industry reports, covering over 3000 market segments and 60 geographies. The reports draw on 150,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. The reports are updated with a detailed analysis of the impact of COVID-19 on various markets.

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