

Boise Entrepreneur Week Invites Entrepreneurs to Compete for More Than \$300,000 in Funding

Connetic Ventures will select a startup for \$100,000 equity placement

BOISE, IDAHO, UNITED STATES, August 10, 2022 /EINPresswire.com/ -- [Boise Entrepreneur Week](https://www.einpresswire.com/news/boise-entrepreneur-week) is inviting entrepreneurs to register for its annual pitch competitions taking place in Boise from Oct. 24-28. Participants may be located anywhere in the United States, but they must pitch in Boise during the event.

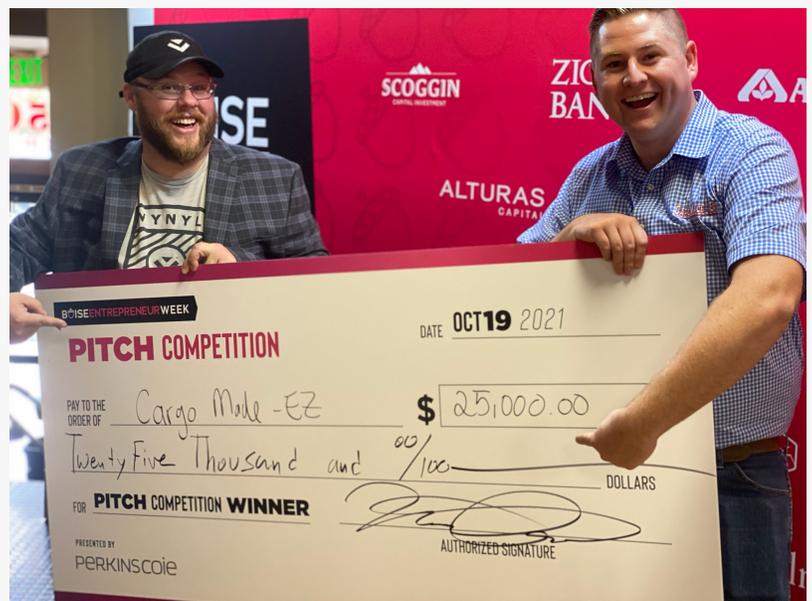
This year, Boise Entrepreneur Week will provide more than \$300,000 in funding. Aside from cash prizes for winners and runners-up, Connetic Ventures will select an applicant from the main pitch competition, Trailmix or Hacking for Homebuilding to offer \$100,000 in equity funding.

The main pitch competition and Trailmix have allocated \$50,000 for its grand prize winners and \$10,000 for runners-up. If fundraising goals are met before the event, the grand prize for both competitions will be increased to \$100,000.

Applications for the main pitch competition are being accepted online at boiseentrepreneurweek.org until



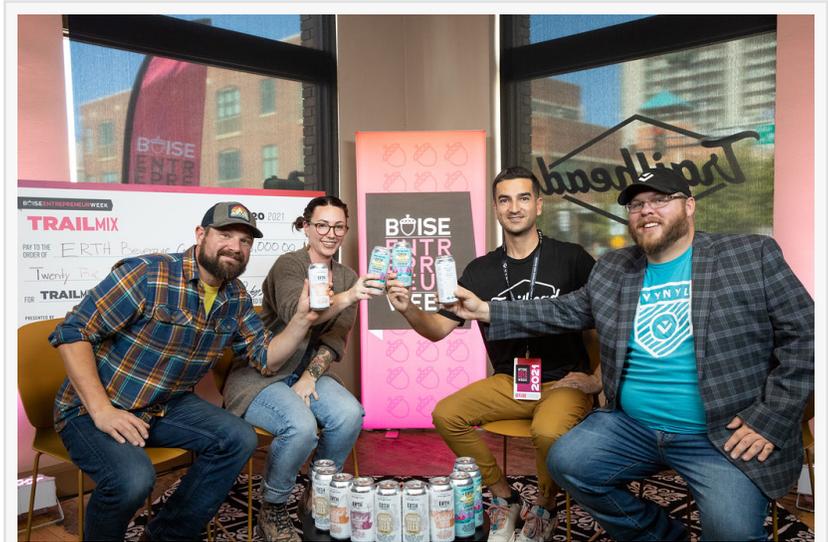
Allison Corona, founder of Chicana Foods, pitches at 2021 Trailmix competition



Boise Entrepreneur Week co-chair Nick Crabbs awards Adam Stock his grand prize for winning Boise Entrepreneur Week's 2021 main pitch competition

Sept. 2. This year's winner will automatically be qualified to participate in Bloomberg Television Network's 2 Minute Drill and compete for an additional \$50,000.

The Trailmix pitch competition, presented by Albertsons, helps food and beverage startups take their products from the farmers market to the supermarket. The grand prize winner will receive a cash prize and shelf space at Albertsons' Broadway store in Boise, with the potential for expansion into other regional stores if sales are strong. Trailmix applications are being accepted online at boisentrepreneurweek.org until Sept. 9.



2021 Trailmix winners Eric and Sam Herrera celebrate with Boise Entrepreneur Week co-chairs Tiam Rastegar and Nick Crabbs

Hacking for Homebuilding, presented by Boise State University's Venture College and College of Engineering, allows participants to form teams, choose a problem provided by homebuilding partners, and propose a solution in the form of a new venture. Cash prizes totaling \$40,000 will be awarded and applications are being accepted at boisestate.edu/venturecollege/hacking-for-homebuilding until Sept. 15.

Additionally, more than \$40,000 will be awarded during the following pitch competitions:

- Cybersecurity Entrepreneur Challenge, presented by Boise State University's Venture College and the Institute for Pervasive Cybersecurity, allows participants to form teams, choose a problem provided by industry partners, and propose a solution in the form of a new venture. Applications are due Oct. 6 at boisestate.edu/venturecollege/cyber_entrepreneur_challenge
- Elevator Pitch Competition, presented by University of Idaho, allows participants to share product ideas or a startup plan at any stage of development. Advance registration is not required.
- Youth Innovation Challenge allows students to propose solutions to real-world problems facing Idaho. Students may participate by forming teams during the event and submitting a video pitch by Nov. 23. Advance registration is not required.

Boise Entrepreneur Week is made possible by Title Sponsor Idaho STEM Action Center; Platinum Sponsors Alturas Capital, Scoggin Capital Investment, Zions Bank; Gold Sponsors Perkins Coie and Vynyl; and partners Connetic Ventures and 2 Minute Drill. The event is accepting additional

sponsors until Sept. 15.

About Boise Entrepreneur Week

Boise Entrepreneur Week (BEW) is a community program housed within Trailhead that promotes entrepreneurship in the Boise community. BEW, Idaho's largest entrepreneurship-focused community event, provides individuals with an empowering experience as the week-long event fosters professional growth and development. To learn more about BEW and its impact on Boise, visit boiseentrepreneurweek.org

CONTACT: Nick Crabbs
PHONE: 323-945-0248
EMAIL: nick@vynyl.com

CONTACT: Tiam Rastegar
PHONE: 208-546-8426
EMAIL: tiam@trailheadboise.org

Malcolm Hong
Zions Bank
+1 208-501-7571
[email us here](#)

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