

Event Management Software Global Market To Grow At Rate Of 16% Through 2026

The Business Research Company's Event Management Software Global Market Report 2022: Market Size, Trends, And Forecast To 2026

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According to 'Event Management Software Global Market Report 2022 - Market Size, Trends, And Global

Forecast 2022-2026' published by The Business Research Company, the event management software market is expected to grow to \$11.75 billion in 2026 at a CAGR of 15.7%. The increasing preference for hosting virtual events is significantly contributing to the event management software market growth.

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The event management software market consists of sales of the event management software by entities (organizations, sole traders, and partnerships), which are used to manage the events and activities in a company from the beginning to the end. This platform consists of an online back-office and a user interface for attendees, which is frequently a mobile app. The event management software assists the event planner throughout the event's lifespan. The benefit of employing it is that it provides a one-of-a-kind solution that assists at every step of the event.

Global [Event Management Software Market Trends](#)

According to the event management software industry analysis, the rapid integration of artificial intelligence (AI) technology are shaping the market. Artificial intelligence is the ability of a computer, or a robot controlled by a computer to do tasks that are usually done by humans because they require human intelligence and discernment. It is mostly used in event management due to its ease and affordability. For instance, in 2020, EventTow, an India-based company, launched an android application and website for wedding planning and event management that is based on AI. The application is fully AI-based with all the necessary options

The logo for The Business Research Company, featuring the company name in a serif font. To the right of the text is a stylized bar chart with four bars of varying heights, colored in shades of green and blue.

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required for event planning with the target to change the way people book and plan events.

Global [Event Management Software Market Segments](#)

The global event management software market is segmented:

By Component: Software, Services

By Deployment Type: On-Premise, Cloud

By Organization Size: Small, Medium, Large

By End-User: Corporate, Government, Third-Party Planners, Education, Others

By Geography: The global event management software market report is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa. Among these regions, North America accounts for the largest share.

Read More On The Global Event Management Software Market Report Here

<https://www.thebusinessresearchcompany.com/report/event-management-software-global-market-report>

Event Management Software Global Market Report 2022 is one of a series of new reports from The Business Research Company that provides event management software market overviews, analyzes and forecasts market size and growth for the global event management software market, event management software market share, event management software market segments and geographies, event management software market players, event management software market leading competitor revenues, profiles and market shares. The event management software market report identifies top countries and segments for opportunities and strategies based on market trends and key competitors' approaches.

TBRC's Event Management Software Global Market Report 2022 includes information on the following:

Data Segmentations: Market Size, Global, By Region and Country, Historic and Forecast, and Growth Rates for 60 Geographies

Key Market Players: Active Network, Arlo, Attendify, Aventri, Bizzabo, Certain Inc., Cvent Inc., EMS Software LLC, Eventbrite, EventMobi, Gather Technologies, RainFocus, SignUpGenius, Eventzilla, Bitrix24, Tripleseat, Circa, Accelevents, Glue-Up, Event Espresso, Hubb LLC, Hubilo Inc., and RegPack Inc.

Regions: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.

Countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

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