

Ice Hockey Apparel Market Growing Trade Among Emerging Economies Opening New Opportunities | AMR

According to the ice hockey apparel market key segmentation analysis Product Type, Buyer Type, Gender, Distribution Channel, and Region

PORTLAND, OREGON, UNITED STATES, April 4, 2022 /EINPresswire.com/ -- Allied Market Research published a new report, titled, "Ice Hockey Apparel Market" The report offers an extensive analysis of key growth strategies, drivers, opportunities, key segment, Porter's Five Forces analysis, and competitive landscape. This study is a helpful source of information for market players, investors, VPs, stakeholders, and new entrants to gain thorough understanding of the industry and determine steps to be taken to gain competitive advantage.



Ice Hockey Apparel Market

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The epidemic has had a substantial negative impact on the economy as a result of less work being done, lower demand, and a shortage of factory workers.”

Shankar Bhandalkar

Hockey equipment manufacturers have a huge potential to boost their brand equity by providing sponsorships and endorsements to well-known players and clubs, giving them a competitive advantage over their competitors. Furthermore, a growth in government efforts in various countries aimed at increasing sports participation has been a major driver of the market in recent years. As a result, the sport's popularity has skyrocketed, particularly among young people. For example, the IIHF organizes international ice hockey events all over the world. The IIHF's main responsibilities are to manage, develop, and organize hockey around the world.

Access Full Summary: <https://www.alliedmarketresearch.com/ice-hockey-apparel-market->

Since its beginnings, North America has been the most active participant in ice hockey, with professional, semi-pro, and junior levels of play in Canada and the United States. Some of the popular ice hockey tournaments played around the region include the National Hockey League (US, Canada), Liga Mexicana Eite (Mexico), Ontario Hockey League (Canada), ECHL (US, Canada), and others.

Ice hockey has seen a significant surge in participation in recent years. Women players are important contributors to the market, and their participation has increased dramatically in recent years.

Furthermore, the growth of synthetic ice rinks around the world has increased demand for ice hockey equipment. People in Asia and the Middle East can now participate in the sport because to the rapid rise of solid polymer material (synthetic ice) rinks. In the next years, the market is projected to be driven by this trend.

Apparel and equipment was one of the first industries to adopt technology. Players are now bigger, stronger, and more gigantic than ever before, but their gear is lighter, despite being more durable. Carbon composites are widely used for sticks because they are extremely robust while being lightweight and flexible.

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Furthermore, the protective features have been extensively updated to save weight wherever possible. Bauer Hockey's protective equipment is leading the way in this area. The proportions of the player's body are properly mapped using 3D scanning technology. Bauer can create elbow, shin, and shoulder pads based on a player's precise dimensions once the 3D model is created.

COVID-19 Impact analysis

□ Additionally, the travel ban has resulted in a lack of raw materials, halting manufacturing.
□ Outdoor activities and other sports like as ice hockey were hampered by the shutdown, and no activity was played for over a year. As a result, a decline in garment sales was forecast, and it will continue to be low until circumstances normalize.

The key market players profiled in the report include:

- Sher-Wood Hockey Inc.
- BAUER Hockey LLC
- Franklin Sports Inc.
- New Balance Inc.

- CCM Hockey
- Cooper Canada Ltd.
- Vaughn Hockey
- Winnwell Inc.
- Wm T. Burnett & Co. Inc.
- Eagle Hockey
- Adidas AG

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Key Benefits of the Report

- This study presents the analytical depiction of the ice hockey apparel industry along with the current trends and future estimations to determine the imminent investment pockets.
- The report presents information related to key drivers, restraints, and opportunities along with detailed analysis of the ice hockey apparel market share.
- The current market is quantitatively analyzed from 2020 to 2028 to highlight the ice hockey apparel market growth scenario.
- Porter's five forces analysis illustrates the potency of buyers & suppliers in the market.
- The report provides a detailed ice hockey apparel market analysis based on competitive intensity and how the competition will take shape in coming years

Related Reports:

- [Ice Hockey Stick Market Growth Opportunities In Global Industry By 2031](#)
- [Ice Hockey Tape Market Will Show An Increase Of By 2027, Report](#)
- [Sports Equipment and Accessories Market Business Opportunities 2027](#)

About Allied Market Research:

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