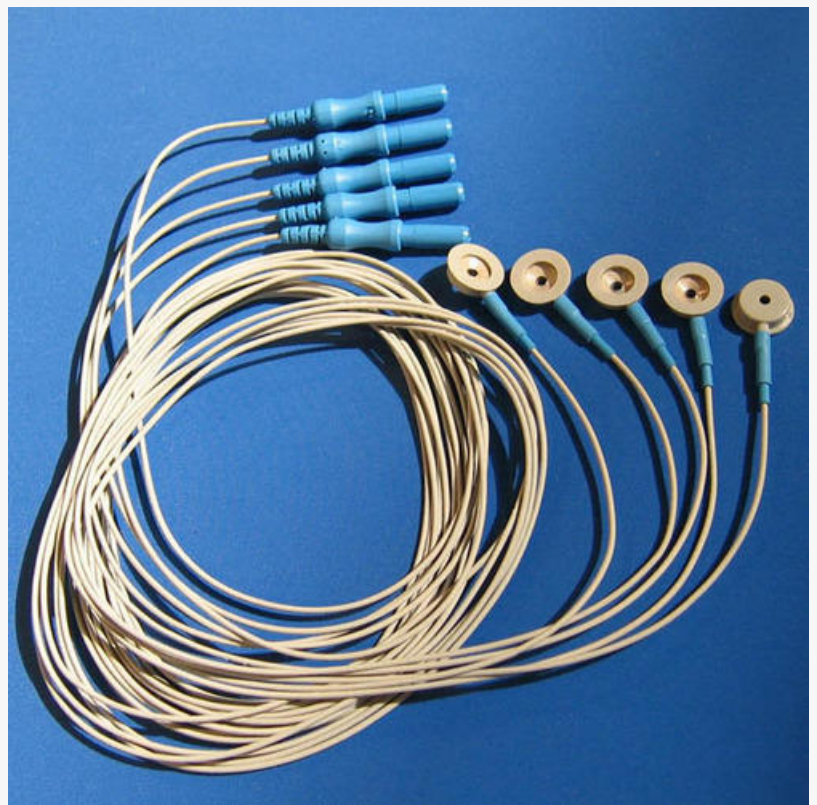


# EEG Disposable Medical Electrodes Market to See Booming Growth 2022-2028 | Medtronic Plc, 3M, Ambu A/S, GE Healthcare

*Electroencephalogram (EEG) electrodes are used for electrophysiological monitoring to record electrical activity of the brain.*

SEATTLE, WASHINGTON, UNITED STATES, March 22, 2022

/EINPresswire.com/ -- "Industry analysis is a crucial step in the current competitive market space that helps identify the right target customers and accordingly provide tailored solutions for their business needs. Every aspect and unique challenges put up by the particular industry are carefully taken into consideration while formulating these solutions. It also takes into consideration various government reforms, competitive environment, customer behavior, existing and upcoming business models, and ever-evolving technological developments. Industry analysis helps an organization formulate strategies and policies of a business."



EEG Disposable Medical Electrodes Market

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Disposable EEG electrodes are specifically designed to provide quality recordings and reduce cross contamination while saving time and money compared to reusable EEG options. Disposable EEG electrodes offer useful, real-time EEG data during various mapping or monitoring procedures and are used to transfer energy of ionic currents into electrical current in the body. The currents passed into the body are amplified and used for diagnosis of various diseases. Technological advancement in the field of monitoring electrodes have resulted in high

demand for EEG disposable medical electrodes. For instance, in January 2015, researchers at North Carolina State University introduced a new dry sensor to monitor Electrocardiography (ECG), Electroencephalograph (EEG), and Electromyography (EMG) all day long with high accuracy, even in situations when wet sensors are ineffective.

## Market Dynamics

EEG disposable medical electrodes are majorly used in hospitals and ambulatory centers for surgeries, therefore increasing number of surgeries and hospitals visits is expected to propel the [EEG disposable medical electrodes market](#) in the near future. For instance, according to the Healthcare Cost and Utilization Project (HCUP) report, in 2014, 17.2 million hospital visits (ambulatory or inpatient) included invasive, therapeutic surgeries. Over half of these visits, 9.9 million visits, occurred in ambulatory surgery (AS) setting and the remaining 7.2 million were inpatient surgeries in the U.S.

However, the risk of needle-stick injuries associated with use of sub-dermal needle electrodes during intraoperative monitoring is expected to limit adoption of intraoperative monitoring electrodes over the forecast period. For instance, according to the data published in Journal of Neurosurgical Anaesthesiology in January 2014; there is need to employ steps to minimize needle sticks, which are used during intraoperative neurophysiologic monitoring (IONM).

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## Reasons to Purchase This Report

- Current and future of EEG Disposable Medical Electrodes Market outlook in the developed and emerging markets
- The segment that is expected to dominate the market as well as the segment which holds highest CAGR in the forecast period.
- Regions/countries that are expected to witness the fastest growth rates during the forecast period
- The latest developments, market shares, and strategies that are employed by the major market players

Major Players Are: Medtronic Plc, 3M, Ambu A/S, GE Healthcare, Johnson & Johnson, Nisssha GSI Technologies, Olympus Corporation, Conmed Corporation, Graphic Controls, Yancheng Tianrun Medical Technology Co., Ltd., B. Braun Melsungen AG, Stryker Corporation, Utah Medical Products, Inc., ZOLL Medical Corporation, Symmetry Surgical, RhythmLink International, Erbe Elektromedizin GmbH, KLS Martin Group, Screentec Oy, Nihon Kohden Corporation, Natus Medical Incorporated, and Koninklijke Philips N.V.

Key features of the study:

This report provides in-depth analysis of the global EEG disposable medical electrodes market, market size (US\$ Mn), and compound annual growth rate (CAGR (%)) for the forecast period: 2020-2027, considering 2019 as the base year

It elucidates potential revenue opportunity across different segments and explains attractive investment proposition matrix for this market

This study also provides key insights about market drivers, restraints, opportunities, new product launches or approval, market trends, regional outlook, and competitive strategies adopted by leading players

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