

Pouches Market SWOT Analysis and Key Business Strategies Featuring Amcor Plc, Mondi, Sealed Air, Constantia, Coveris.

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Pouches Market Forecasts to 2028 –
Global Analysis By Treatment Type
(Aseptic, Standard, Retort, Hot-fill),
Closure Type (Tear Notch, Spout,
Zipper), Material, Product, Sealer,
Pouches Weight, End User, and By
Geography



2021 - 2028 Global Pouches Market

The Global Pouches Market is accounted for \$38.81 billion in 2021 and is expected to reach \$60.31 billion by 2028 growing at a CAGR of 6.5% during the forecast period. Pouches serve many advantages, such as they are easy to use and occupy less space and can be used as a substitute for metal and glass containers in the food packaging industry. Also, the lightweight PET films in the pouches aid in isolating the content of the pouch from air and moisture. Further, owing to their advanced features like spouts, tear notches, release valves, slider closures with end-clips, and resealable zippers, the pouches are gaining momentum among consumers across the globe. It also contains lightweight polyethylene (PET) films, which help in preventing the entrance of air and moisture into the content. The zipper segment is estimated to have a lucrative growth due to its increasing adoption in the cosmetics industry. Asia Pacific is projected to hold the largest market share during the forecast period due to increasing product demand owing to its low cost and high aesthetic appeal on retail shelves, rapid growth of the organized retail sector in the region, and growing spending power of the consumers. North America is projected to have the highest CAGR over the forecast period owing to the increasing preference for pouches by the CPG manufacturers due to marketing advantages.

Some of the key players profiled in the Pouches Market include Amcor Plc, Goglio SpA, Mondi, Huhtamaki Group, Sealed Air, Smurfit Kappa, Constantia, Gualapack SpA, Coveris, and ProAmpac.

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