

Mobile Banking Market Segments, Leading Player, Application, Regional Scope, CAGR and Forecast Analysis 2026

PORTLAND, OREGON, UNITED STATES, January 6, 2022 /EINPresswire.com/ -- Allied Market Research published latest report, titled, "Mobile Banking Market by Transaction (Consumer-to-consumer and Consumer-to-Business), and Platform (Android, iOS, and Others): Global Opportunity Analysis and Industry Forecast, 2019–2026." According to a report, the global mobile banking market size was valued at \$715.3 million in 2018, and is projected to reach \$1,824.7 million by 2026, growing at a CAGR of 12.2% from 2019 to 2026.



The report highlights numerous factors that influence the growth of the global Mobile Banking Market such as market demand & forecast and qualitative and quantitative information. The qualitative data of market report includes pricing analysis, key regulations, macroeconomic factors, microeconomic factors, key impacting factors, company share analysis, market dynamics & challenges, strategic growth initiatives, and competition intelligence.

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The study cracks market demand in 15+ high-growth markets in the regions. Region wise, the global Mobile Banking Market has been studied across North America, Asia-Pacific, Europe, and LAMEA.

In term of quantitative analysis, AMR offers market sizing in terms value. Furthermore, the study covers market forecast till 2026 along with its compound annual growth rate at segment and country level. Along with this, key market trends and Y-O-Y are covered under the same section/analysis.

Key Players Analysis:

The major players profiled in the Mobile Banking Market report include, American Express Company, Bank of America Corporation, BNP Paribas S.A., Citigroup Inc., Crédit Agricole Group, HSBC Holdings plc, JPMorgan Chase & Co., Mitsubishi UFJ Financial Group, Inc., Société Générale S.A., Wells Fargo & Company. Other players operating in the value chain are Temenos Group AG, Capital Banking Solutions, Ally Financial Inc., Infosys Limited, and Strands, Inc.

Top winning strategies are analyzed by performing a thorough study of the leading players in the global Mobile Banking Market. Comprehensive analysis of recent developments and growth curves of various companies help to understand the growth strategies adopted by them and their potential effect on the market. The analysis indicates the performance potential of a firm in the market with respect to its competitors. Every company follows its own business strategy to attain the maximum market share. The companies were evaluated depending on annual reports, SEC filings, and press releases.

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COVID-19 Impact Analysis

The eruption of the COVID-19 pandemic is projected to have a huge impact on the economic and social development. Therefore, the report portrays micro- and macro-economic analyses. The report further provides a qualitative analysis of impact of COVID-19 on the Mobile Banking Market. Moreover, the study emphasizes on the market size and share, which will reflect the impact that COVID-19 has had on the Mobile Banking Market in 2019 and is likely to have in the subsequent years. In addition, the report outlines the key strategies adopted by key players during the global health crisis. Moreover, it provides a framework on the impact of COVID-19 on the supply chain. Moreover, the roll-out of vaccines and decline in chance of infection are expected to influence the Mobile Banking Market growth. Therefore, the report provides post COVID-19 impact analysis.

Segmental and Competition Dashboard

In the segmental analysis chapter, the report provides <u>key trends, dynamics, qualitative</u> and quantitative information related to each product segment. The report segments the global Mobile Banking Market based on financial services, distribution channel.

This analysis will be covered at regional and country level for current and estimated years, i.e., 2019–2026.

Competition dashboard offers key information related to market structure and market share

analysis for top players. Along with this, company profiles will be covered under same section, which includes company description, financial analysis, and key developments. The report further features these companies in the competitive landscape chapter, which covers product/service mapping of top players, competitive dashboard, competitive heat map, and key developments between forecast period.

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Key Data Points Included in Mobile Banking Market Report

- The Mobile Banking Market analysis covers detailed information pertaining to industry and major industry participants.
- •Borter's five forces analysis helps to analyze the potential of buyers & suppliers and the competitive scenario of the industry for strategy building.
- •Major countries have been mapped according to their individual revenue contribution to the regional market.
- The report outlines the current market trends and future scenario of the global Mobile Banking Market to understand the prevailing opportunities and potential investment pockets.
- The key drivers, restraints, and opportunities and their detailed impact analysis are elucidated in the study.

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Key Market Segments

•By Platform

o**A**ndroid

ofOS

oDthers

•By Transaction

ollonsumer-to-consumer

ollonsumer-to-business

By Region

oNorth America

□**□**.S.

□ Canada

□Mexico

o**Europe**

□**G**ermany

□∃rance

ППК

□Rest of Europe

oAsia-Pacific

□Australia

□Japan

□Ihdia

□¶hina

□Rest of Asia-Pacific

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