

# Labor Day: Largest L.E.D. American Flag Lights-Up Miami Skyline

*Paramount Miami Worldcenter Shining Signal of Patriotism and National Construction Worker Shortage | Media Assets Below*

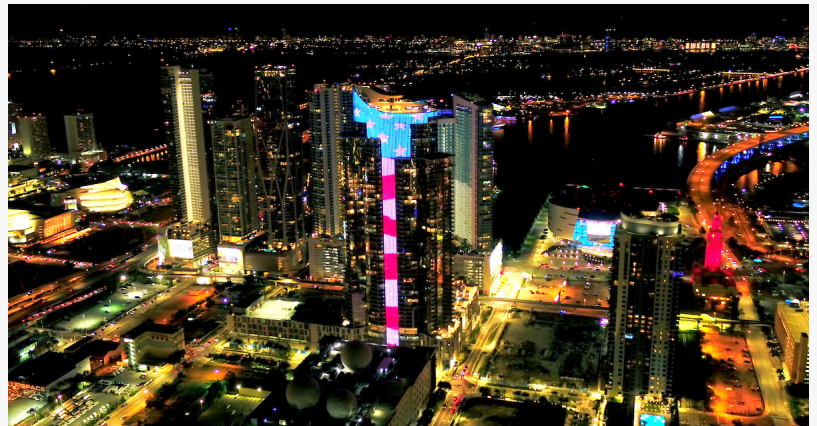
MIAMI, FLORIDA, USA, September 6, 2021 /EINPresswire.com/ -- This labor day weekend, the world's tallest electronic American flag is lighting-up the Miami skyline.

It is a shining symbol of patriotism and a sort-of "Hiring-Now" sign – an alert that there is a national shortage of construction workers and nearly 400,000 unfilled jobs, across America, according to the U.S. Labor Department.

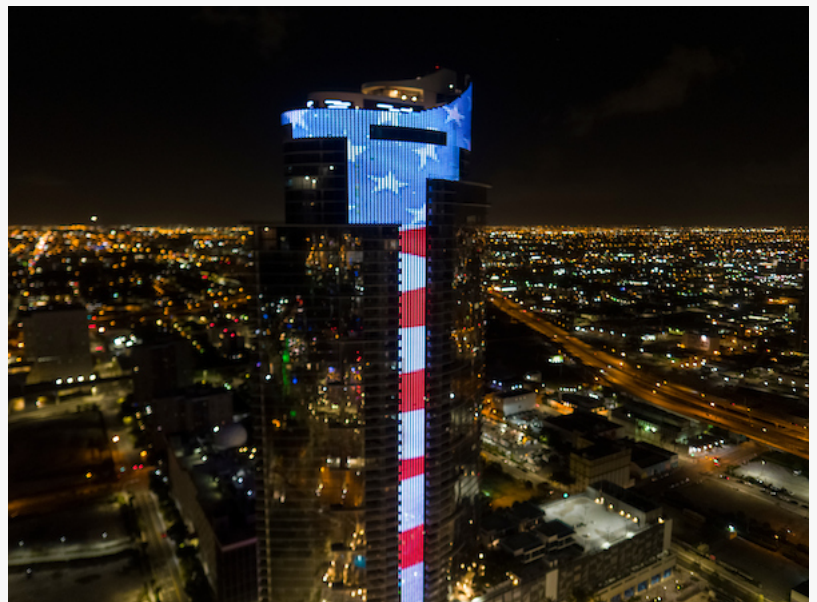
Media Assets: [B-Roll](#) | [Photos](#)

The L.E.D. stars and stripes are being displayed on the 60-story tall Paramount Miami Worldcenter tower, in downtown Miami.

It is the soaring signature skyscraper of the 27-acre, \$4-billion, massive Miami Worldcenter, which is currently America's largest urban core construction project and America's second-largest real estate development.



World's Largest Electronic Flag Lights-Up Miami Skyline for Labor Day at 700-Foot Paramount Miami Worldcenter | Bryan Glazer: World Satellite Television News



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Paramount, which features the world's most advanced L.E.D. animation system, features a 700-foot-tall rippling wave of red and white stripes, through its center column.

On its rooftop crown is a 150-foot-high by 300-foot wide moving image of five-pointed white stars against a fluttering field of blue.

The \$600-million Paramount Miami Worldcenter is built with a state-of-the-art, \$3-million Color Kinetics animation lighting system consisting of 14,300 light emitting diodes embedded in 10,000 panes of high-impact glass.

The system can create 16.2 million color-combinations. It took three years to design and install Paramount's lighting system.

### Tower Lighting Times

From Sunday through Monday night, at the top of every hour; for two minutes; beginning at 5:00 a.m. until 7:00 a.m.; and from 7:00 p.m. to midnight; the nation's tallest electronic animation lighting system will display the stars and stripes.

### National Construction Worker Shortage

Across America, there is a shortage of construction workers ranging from bricklayers to electricians to pipe-fitters and welders.

The shortage is due to several factors, including a lack of interest among younger Americans to enter the construction industry; the demand to rebuild cities and towns devastated by hurricanes, forest fires and floods; and, because many workers are immigrants, stricter regulations for entering the country have made it tougher for these people to obtain work visas.

### Jobs Program

"To help solve the construction worker shortage, we are nurturing a 21st generation of American construction workers," explains Daniel Kodsi, CEO of the Royal Palm Companies development firm."

Miami Worldcenter has implemented one of the country's most-innovative jobs programs. About 25 percent of the 10,000 people building the massive Miami Worldcenter are unskilled residents recruited from nearby neighborhoods with double-digit unemployment rates. Those people are provided on-the-job training. They are paid nearly twice the state's \$8.65 minimum wage. Many receive benefits and opportunities for advancement.

BRYAN GLAZER

WORLD SATELLITE TELEVISION NEWS

+1 212-673-4400

[email us here](#)

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