

Canada's Top Sustainability Leaders Honoured during Earth Week - 10th Canada's Clean50 List for 2021

"There is no vaccine for climate change – but these remarkable Canadian leaders provide some hope..." says award's founder.

TORONTO, ON, CANADA, April 19, 2021 /EINPresswire.com/ -- Toronto, April 19, 2021– The 2021 "Canada's Clean50" list celebrates the accomplishments of 50

sustainability leaders in 16 widely different categories and also identifies 20 Emerging Leaders and 5 Canadian business and climate heroes with Lifetime Achievement awards. The 2021 Clean50 champions have achieved measurable success in fighting climate change in innovative ways, while helping Canada make the necessary transition towards a lower-carbon economy,

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Gavin Pitchford, Clean50 Executive Director

building a more prosperous future for the country. “There is no vaccine for climate change – but these remarkable Canadian leaders provide some hope we can find ways to slow it down, and also ensure Canada is positioned for the low-carbon economy” says award founder and Clean50 Executive Director Gavin Pitchford.

A record 900+ nominations were considered before the 2021 Honourees were selected. Pitchford, who is also CEO of primary [award sponsor Delta Management Group](#) observed, “While the contribution of some winners are more high profile, such as Mayor Don Iveson’s enormous contribution to prioritizing the environment and helping

make Edmonton one of the greenest cities in North America – and Elizabeth May’s career-long contribution to environmental policy in Canada, every person on the three Clean50 lists released today have made substantial and significant contributions to fighting climate change”.

“Our list this year has sustainability heroes ranging in age from barely 16 and their very early 20’s to a career scientist in her mid-70s who continues to regularly add new patents to the 25 she



already has. The lists recognize truly remarkable accomplishments for work that is represented in virtually every province and territory, and all of which impact Canada in meaningful way”.

Mr. Pitchford went on saying, “Selecting Clean50 winners becomes more challenging each year. Despite COVID, our committee had nearly double the number of nominees from whom to choose, and the exciting thing is both the wide range of climate focused activities and accomplishments being undertaken by organizations across Canada – and the way that impacts have increased over the years we have been delivering the Clean50 list. Initially we went into this cycle intending to name 10 Emerging Leaders, and have instead, our options were so strong, we named 20. We had the luxury of considering nominations from across the country from a very diverse range of backgrounds and actions”.

For instance, this year’s winners include multiple world firsts: The young woman who has created the world’s first “Hydrogen-as-a-Service” contract, the team who helped Canada’s Maple Leaf Foods become first major food producer in the world to go carbon neutral, and the man leading the first housing development in the world to be endorsed by One World Living as carbon neutral.

The list is very much about leaders: It also includes a 16 year old who, at 15, represented her nation before the UN as a water warrior; a 20 year old who leads an organization whose efforts are already engaging over 150,000 people world-wide; the young leaders of two different organizations producing fresh produce in northern indigenous communities; the leading producer of electric buses in North America; leaders from some of the nation’s largest financial institutions who are finding ways to leverage capital to enable a low carbon transition; an advocate who was #1 on Jason Kenny’s list of public enemies at age 25; several people leading organizations turning organic waste into solid gold in different ways that is, in turn, powering homes, industry, and cleaner agriculture; and consultants helping their clients drive massive financial gains and cost avoidance through climate action. There are many remarkable accomplishments.

For the first time ever, and not by design, but based strictly on accomplishments and impacts, the Clean50 and Emerging Leader lists have achieved gender parity – 35 of 70 combined awards going both women and men.

On September 30th, 2021, (assuming COVID permits), over 120 Clean50 incoming and alumni members will gather in Toronto for the Clean50 Summit 10.0. During 30 Working sessions throughout the day, 10 different groups of 12 thought leader participants will propose and discuss transformational responses to climate change. Cross-sector collaboration in the implementation of innovative solutions is vital if Canada is achieve net zero carbon emissions in transportation, from buildings and by consumers, fast enough to save humanity. The Clean50 Summit provides both the inspiration and the forum. The all-day sessions are followed by dinner and awards.

The winners, their affiliations, locations and related information will be available, post 9:00 a.m. April 19th, 2021: [go here for more information](#).

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The Canada's Clean50 award program and Summit were founded in 2011 by Canada's leading clean tech and sustainability executive search firm, Delta Management Group, and CEO Gavin Pitchford, in response to a trend the firm noted when performing executive searches on behalf of clients: While there was growing acknowledgement that climate change was real, and that broad solutions were needed, most were working within industry silos and not sharing information with anyone. Having identified the issue, Delta created the Clean50 award as a way to identify leaders from every sector, and then hosted the Summit as a way to bring those same leaders together. 98% of each year's honourees attend in person, and numerous past winners come back to continue to play a role in deliberations, learn new things, and get inspired one more time.

Including small teams and Emerging Leaders, The Clean50 now numbers over 700 of Canada's climate-change-fighting rock stars, and the Summit has led to numerous cross-sector and within-sector collaborations. In addition, the Honourees' stories have inspired hundreds of Canadians to do more, and in many instances, simply take the inspiration and copy what the honourees had already proven could be done.

Most honourees would be pleased to take media calls, and we would be pleased to facilitate those connections.

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