

Face Mask Business Global Market Forecast 2027 - By Material, End-users, Region & Major Countries, Distribution Channel

Face Mask Market Global Outlook 2020-2027: Direct/Indirect Distribution, Wholesalers/Distributors, Supermarkets/Hypermarkets, Drug Stores, Online platforms.

HO CHI MINH, VIETNAM, April 14, 2021 /EINPresswire.com/ -- [The face mask global market](#) has experienced phenomenal growth in 2020. Many market research reports expect it to expand more rapidly in the upcoming periods.

History has shown that the spread of infectious respiratory diseases such as H5N1, H1N1, SARS virus fueled the need for face coverings among health workers, frontline employees, and even the general public. And now, history is repeating itself with the COVID-19 outbreak.

According to a recent report from ResearchAndMarkets.com – the world’s largest market research store, the face mask market size is projected to reach \$ 2,455.4 million by 2027, at a CAGR of 4.4% from 2021 to 2027.

Face Mask Market Segmentation

By Material:
+ Polypropylene (PP)

DONY MASK - premium Covid antibacterial cloth face mask (washable, reusable) with CE, FDA, TUV Reach, DGA Certification



DONY Reusable and Antibacterial Face Mask Launches in Europe after Increased Demanded for Eco-Friendly Civilian Masks

- + Polyurethane
- + Polyester
- + Cotton

By Nature:

- + Reusable face masks
- + Disposable face masks: surgical, respirator masks, pitta masks

By End-users:

- + Medical: used for healthcare workers, masks in hospitals, clinics
- + Industrial & Institutional: used in factories, manufacturing
- + Personal/Individual: fashion masks, branded masks, etc.

By Region & Major Countries:

- North America
- + The U.S.
- + Canada

- Europe:

- + Germany
- + France
- + Italy
- + Spain



Our mask is available to wholesalers and distributors anywhere in the world, especially those based in the US, the Middle East, and the EU market with our high-quality, low-cost manufacturing process”

Henry Pham, CEO of DONY Garment Company

- Asia Pacific:

- + India
- + China
- + Japan
- + South Korea

- Central & South America:

- + Brazil
- + Mexico

- Middle East & Africa:

- + South Africa

By Distribution Channel:

QC TEAM ARE CHECKING THE QUALITY

QC TEAM ARE CHECKING EVERY SINGLE MASK TO MAKE SURE THE QUALITY

ANTIBACTERIAL CLOTH MASK
DONY MASK
STERILIZED PRODUCTS

Antibacterial
Water resistant
UV Protection
Free Size Mask
100% GUARANTEED FOR STERILIZED PRODUCTS

FRENCH CERT
CERTIFICATE OF COMPLIANCE
This is to certify that
DONY GARMENT COMPANY LIMITED
142/1 BNGI CAT 2 STREET, WARD 12, TAN BINH DISTRICT, HO CHI MINH CITY, VIET NAM
Complies with the requirements of CE Directive
"DONY MASK ANTIBACTERIAL CLOTH MASK"
This certificate of compliance is based on the technical file of the above mentioned product. Technical report and documentation are available upon request at disposal. This is to certify that the product is in compliance with the CE marking of
Directive 93/42/EEC
www.dony.com.vn
Directive 93/42/EEC
CLASS - I
CE CERTIFICATE

CUSTOMIZED PRINT FOR JAPANESE CUSTOMER

READY TO SHIP OUT

The Dony Company is the best antibacterial face mask supplier (washable, reusable) for Covid from Vietnam

- + Direct Distribution
- + Indirect Distribution
- + Wholesalers & Distributors
- + Supermarkets & Hypermarkets
- + Drug Stores
- + Other Retail Stores
- + Online platforms

Key Dynamics Impacting The Market

The Drivers

As a result of the COVID-19 impact, [face masks are the most important preventative at workplaces, schools](#), etc., along with hand sanitizer. More than that, people are gradually considering these healthcare products as essential accessories for their daily lives.

Many experts predicted that the virus outbreaks would continue during the near future, thus driving the mask market growth worldwide since most public places required masks.

Additionally, because of the increase in vehicle engines, travel, and industrial facility emissions, people realize they have to wear masks for protection against air pollution.

Besides, people with chronic diseases, asthma, infectious disease, and dust-related allergies are the key consumer groups of face mask manufacturing.

They are highly sensitive to high pollution air, which is no longer an unfamiliar scene in metropolitans, industrial cities, and agricultural lands, thus contributing a significant extent in market growth.

What's more, new social media marketing campaigns also encourage the community to wear masks by promoting face coverings via social media platforms.

For example, Facebook has partnered with WHO to place free advertisements and reminders about wearing masks and learn more about COVID-19 infections through the CDC's COVID-19 Information Center. These warnings appear on top of Facebook and Instagram's news feeds.

The Restraint

The biggest restraint to the growth of the face mask industry is the unpredictable raw material costs. To make nose strips, ear loops, straps, and other non-woven masks, manufacturers need to buy raw materials, including oil and metal.

However, the prices for these materials fluctuate rapidly. The volatile commodity prices affect the companies' cash flows and revenue contribution in that ecosystem immensely.

It adds up to the production cost of face masks, thus a major restraint to the scale of face mask

global manufacturing.

Opportunities

Based on mask market analysis, the COVID-19 pandemic positively affects the global demand for masks. The outbreak has resulted in an enormous rise in worldwide face mask production, following scientific research that advocated them as the key equipment against SARS-CoV-2.

Face mask manufacturers have sought significant growth opportunities in emerging economies and the largest markets such as India, China, Brazil, and South Africa.

These key countries are now facing “developed nations” problems: an increased aging population and overwhelming numbers of COVID-19 cases.

Their per capita income is growing rapidly, as well as their soft powers, raising consumer awareness, and the need for more advanced healthcare industry to meet the mentioned problems.

The COVID-19 crisis helped experts see the potential of some developing nations more accurately through the country’s anti-epidemic capabilities. A prime example is Vietnam.

The nation’s success in curbing the surge of the novel coronavirus and raising awareness about COVID-19 in the society has brought considerable growth potential for Vietnamese mask manufacturers.

[Dony Garment, one of the key players in Vietnam](#), is leading the grabbing of investment opportunities. It’s a subsidiary of a clothing manufacturer but has pivoted its activity to PPE production and exported its products globally to respond to the pandemic situation in 2020.

“Our masks are available to wholesalers and distributors anywhere in the world, especially those based in the US, the Middle East, and the EU market,” said Henry Pham, CEO of Dony Garment. “And with our high-quality, low-cost mask manufacturing process, we can offer those masks at a price point that ensures almost any business model can profit from selling them,” Pham emphasized.

Final Words

With the ongoing COVID-19 pandemic, the face mask global market has many potentials to grow exponentially in the next 5-6 years, according to market reports.

The prominent players are those who can swiftly adopt market growth strategies, acknowledge the drivers and restraints of the product demand to seize business opportunities and overcome the challenges.

Key players involved in the global Face Mask Market: Shanghai Dasheng, Kimberly-Clark, BDS,

Gerson, Halyard Healthcare, SAS Safety Corp, Honeywell, KOWA, 3M, McKesson, MolnlyckeHealth, CM, DACH, Te Yin, Uvex, Ohlone Press LLC (Vogmask), AirPop, idMASK, Cambridge Mask, Debrief Me Holdings LLC, Moldex-Metric, Teflex Gasket Company Limited, SPRO Medical, Makrite, Owens & Minor, Prestige Ameritech, Molnlycke Health, Ansell, Unicharm, Cardinal Health, Japan Vilene, Essity (BSN Medical), Zhende, Winner, Jiangyin Chang-hung, Tamagawa Eizai, Suzhou Sanical, Sinotextiles, Alpha Pro Tech & Irema.

Henry Pham

Dony Garment

+84 98 531 01 23

quanganh@dony.vn

Visit us on social media:

[Facebook](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/538568234>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.