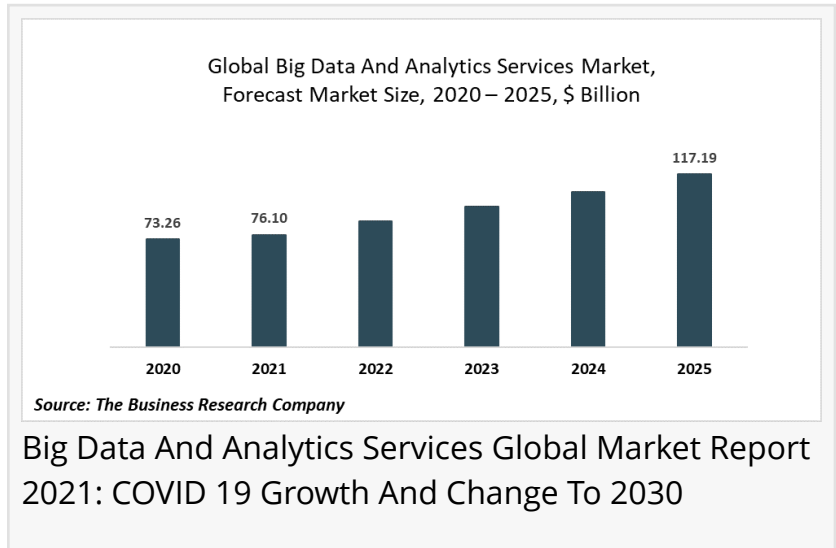


Big Data And Analytics Services Industry Uses Continuous Intelligence For Improved Decision-Making

The Business Research Company's Big Data and Analytics Services Global Market Report 2021: COVID 19 Growth And Change to 2030

LONDON, GREATER LONDON, UK, March 19, 2021 /EINPresswire.com/ -- Our reports have been revised for market size, forecasts, and strategies to take on 2021 after the COVID-19 impact:

<https://www.thebusinessresearchcompany.com/global-market-reports>



Continuous intelligence is a key trend in the big data analytics market. Continuous intelligence has combined real-time analytics with business operations – it makes use of historical and current knowledge to improve decision-making or to help make decisions. It leverages a variety of technologies such as optimization, business rule management, event stream processing, augmented analytics, and machine learning. Many companies should leverage continuous intelligence to achieve (or retain) a competitive advantage throughout 2020. Also, Gartner expects that by 2022 more than 50 per cent of the modern business structure will use continuous intelligence that uses real-time context data to improve decisions.

Other data analytics market trends include mergers and acquisitions. In January 2019, Alibaba Group, a China-based company, specializing in e-commerce, retail, internet, and technology acquired Data Artisans for \$103M. Through this acquisition Data Artisans business reached new horizons with its open-source technology, including moves to expand to new areas that have not explored in the past. Data Artisans, a Berlin-based start-up that provides distributed systems and large-scale data streaming services for enterprises.

Read More On The Global Big Data And Analytics Services Market Report:

<https://www.thebusinessresearchcompany.com/report/big-data-and-analytics-services-market-global-report-2020-30-covid-19-growth-and-change>

The global big data and analytics services market is expected to grow from \$73.26 billion in 2020 to \$76.1 billion in 2021 at a compound annual growth rate (CAGR) of 3.9%. The growth is mainly due to the companies resuming their operations and adapting to the new normal while recovering from the COVID-19 impact, which had earlier led to restrictive containment measures involving social distancing, remote working, and the closure of commercial activities that resulted in operational challenges. The [big data market size](#) is expected to reach \$117.19 billion in 2025 at a CAGR of 11%.

TBRC's big data industry report is segmented by deployment mode into on-premise, cloud, others, by application into customer analytics, supply chain analytics, marketing analytics, pricing analytics, spatial analytics, workforce analytics, risk & credit analytics, transportation analytics, others, by vertical into transportation and logistics, BFSI, travel and hospitality, healthcare and life sciences, manufacturing, others, and by organization size into small and medium-sized enterprises (SMEs) and large enterprises.

The major players covered in the global big data and analytics services market are IBM Corporation, Oracle Corporation, Microsoft Corporation, SAP SE, TIBCO Software Inc., Teradata Corporation, Amazon Web Services, SAS Institute Inc., Tableau Corporation, Alteryx, SiSense, Splunk Inc., Google, AWS, Talend, Salesforce, Micro Focus, HPE, MicroStrategy, Adobe, ThoughtSpot, Qlik, Informatica, Cloudera, Palantir Technologies, VMware Inc., Treasure Data, Inc., Strim, Splice Machine, Pentaho, New Relic.

[Big Data and Analytics Services Global Market Report 2021: COVID 19 Growth And Change to 2030](#) is one of a series of new reports from The Business Research Company that provides big data and analytics services market overview, forecast big data and analytics services market size and growth for the whole market, big data and analytics services market segments, and geographies, big data and analytics services market trends, big data and analytics services market drivers, restraints, leading competitors' revenues, profiles, and market shares.

Request For A Sample Of The Global Big Data And Analytics Services Market Report:
<https://www.thebusinessresearchcompany.com/sample.aspx?id=3164&type=smp>

Here Is A List Of Similar Reports By The Business Research Company:

Big Data and Analytics Global Market Report 2021: COVID 19 Growth And Change to 2030
<https://www.thebusinessresearchcompany.com/report/big-data-and-analytics-market-global-report-2020-30-covid-19-growth-and-change>

Business Analytics & Enterprise Software Global Market Report 2021: COVID-19 Impact and Recovery to 2030
<https://www.thebusinessresearchcompany.com/report/business-analytics-and-enterprise-software-global-market-report-2020-30-covid-19-impact-and-recovery>

Database Software Market - By Type (Database Operation Management, Database Maintenance Management), By Deployment (Cloud, On-Premise), By End User (BFSI (Banking, Financial Services And Insurance), It & Telecommunication, Media & Entertainment, Healthcare, Others), And By Region, Opportunities And Strategies – Global Forecast To 2030

<https://www.thebusinessresearchcompany.com/report/database-software-market>

Business Processes Outsourcing Market - By Type (CRM BPO, HRO BPO, F&A BPO, And Other BPO Services), Drivers And Restraints, By Region, Opportunities And Strategies – Global Forecast To 2022

<https://www.thebusinessresearchcompany.com/report/business-processes-outsourcing-market>

Interested to know more about [The Business Research Company?](#)

Read more about us at <https://www.thebusinessresearchcompany.com/about-the-business-research-company.aspx>

The Business Research Company is a market research and intelligence firm that excels in company, market, and consumer research. It has over 200 research professionals at its offices in India, the UK and the US, as well a network of trained researchers globally. It has specialist consultants in a wide range of industries including manufacturing, healthcare, financial services and technology. TBRC excels in company, market, and consumer research.

Call us now for personal assistance with your purchase:

Europe: +44 207 1930 708

Asia: +91 88972 63534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbr.com

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/537170492>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2021 IPD Group, Inc. All Right Reserved.