

India Career Skilling Industry, Future Growth Professional Skilling Market, Skills Required in BFSI Sector, FMCG Sector

Increasing Workforce Demand along with Technological impact across sectors will drive the demand for Career Skilling Platforms among Graduates in India.

INDIA, January 19, 2021 /EINPresswire.com/ -- Lack of tie ups of tier 2, 3 and 4 colleges with Placement Agencies/employers hinder job opportunities among graduates.

Annually more than 4 Mn people pursue traditional PG Programs, who require constant job placement support and corporate-ready skills.

More than 20K new jobs are create every year in BFSI sector in India.

More than 50% of the Workforce will require Re-skilling by 2022 as India's estimated workforce would be deployed in new jobs that do not exist today.

Increasing Workforce across different Sectors:

Workforce across different sectors in India has continuously increased over the years. India is expected to become the 5th largest manufacturing country globally by the year ending 2020. Sector such as FMCG & Retail market is expected to reach a massive \$ 1.1 Tn by the year 2021 with major expansion in modern trade channels as compared to traditional. Demand for workforce in all these industries are concentrated in few key cities such as Bangalore, Delhi-NCR, Chennai, Hyderabad, Mumbai and others on account of availability of well-qualified, adequate and low-cost manpower and well-established connectivity to international and domestic cities.

For More Information on the research report, refer to below link:-

<https://www.kenresearch.com/education-and-recruitment/education/india-career-skilling->



[landscape-understanding-the-perspective-of-students-working-professional-college-and-employers/401688-99.html](https://www.kenresearch.com/insights/industry-landscapes/landscape-understanding-the-perspective-of-students-working-professional-college-and-employers/401688-99.html)

Increasing demand for GIG & Freelancers: India is among the top leading countries at global level in terms of GIG workforce as a result of improving perception of GIG roles among younger age groups in the country. 80% of the working adults believe that freelance work is a viable alternative to full-time employment and they would consider taking up freelance work in the future. Owing to pandemic, there is an increase in the need of freelancers across various sectors domains in different job roles as they are generally skilled or semi-skilled workforce and costs way less than the permanent recruits.



Improving Hiring Intent towards Entry Level Graduates: Hiring intent of Employers across sectors has been constantly increasing over the years. BFSI, BPO, KPO, IT and Manufacturing are the leading sectors in terms of hiring intent of Entry Level graduates in India. Sectors like BPOs / KPOs have proved to be a good career choice for Tier 2 & 3 college graduates in India as the sector is rapidly growing and in need of professionals with good communication skills, business aptitude, customer support and data conversion skills. Similarly, employers in BFSI sector are also hiring a major chunk of skilled graduates every year.

Analysts at Ken Research in their latest publication "[India Career Skilling Landscape: Understanding the Perspective of Students, Working Professional, College and Employers](#)", by Ken Research suggested the pain points from students in terms of guidance and skill gap, employers in terms of shortage of employable talent and colleges facing problems in placing students. This resulted in huge demand and supply gap in current employment market. Graduates not getting placed created huge demand for career skilling platforms, providing training in terms of required skill sets along with assistance towards their desired jobs. Market is anticipated to grow with increasing number of job opportunities for fresher's across different sectors and job roles and improving hiring intent of employers for trained freshers. Re-skilling and Online Certifications market in terms of Revenue is anticipated to register a positive double digit growth rate of 22% during the forecast 2019-2022F.

Key Segments Covered

Demand Supply Gap (Number of Job Seekers and Jobs Available)

Target Addressable Market

Service Addressable Market

Service Obtainable Market

Online Ed-Tech Market (Revenue)

Higher Education

Professional Skilling:

Technical Skills

Soft Skills

By Sectors (Employment Workforce)

IT & ITES

Retail & FMCG

Pharma & Healthcare BFSI

Manufacturing

Automobile

Telecom & Allied

BPO, KPO

Others

Companies Covered

Major Companies:

Eruditus & Emeritus

NIIT

Simplilearn

Upgrad

Great Learning

Talentedge

Coursera

Jaro Education

Edureka

Hughes Global Education

Talent Sprint

Imarticus Learning

Udacity

Edx

Harappa

Mentorica

Key Target Audience

Career Skilling Companies
Professional Skilling Companies
Ed-Tech Companies
Independent Investors
Government Ministries
Industry Associations
Universities
Corporate Training Companies
Venture Capital Firms

Key Topics Covered in the Report

India Career Skilling Market
India Career Skilling Demand
India Career Skilling Players
India Career Skilling Landscape
India Professional Skilling Market
India Soft Skills Training Players
India top Skilling platforms
India Technical Skilling Platforms
Number of Entry Level Jobs India
Number of Entry Level Recruits India
Proportion of Entry Level Jobs India
Employer problems for Entry Level Recruits
Technical Skills Market India
Soft Skills Market India
Placement problems Graduates India
Skill Gap among Graduates India
Skill Gap among students India
Tier wise College India
Number of Graduates India
Number of Graduates by Streams India
GIG Workforce India
Government Test takers
Number of Jobs Change by a Fresher in India
Employers spending on Freshers Training
Government Skill Initiatives India
Government skilling programs India
Government Skill Program future India

FMCG sector Future workforce India
FMCG sector Entry Level job requirements
Top Skills required in FMCG Sector India
Top Skills required in India Retail Sector
Skills required in India Healthcare Sector
Skills required in India IT Sector
Skills required in India BPO Sector
BPO sector Future workforce India
Skills required in India BFSI Sector
Skills required in India Manufacturing Sector
Future Workforce required in India Manufacturing
Yearly New jobs created India
Entry Level Jobs India
Professional Skilling Market India
Future growth India Professional skilling market
Future growth India Ed Tech Market
Major Career Skilling players India
Test Prep Market India
India Online Skilling Platform players
Talent Assessment Players India
K-12 Learning Market India
Skilling Demand Supply gap India
Students Career Skilling Survey India
Graduates Skilling Survey India
Working Professionals Skilling survey India
Employers Skill Gap Survey
India Major GIG Roles
GIG Workers Challenges India
Number of Colleges India
Number of Universities India
Vacancies across Sectors India
Entry Level Recruits hiring in Sectors India
Future Employment Workforce India
States with Employable Graduates India
States with Maximum Hiring India
Employability Matrix India
HR Role Function Skills India
Accounting Role Function Skills India
Sales Role Skills India
Marketing Role Skills India
IT Role Skills India
Operations Role skills India
Job Seeker Journey India

Employer Recruitment Journey India

For More Information on the research report, refer to below link:-

<https://www.kenresearch.com/education-and-recruitment/education/india-career-skilling-landscape-understanding-the-perspective-of-students-working-professional-college-and-employers/401688-99.html>

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