

Power Lawn Mower Market 2020 Key players, Industry Size, Share, Price, Trend and Forecast to 2025

Wiseguyreports.Com Adds "Power Lawn Mower -Market Demand, Growth, Opportunities and Analysis Of Top Key Player Forecast To 2024" To Its Research Database

PUNE, MAHARASHTRA, INDIA, December 28, 2020 /EINPresswire.com/ -- <u>Power Lawn</u> <u>Mower Industry</u>

Description

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A lawn mower is a machine used to cut a grass surface to an even height with the help of one or two revolving blades. A lawn mower can be categorized into manual lawn mower and power lawn mower, depending on the configuration of the mower. A manual mower is the oldest kind of mower which requires a person to push forward the mower to spin the reel. Whereas, power lawn mower needs an energy source to work and can be of three types: gasoline; electricity; and battery.

The global power lawn mower market is experiencing a satisfactory growth rate due to increasing construction activities, surging need for landscaping services, technical advancements, growing number of smart homes and improving disposable incomes. The growth of the market is majorly expected from battery powered lawn mowers as these are safer and more eco-friendly. Robotic mower is the key product of battery-powered mowers market and brining a healthy growth rate due to increasing preference for smart robotic technologies and adoption of smart home.

Regionally, Europe is a major market for lawn mowers due to increasing focus on use of grounds maintenance services extensively and rising number of lifestyle communities and public parks in the region. In robotic lawn mower market, Europe holds a lion share due to favorable retail environment and high disposable incomes in European countries.

The global power lawn mower market is quite fragmented and highly competitive in nature. Key players of the market are John Deere, The Toro Company, Husqvarna Group and MTD Group.

Some other prominent vendors include Ariens Company, Briggs & Stratton Corporation, Kubota Corp, Robert Bosch GmbH and GGP Group. The robotic lawn mower market is highly dominated by Husqvarna Group, owing to its strong presence in Europe.

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