

Same-day Delivery Global Market By Key Player, Demand, Region, Opportunities Analysis and Forecast to 2025

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PUNE, MAHARASHTRA, INDIA, February 11, 2019 /EINPresswire.com/ --
Description :

This report focuses on the Same-day Delivery status, future forecast, growth opportunity, key market and key players. The study objectives are to present the Same-day Delivery development in United States, Europe and China.

[Same-day Delivery market](#), which from the order placed to shipment completed is not beyond one day. Same-day delivery has the potential to fundamentally change the way we shop. It integrates the convenience of online retail with the immediacy of bricks-and-mortar stores. In recent years an increasing number of companies have started piloting and operating new models of same-day delivery. Demand is expected to increase significantly given the compelling value proposition of same-day delivery for consumers.

The development of same-day delivery is driven by the trends outlined in this report as well as the sophistication of retailers and logistics providers. As these factors differ greatly depending on country and city, same-day delivery is bound to develop at varying speeds.

Market development depends on e-commerce adoption and geographical population distribution in the world.

Same-day delivery is likely to become available at most retailers with an online channel on a broad scale in urbanized areas in countries with dense metropolitan areas. It is fully subsidized once a certain basket value has been reached. Economies of scale drive down the cost of same-day deliveries significantly, reaching a level still higher than regular domestic shipments but much lower than today. Multi-user same-day delivery networks run by parcel logistics providers reach enough scale to increase the consolidation factor to about 10 to 12 drops per hour and operate multiple pickup and delivery waves per day. Standard next-day delivery is partially cannibalized, but the broad availability of same-day delivery further propels the adoption of e-commerce as new use cases like spontaneous online purchases emerge, and thus increases total market size.

Same-day delivery offers large upside potential for retailers and logistics providers alike

The introduction of same-day delivery will take the online shopping experience of customers in the metropolitan areas of Western Europe to a new level of convenience. The product variety available online from specialized e-tailers (e.g., redcoon for consumer electronics) combined with the price transparency that e-commerce offers (e.g., via product search machines) and same-day product availability is a powerful customer value proposition. However, given the increased complexity of same-day delivery across logistics operations, prices for same-day delivery are likely to remain at a level well above the current price level for standard next-day delivery.

Retailers have a same-day delivery “sweet spot” with their existing local infrastructure, particularly shops and warehouses in or close to metropolitan areas. The proximity to the end customer enables them to provide customers with delivery on the day of the purchase, ideally combined with an option for a time window. Most retailers have already added an e-commerce channel to their traditional bricks-and-mortar sales approach. The combination with same-day delivery could help to win back some of the customers that have been lost to online shopping over the last decade.

Finally, same-day delivery is both an immense opportunity and an operational challenge for logistics providers who are the natural partner for same-day delivery on a broad scale due to their existing network and scale advantages. The underlying trends of increasing e-commerce adoption and urbanization will create a strong urge for evolution from the current next-day standard in B2C parcel to same-day. Logistics providers need to position themselves for the upcoming transformation, adapting their networks from overnight sorting and next-day delivery to same-day capability.

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In 2017, the Same-day Delivery market size was xx million US\$ and it is expected to reach xx million US\$ by the end of 2025, with a CAGR of xx% during 2018-2025.

The key players covered in this study

A-1 Express

DHL

FedEx

TForce Final Mile

UPS

USA Couriers

American Expediting

Aramex

Deliv

Express Courier
LaserShip
Parcelforce Worldwide
NAPAREX
Power Link Delivery
Prestige Delivery
CitySprint

Market segment by Type, the product can be split into
B2B
B2C

Market segment by Application, split into
Food
Consumer

Market segment by Regions/Countries, this report covers
United States
Europe
China
Japan
Southeast Asia
India
Central & South America

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CONTACT US:

NORAH TRENT

Partner Relations & Marketing Manager

sales@wiseguyreports.com

<http://www.wiseguyreports.com>

Ph: +1-646-845-9349 (US)

Ph: +44 208 133 9349 (UK)

Norah Trent

WiseGuy Research Consultants Pvt. Ltd.

646 845 9349 / +44 208 133 9349

[email us here](#)

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